

## Project Statements 2017/18

**Project Name:** ORCID ID

**Project Lead:** Gabriela Mircea

**Project Team:** RHPC: Ginet Segui Lines, ROADS #1: Jennifer Vallbacka, ROADS #2: Grace Kim, Engineering Faculty Member: John Preston, FHS faculty member: Jonathan Bramson, Library #1 (Maps, Data, GIS): Jay Brodeur, Library #2 (Research & Advanced Studies): Olga Perkovic, HSL: Jennifer McKinnell

### Project Goals:

Introduce and promote ORCID IDs to help McMaster authors accurately and easily track their work. ORCID IDs are unique identifiers which help differentiate authors with similar names. This group will lead the successful implementation and promotion of ORCID IDs to the campus community and to ensure that the implementation is fully optimized in local research-related systems (McMaster Experts, MacFacts, MacSphere, Institutional Research's new BI tool, etc.)

### Linked to the following Strategic Directions

#1 Research Acceleration: Enable new and emerging models for advancing knowledge and accelerating the University's research mission.

### Scope (work the project will include and will not include; end results)

1. Develop and implement a work plan that leverages the University's membership in the ORCID.CA consortium to accurately connect McMaster researchers with their scholarly output.
2. Work closely with the McMaster's Experts team to ensure that ORCID IDs are optimized for this system and for other internal reporting tools.
3. Promote use of ORCID ID. Draft a clear statement of how ORCID benefits individual researchers and the institution.
4. Draft a campus policy for use of ORCID IDs for consideration by the Research Technology Committee (Tier 2). Ultimately policy would be considered and approved by the IT Executive and then would go through normal approval channels.
5. Recommend a long-term plan for sustaining ORCID IDs by determining the resources (financial and staff) required to maintain and promote use of ORCID IDs at McMaster.
6. Evaluate the value of McMaster's ORCID.CA consortium membership; report and make recommendations to the Research Technology Committee.

### Time Frame (estimated)

1 year

**Risks** (circumstances or events outside of the project team's control that will have a high adverse impact on the project if they occur)

We assume that many researchers and faculty will welcome creating an ORCID, after learning the benefits (unique identification of their research and academic publishing, better representation of their work on our websites, constantly updated list of publications to be used in their digital curriculum vitae). If ORCID IDs are not mandated (or at least strongly encouraged) university wide, there is a risk that researchers and faculty will not take the time to create an ORCID ID.

### **Obstacles/Constraints**

Positive: Some will welcome creating an ORCID, after learning the benefits (unique identification of their research and academic publishing, better representation of their work on our websites, constantly updated list of publications to be used in their digital curriculum vitae)

Negative: Change will require to 'sell' the idea to most researchers. Instructional videos and communication plans will be needed.

### **Critical Milestones**

- Develop and implement a work plan that leverages the University's membership in the ORCID.CA consortium
- Draft a clear statement of how ORCID benefits individual researchers and the institution.
- Draft a campus policy for use of ORCID IDs
- Recommend a long-term plan for sustaining ORCID IDs
- Evaluate the value of McMaster's ORCID.CA consortium membership

### **Assessment plan** (how will we know if this project is successful?)

Monthly reports should show a significant increase in the number of McMaster faculty and staff that sign up for an ORCID.

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Update #1 (February 2018)

Update #2 (April 2018)