## **Library Scorecard**

Feb-17

Objective 1. Enable new and emerging models for advancing knowledge and accelerating

the University's research mission

Measure 1.2 Page views from RDM website

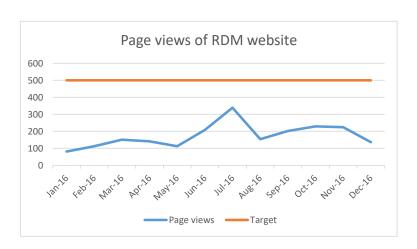
Formula Number of unique page views to the RDM website, monthly

Target 500

Score Red (not meeting target)

## Table 1: Page views

	Sep-16	Oct-16	Nov-16	Dec-16	Jan-16	Feb-16	Mar-16	Apr-16	May-16	Jun-16	Jul-16	Aug-16	Sep-16	Oct-16	Nov-16	Dec-16
Page views	120	139	127	78	81	112	151	141	112	208	339	154	202	229	224	136
Target	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500



## Notes

1. Staff are increasingly referring patrons to the Portage website for information on RDM so this measure is not capturing the entirety of users seeking information.