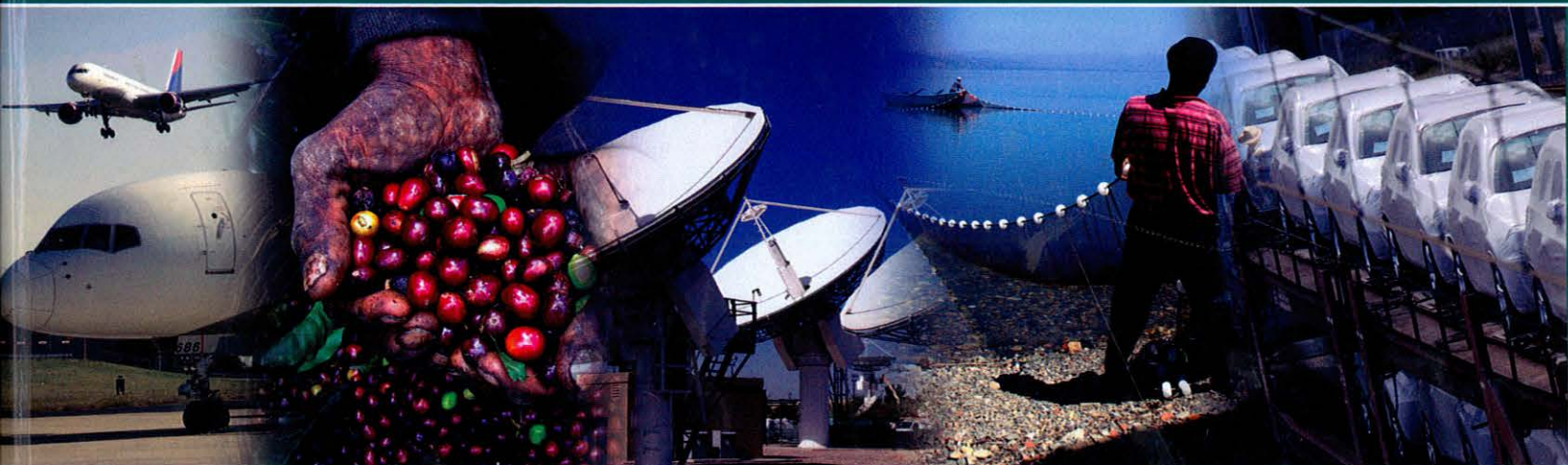


FOURTH EDITION



ENCYCLOPEDIA OF GLOBAL INDUSTRIES



GREY HOUSE PUBLISHING

TABLE OF CONTENTS

ALPHABETIC LIST OF INDUSTRIES	vii	Semiconductors.	209
INTRODUCTION	ix	Watches and Clocks	214
AGRICULTURE		ENTERTAINMENT AND RECREATION	
Agricultural Production—Crops	1	Amusement Parks	220
Agricultural Production—Livestock	10	Gaming and Gambling Establishments	226
Aquaculture	17	Hotels and Other Lodging Places	233
Fishing, Commercial	22	Motion Picture Production and Distribution	241
Forestry	29	Sports Clubs and Promoters	250
		Toys and Sporting Goods	257
		Video Tape Rental and Retail	266
CHEMICALS		FINANCE, INSURANCE, AND REAL ESTATE	
Adhesives and Sealants	38	Banking and Insurance	273
Biotechnology	43	Commodity and Futures Trading	283
Chemicals, Agricultural	56	Credit and Debit Card Issuers	291
Chemicals, Industrial Inorganic	63	Real Estate	301
Chemicals, Industrial Organic	71		
Medicinal and Botanical Products	77	FOOD, BEVERAGES, AND TOBACCO	
Paints and Coatings	84	Alcoholic Beverages	310
Pharmaceuticals	92	Cereal Products	319
Soaps and Detergents	102	Coffee, Roasted	324
Toiletries and Cosmetics	109	Fats and Oils	333
		Flour and Other Grain Mill Products	339
		Soft Drinks and Bottled Water	344
		Tobacco Products	356
COMPUTER HARDWARE AND SERVICES		FURNITURE	
Computers	116	Furniture, Household	366
Data Processing Services	125	Furniture, Office	372
Information Technology Services	130		
CONSTRUCTION MATERIALS AND SERVICES		GLASS, PLASTICS, AND RUBBER PRODUCTS	
Asphalt Paving and Roofing Materials	138	Glass Containers and Glassware	378
Bridge, Tunnel, and Elevated Highway Construction	141	Plastics Materials and Resins	383
Cement, Hydraulic	147	Rubber Products, Fabricated	389
Concrete, Gypsum, and Plaster Products	151	Tires and Inner Tubes	395
Construction, Nonresidential Building	157		
Construction, Residential Building	162	INDUSTRIAL MACHINERY AND EQUIPMENT	
Logging	170	Elevators and Moving Stairways	401
		Engines and Turbines	408
		Machinery and Equipment, Agricultural	415
		Machinery and Equipment, General Industrial	421
		Machinery, Refrigeration, and Service Industry	426
ELECTRICAL AND ELECTRONIC EQUIPMENT			
Appliances, Household	177		
Audio and Video Equipment, Household	182		
Electric Lighting and Wiring Equipment	189		
Electronic Components	193		
Motors and Generators	197		
Photographic Equipment and Supplies	202		

Office Machines 436

**INFORMATION MEDIA AND
TELECOMMUNICATIONS**

Book Publishing 442
 Cable and Other Pay-Television Services 453
 Greeting Cards 458
 Information Retrieval Services 464
 Internet Services 473
 Newspaper Publishing 481
 Packaged Software 490
 Periodical Publishing 501
 Printing, Commercial 509
 Radio Broadcasting Stations 515
 Telecommunications Equipment 522
 Telecommunications Services 529
 Television Broadcasting Stations 539

MEDICAL EQUIPMENT AND SERVICES

Hospitals 550
 Ophthalmic Goods 558
 Surgical and Medical Equipment 565

METALS MANUFACTURING

Hand Tools and Hardware 573
 Iron and Steel Foundries 579
 Jewelry, Silverware, and Plated Ware 583
 Metal Cans 590
 Metal, Fabricated Structural 599
 Metals, Primary Nonferrous 605
 Steel Mills 613

MINING

Mining, Coal 622
 Mining, Gemstone 630
 Mining, Metal 637

PAPER AND ALLIED PRODUCTS

Paper Mills 643
 Paperboard Containers and Boxes 651
 Paperboard Mills 660
 Pulp Mills 665

PETROLEUM PRODUCTS

Lubricating Oils and Greases 672
 Petroleum and Natural Gas, Crude 676
 Petroleum Refining 686

PROFESSIONAL SERVICES

Accounting, Auditing, and Bookkeeping Services 695
 Advertising Agencies 702
 Engineering Services 709
 Legal Services 715
 Management Consulting Services 722
 Personnel Services 730

RETAIL AND WHOLESALE TRADE

Automobile Dealers 736
 Catalog and Mail-Order Services 742
 Grocery Stores 750
 Passenger Car Rental 758
 Restaurants 766
 Retail Department Stores, Variety Stores and
 General Merchandise Stores 775
 Wholesalers 782

TEXTILES, APPAREL, AND LEATHER

Apparel 791
 Leather Goods and Accessories 797
 Textile Mills 802

TRANSPORTATION AND DEFENSE EQUIPMENT

Aircraft 815
 Defense and Armaments 822
 Motor Vehicle Parts and Accessories 830
 Motor Vehicles 840
 Shipbuilding and Repair 850
 Train Equipment 856

TRANSPORTATION SERVICES

Air Transportation 863
 Postal Services 873
 Rail Transportation 882
 Trucking and Courier Services 890
 Water Transportation 897

UTILITIES AND PUBLIC SERVICES

Elementary and Secondary Schools 905
 Energy 915

NAICS CONVERSION TABLE 929

SIC INDEX 945

GEOGRAPHIC INDEX 947

GENERAL INDEX 965