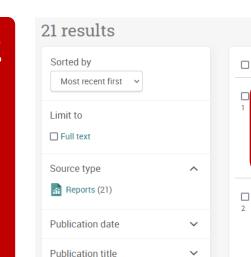
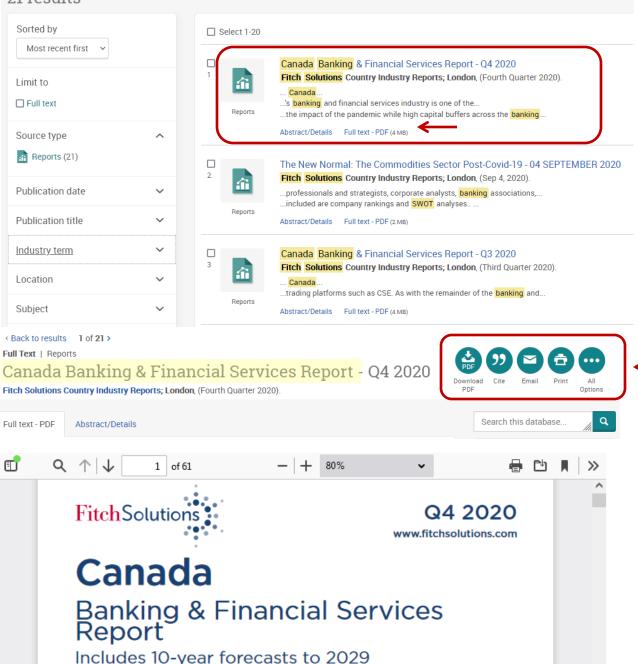
## Finding SWOT Analyses by Fitch Solutions

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Fitch Solutions (or BMI - Business Monitor International) reports are accessible via <u>several databases</u>. This guide illustrates how to *search* for Fitch Solutions reports containing SWOT analyses in <u>ProQuest One Business</u>.

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FitchSolutions		ada Banking	g & Financial Services	s Report   Q4 2020			
0			SWOT Banking & I	Financial Services	SWOT		
Contents			SWOT Analysis				
Key Industry View			Strengths	<ul> <li>Bank balance sheets are</li> </ul>	y capitalised and enjoy large volumes of domestic and international revenues. a well balanced, with a high volume of client deposits.		
Banking Industry Risk Analysis				<ul> <li>The insurance market, p and expansive product r</li> </ul>	particularly the life sector, is well established, with a competitive variety of providers range.		
SWOT			<ul> <li>Huge volume of investments is held by asset managers.</li> </ul>				
Banking & Financial Services SWOT			$\rightarrow$	<ul> <li>TSX is part of the larger TMX Group, which owns a number of exchanges across t</li> <li>The industry remains well capitalised owing to the increasing capital reserve req Office of the Superintendent of the Financial Institutions (OSFI).</li> </ul>			
Banking				Unice of the Superinten	dent of the Financial Institutions (USFI).		
Banking Snapshot			Weaknesses	Weaknesses         • Collapse in energy sector investment has dampened demand for credit, and household borrowing is a record high.           • As a mature market, growth in the life insurance segment will slow over the next decade.           • An estimated 90% of retail assets are held by the five largest banks, indicating lack of competition.			
Canadian Loan Growth Will Slow As Impact Of Stimulus Fades							
Forecast Tables							
Competitive Landscape				<ul> <li>Potential differences in regulation of the securities sector between different provinces/territories.</li> </ul>			
Regulatory Environment				<ul> <li>Credit quality is likely to the sector at large.</li> </ul>	deteriorate over a multi-quarter time horizon but will not pose a significant risk to		
Insurance	NOTE: The		Opportunities	U U	e manufacturing centre will drive demand for commercial loans.		
Insurance Snapshot	Competitive				e product lines, such as cyber or drone insurance, could be developed.		
Competitive Landscape	Landscape				er expand reach into overseas markets, particularly in Asia and Latin America. ck exchanges, including the Toronto Stock Exchange (TSX), presents numerous		
Regulatory Environment	•			avenues to investment.			
Asset Management	section of the			<ul> <li>The signing of an MoU b two groups.</li> </ul>	between TSX and Shenzhen Stock Exchange will deepen collaboration between the		
Asse Management Snapshot	report can also			The OSFI continues to for	ocus on boosting capital buffers in the banking sector.		
Competitive Landscape	include SWOT				dominated by three major providers, the non-life sector has one clear leader, though		
Regulatory Environment	information on			the smaller providers.	n both segments, there is room for mergers and acquisitions (M&As) activity among		
Stock Exchanges	the companies in			<ul> <li>Despite the maturity of the second sec</li></ul>	the market, M&A activity in the Canadian insurance sector is ongoing,		
Stock Exchanges Snapshot	this industry.		Threats	Sharp recession in 2020	) due to Covid-19 pandemic will erode demand for savings, investment and		
Competitive Landscape					e raising possibility of loan delinquencies.		
Regulatory Environment				-	arket leaves banks vulnerable to a burst property bubble. I currency assets and liabilities leave Canadian banks increasingly exposed to		
				exchange rate risk.	, , ,		
Macroeconomic Overview				<ul> <li>Poor growth in the minin cover or liability product</li> </ul>	ng sector could lessen demand for some non-life products, such as engineering ts.		
Macroeconomic Forecasts				-	es could lose out to the larger exchanges in North America and Europe. In particular,		
Household Income Forecasts					perate an exchange in Canada. re to fall in line with increases in the Domestic Stability Buffer introduced by the		

Canadian commercial banks' asset and loan growth to slow over the coming years, impacted by a dimming
outlook for global growth and persistent trade tensions.