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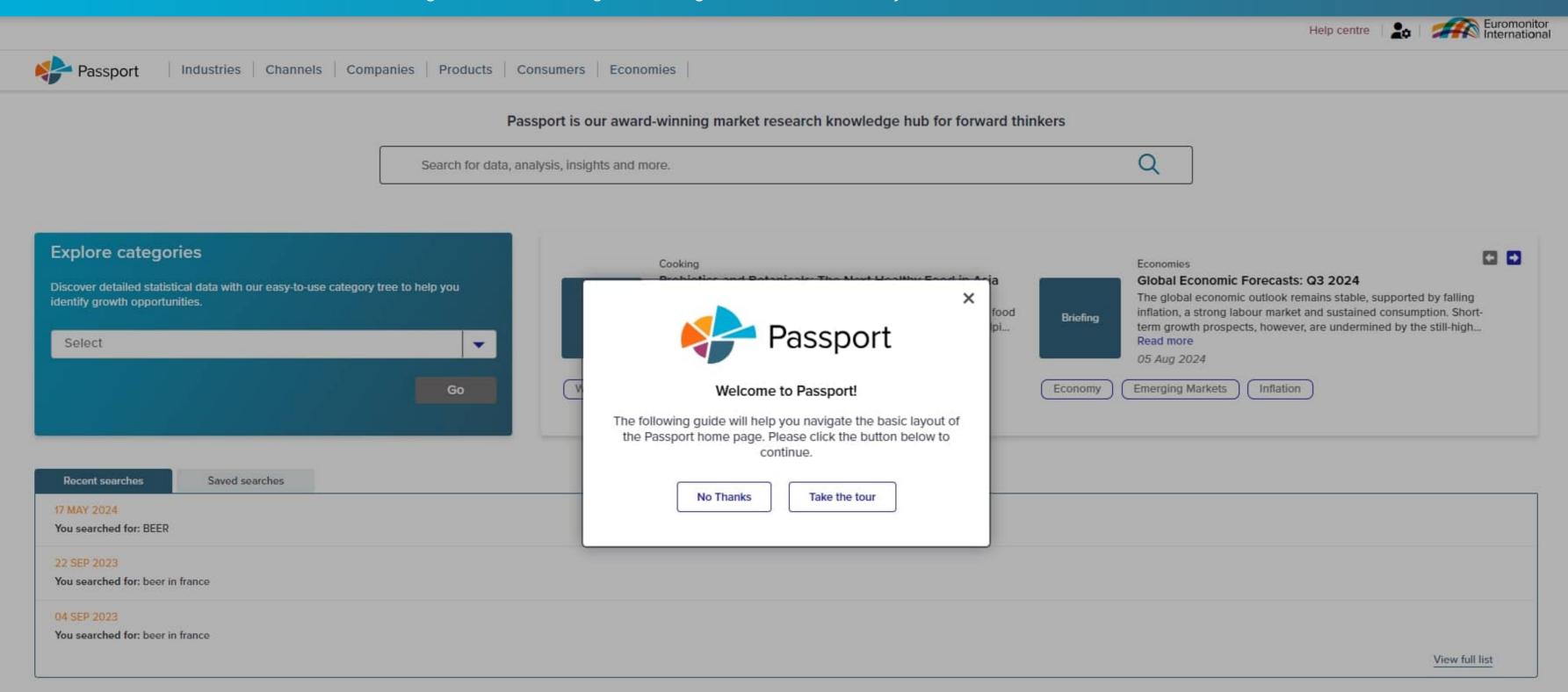
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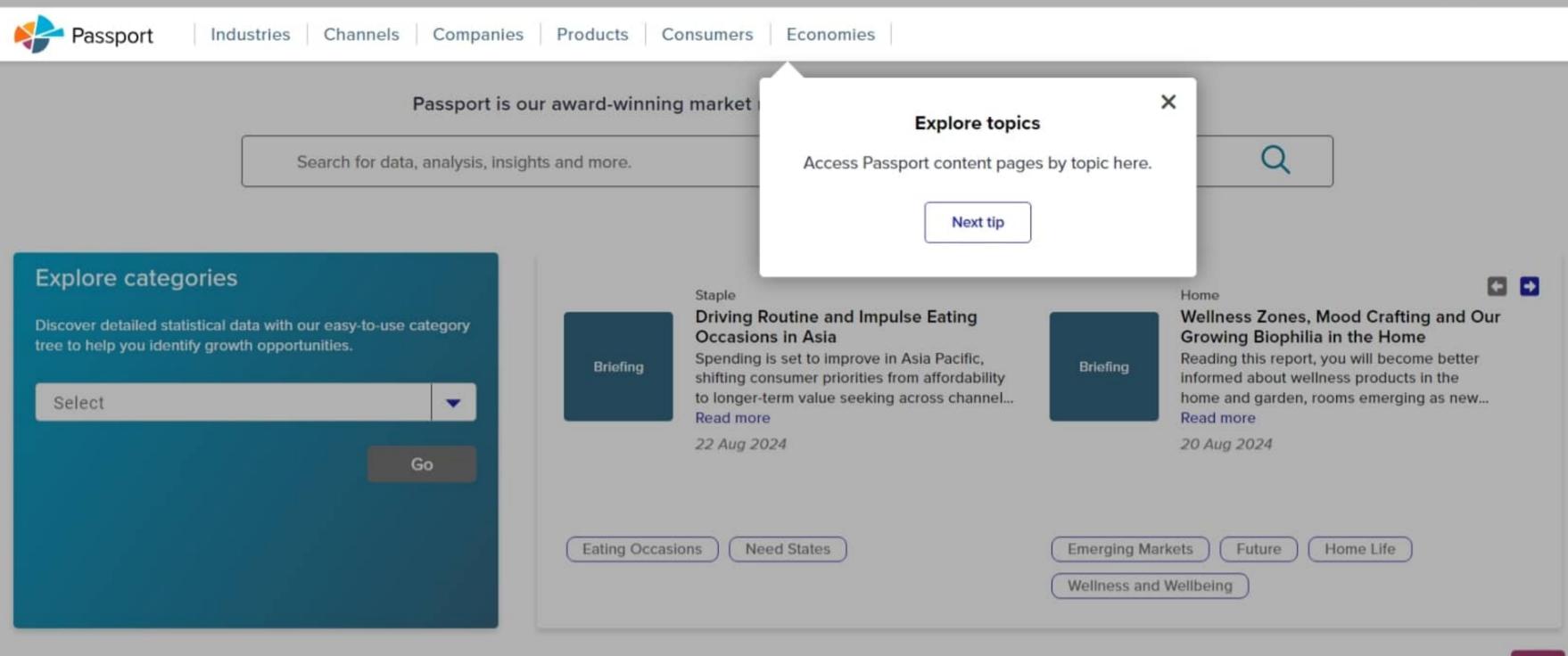
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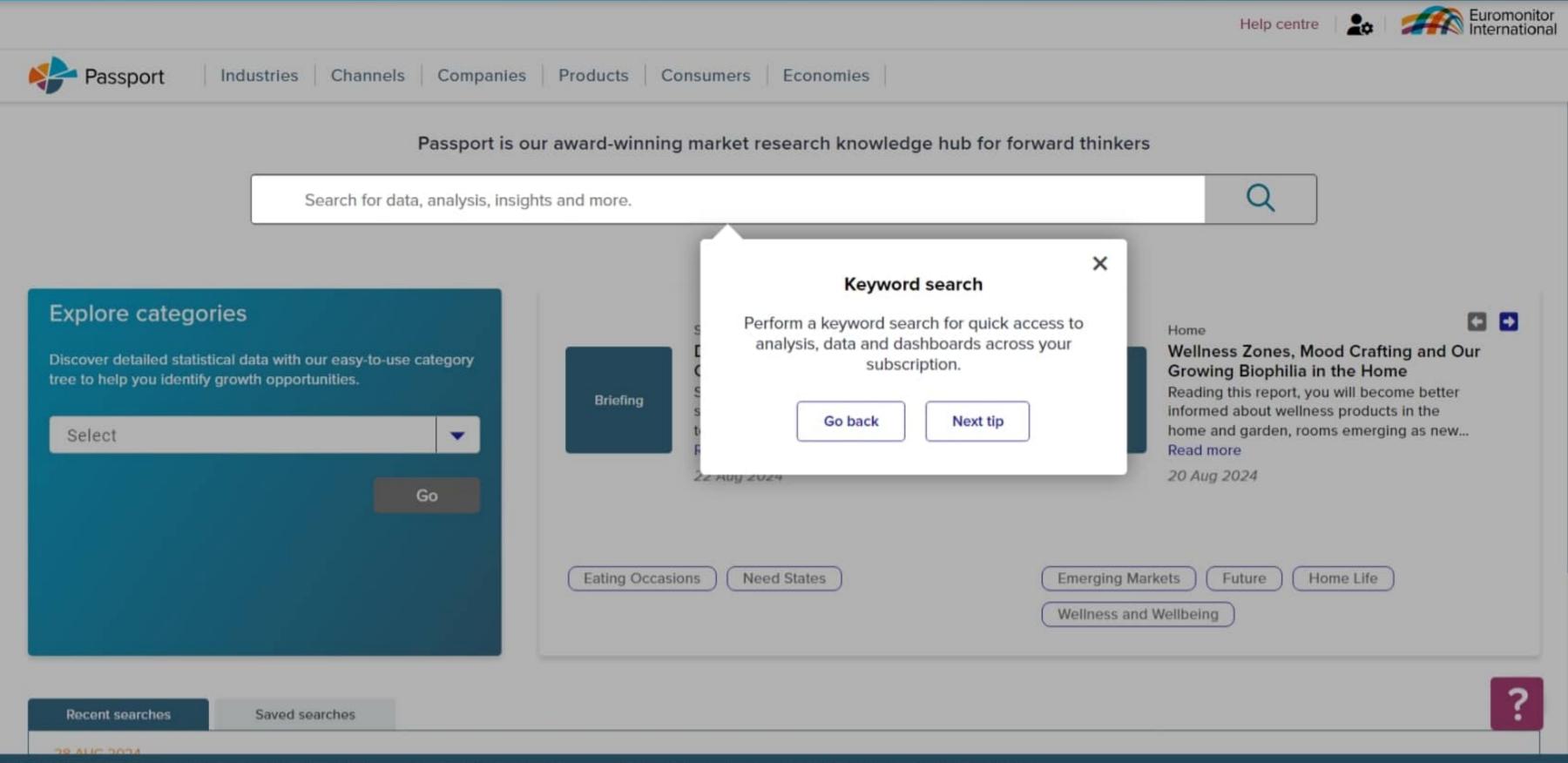




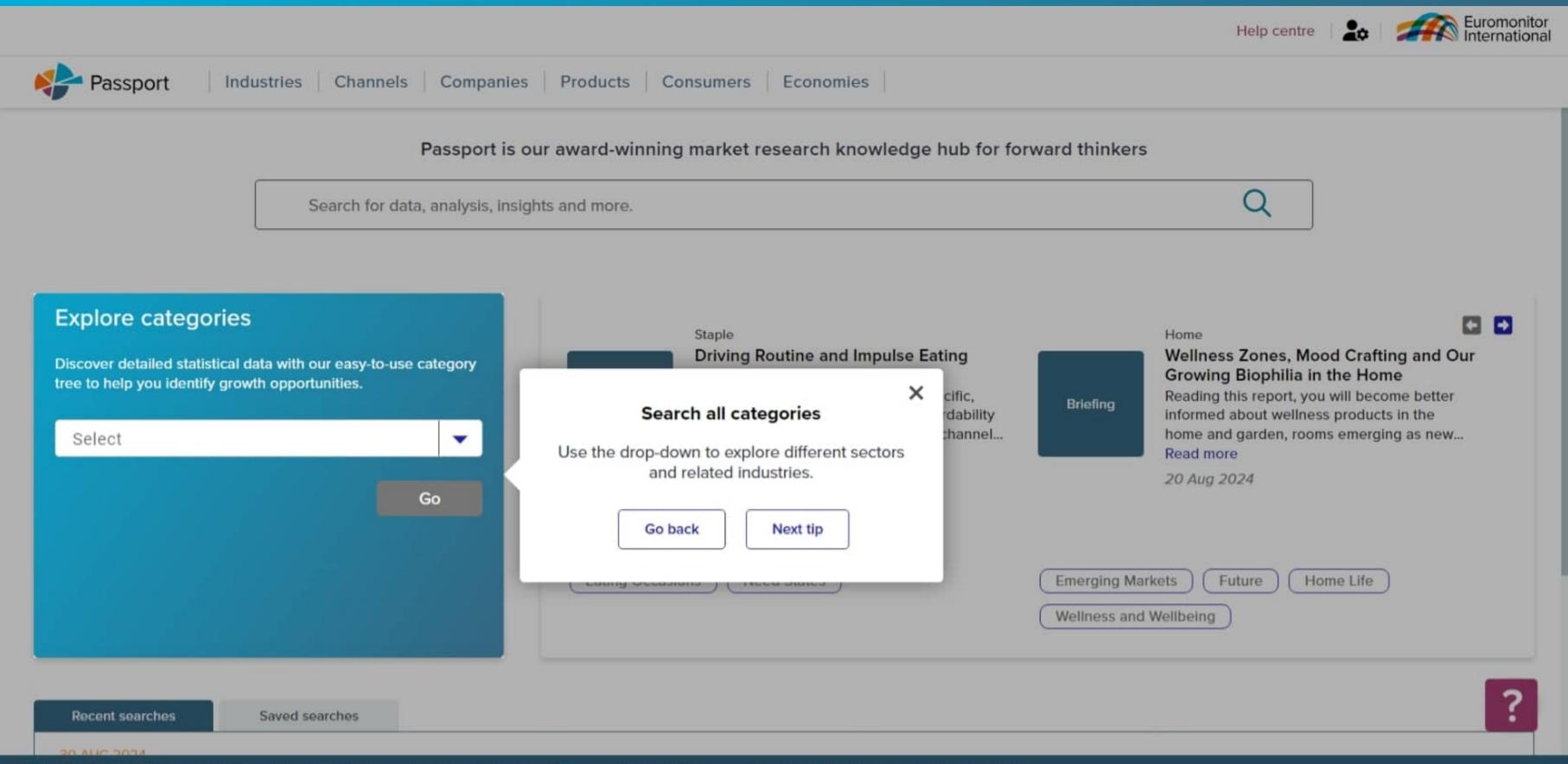
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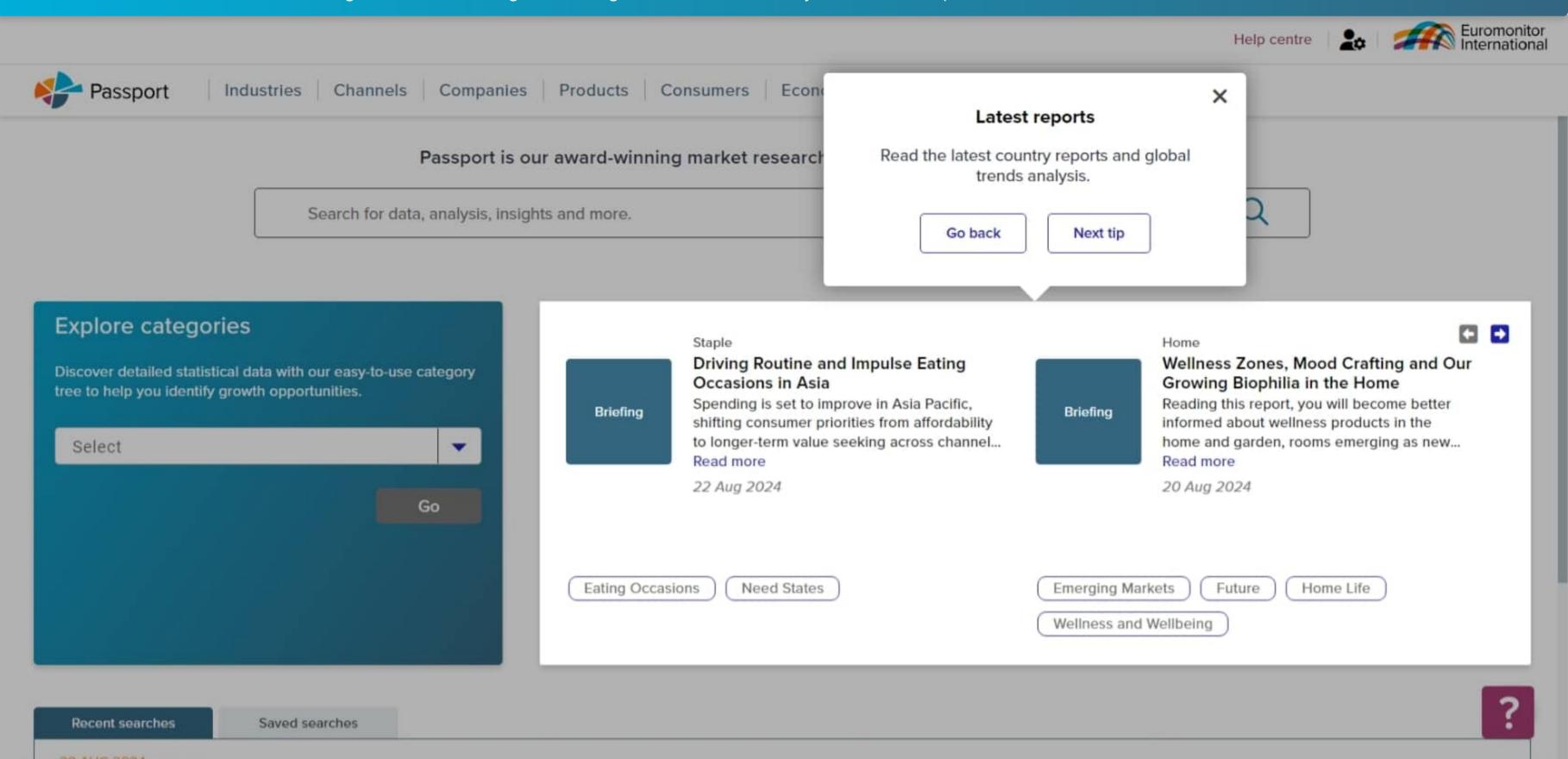
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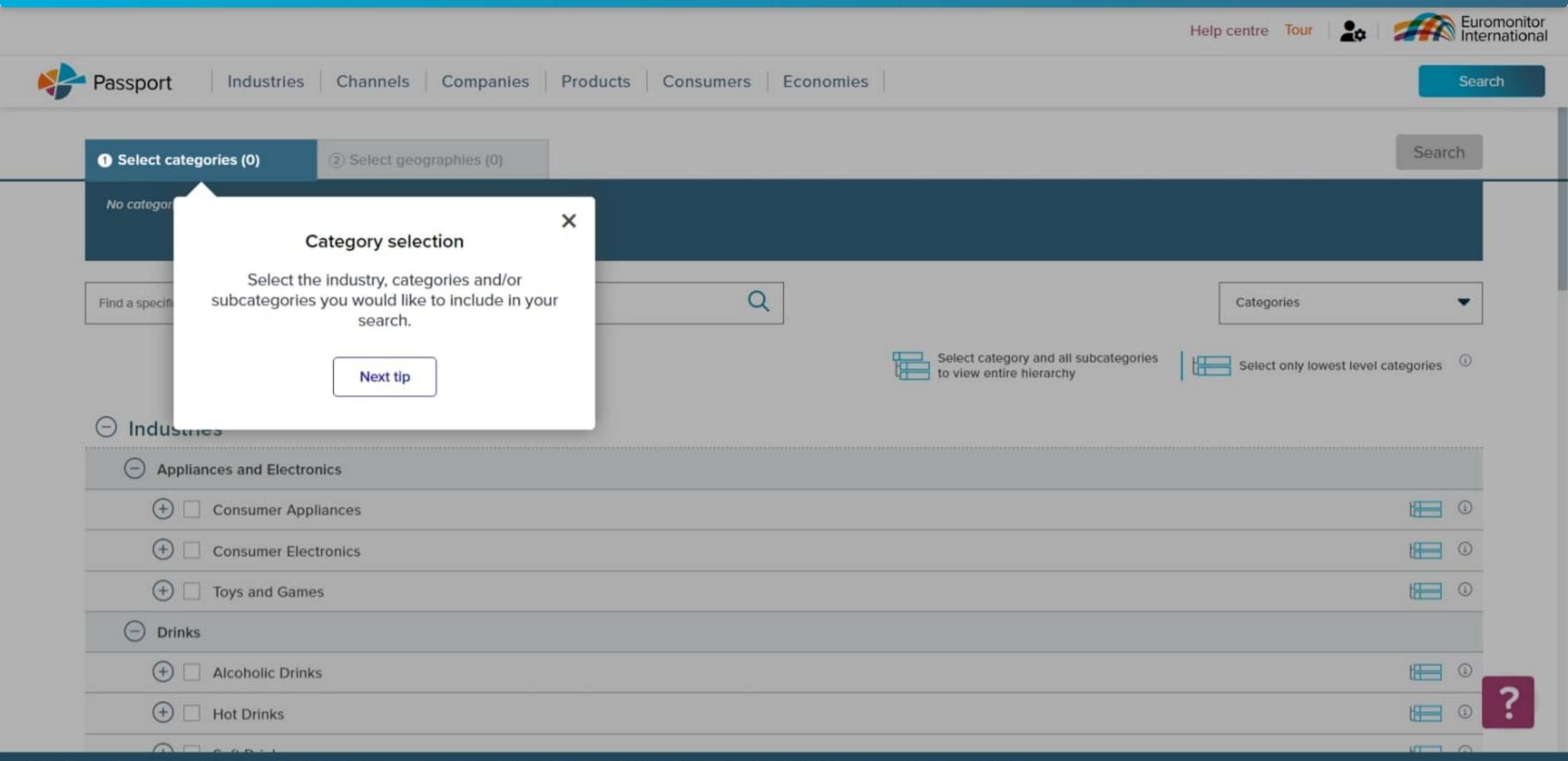


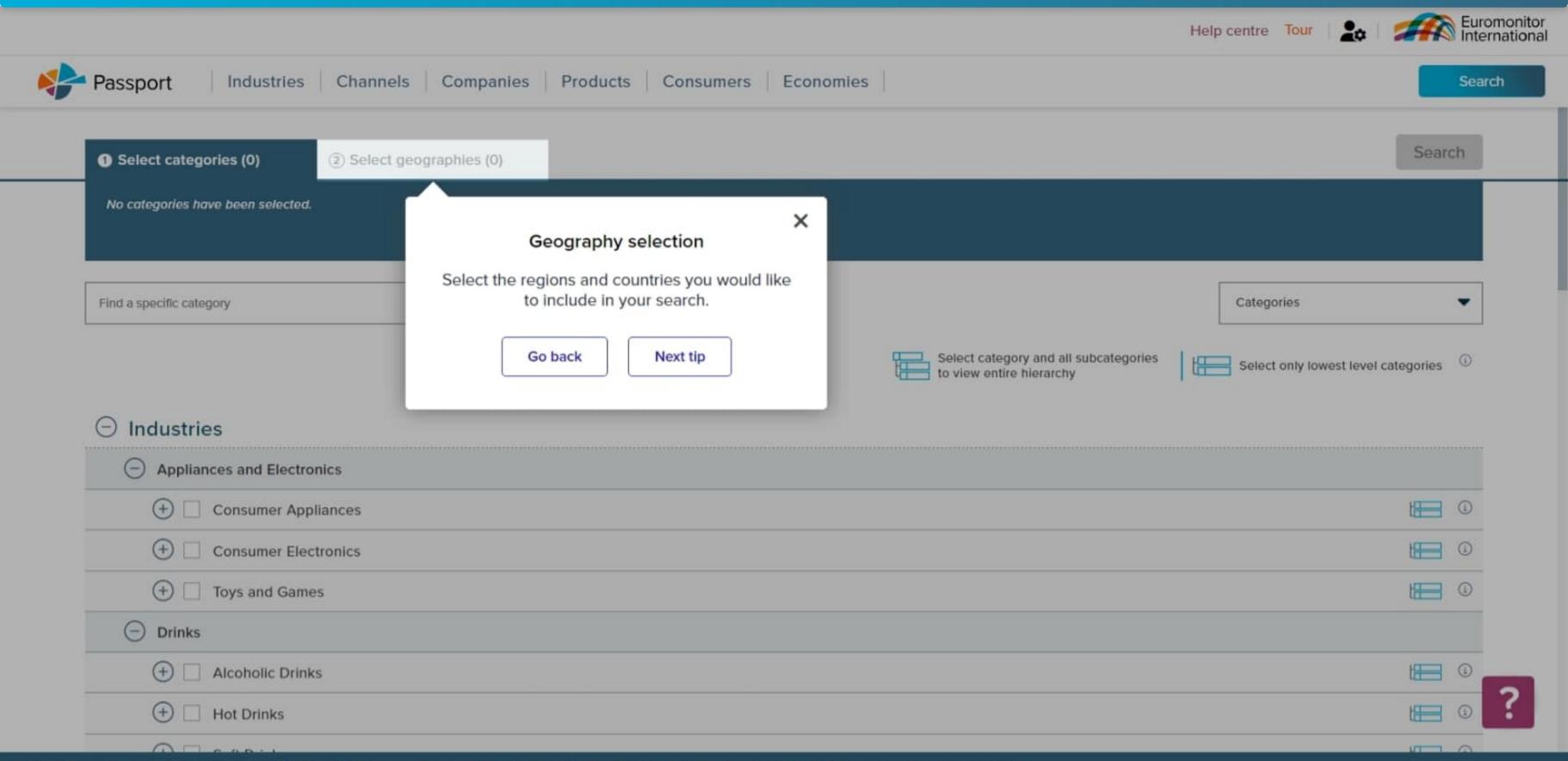
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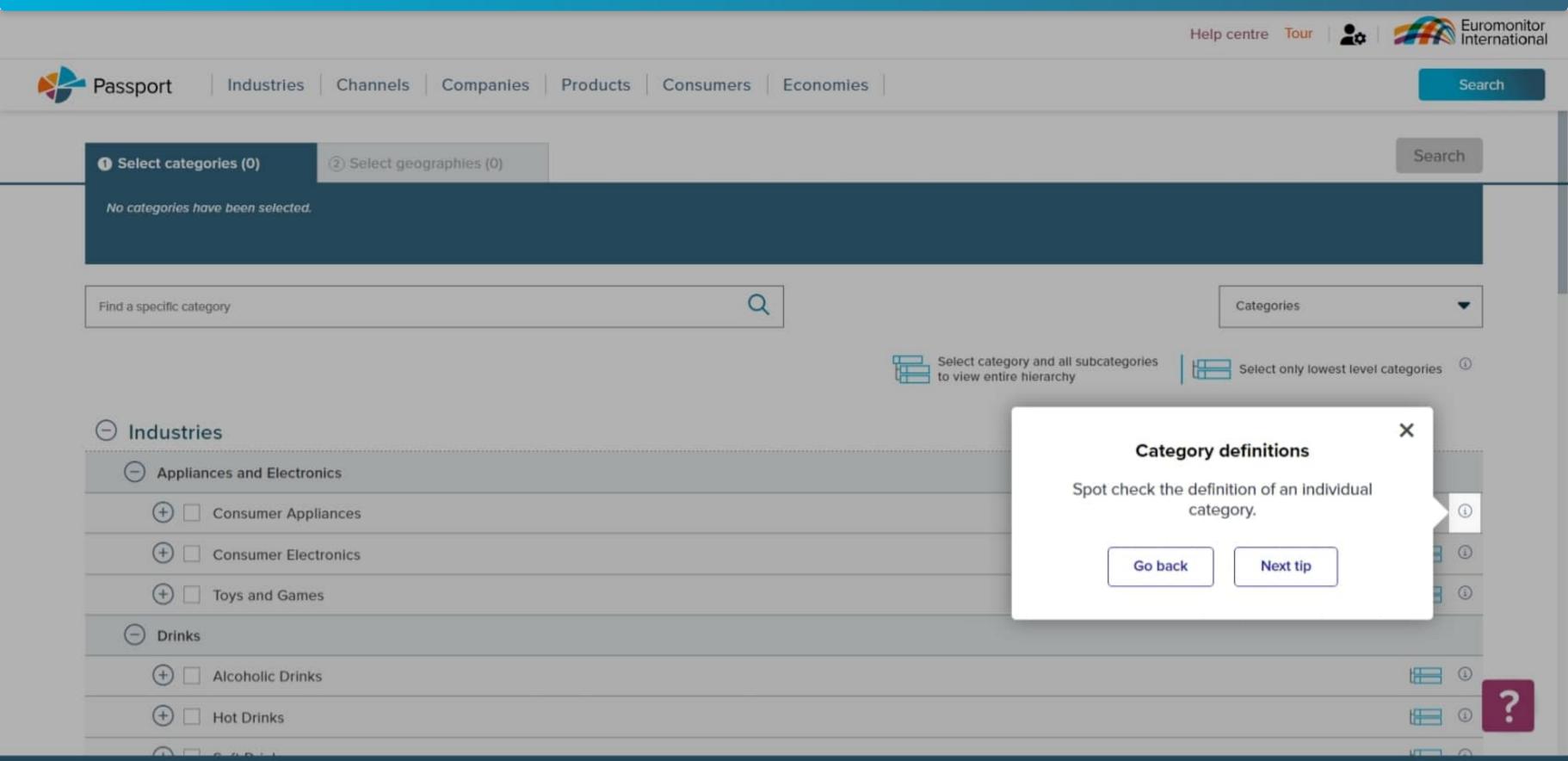


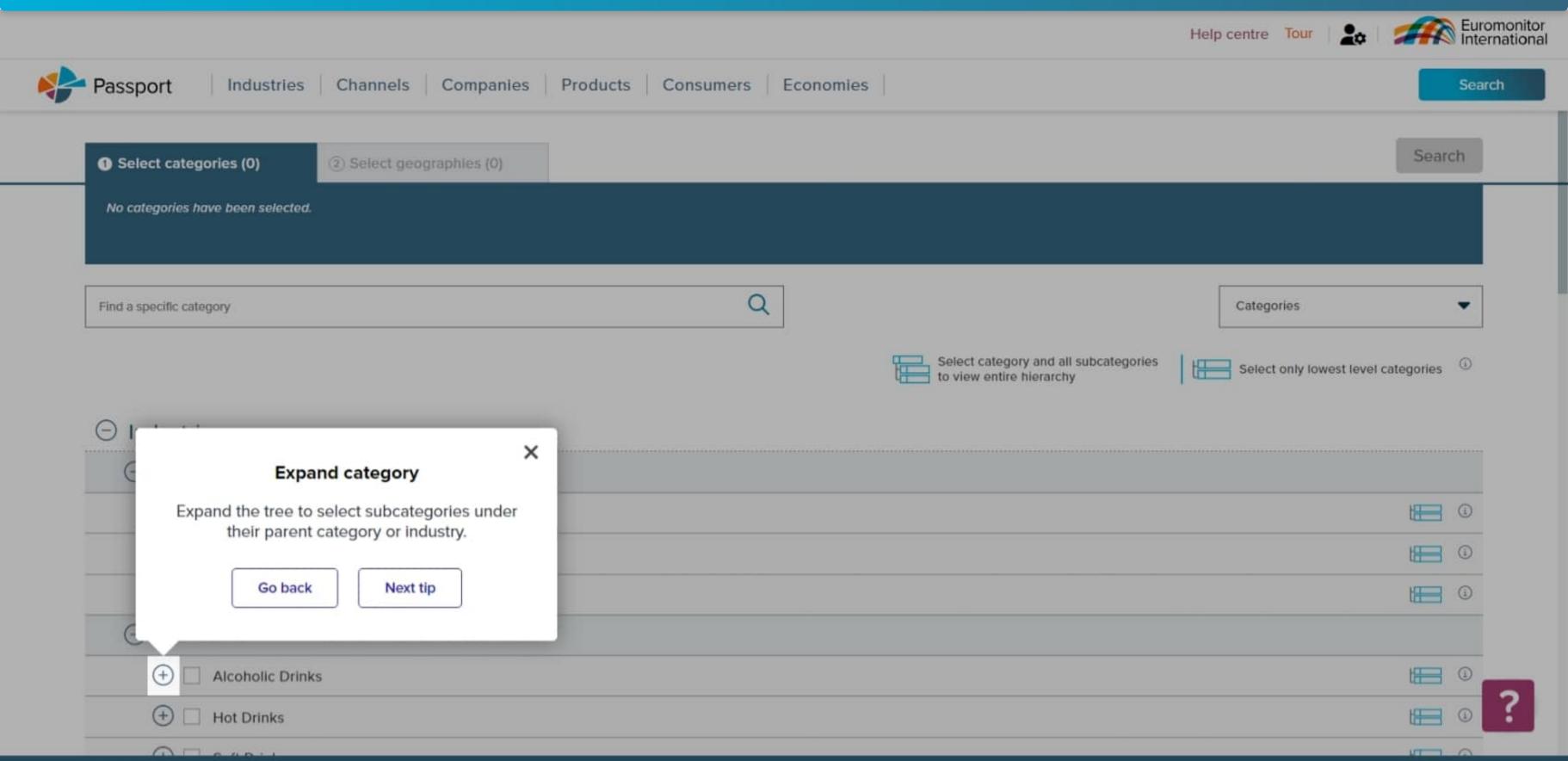
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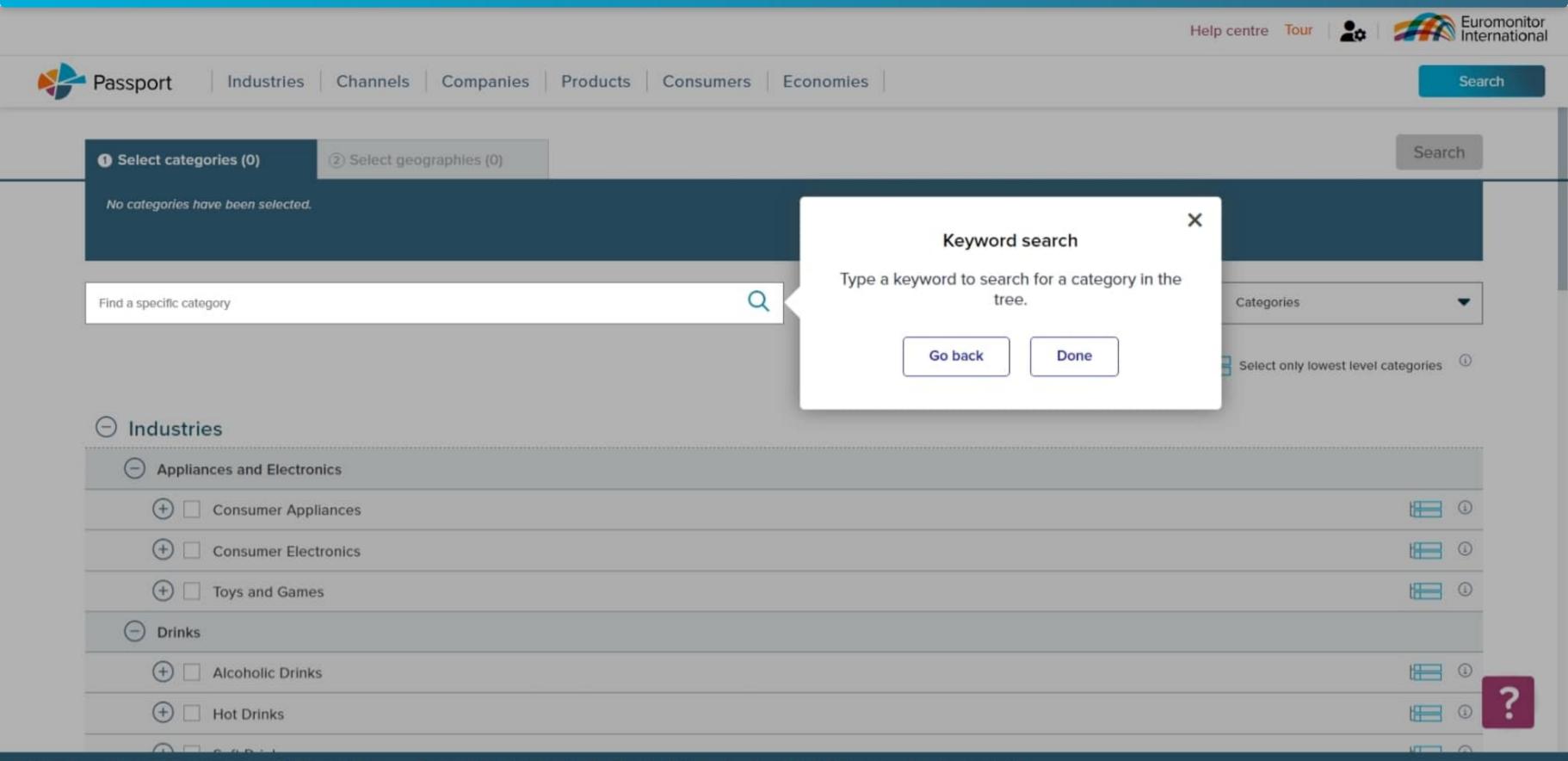


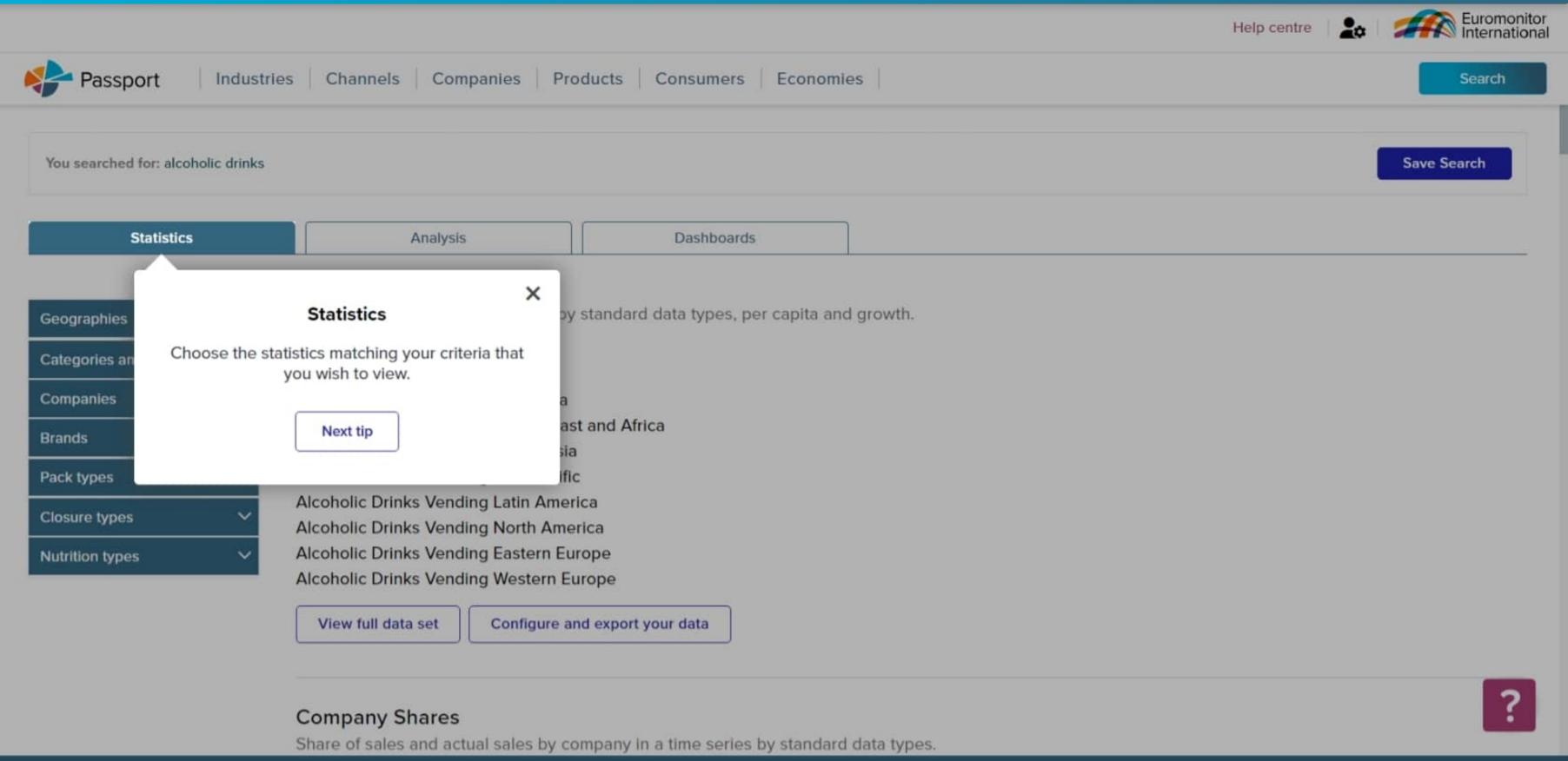




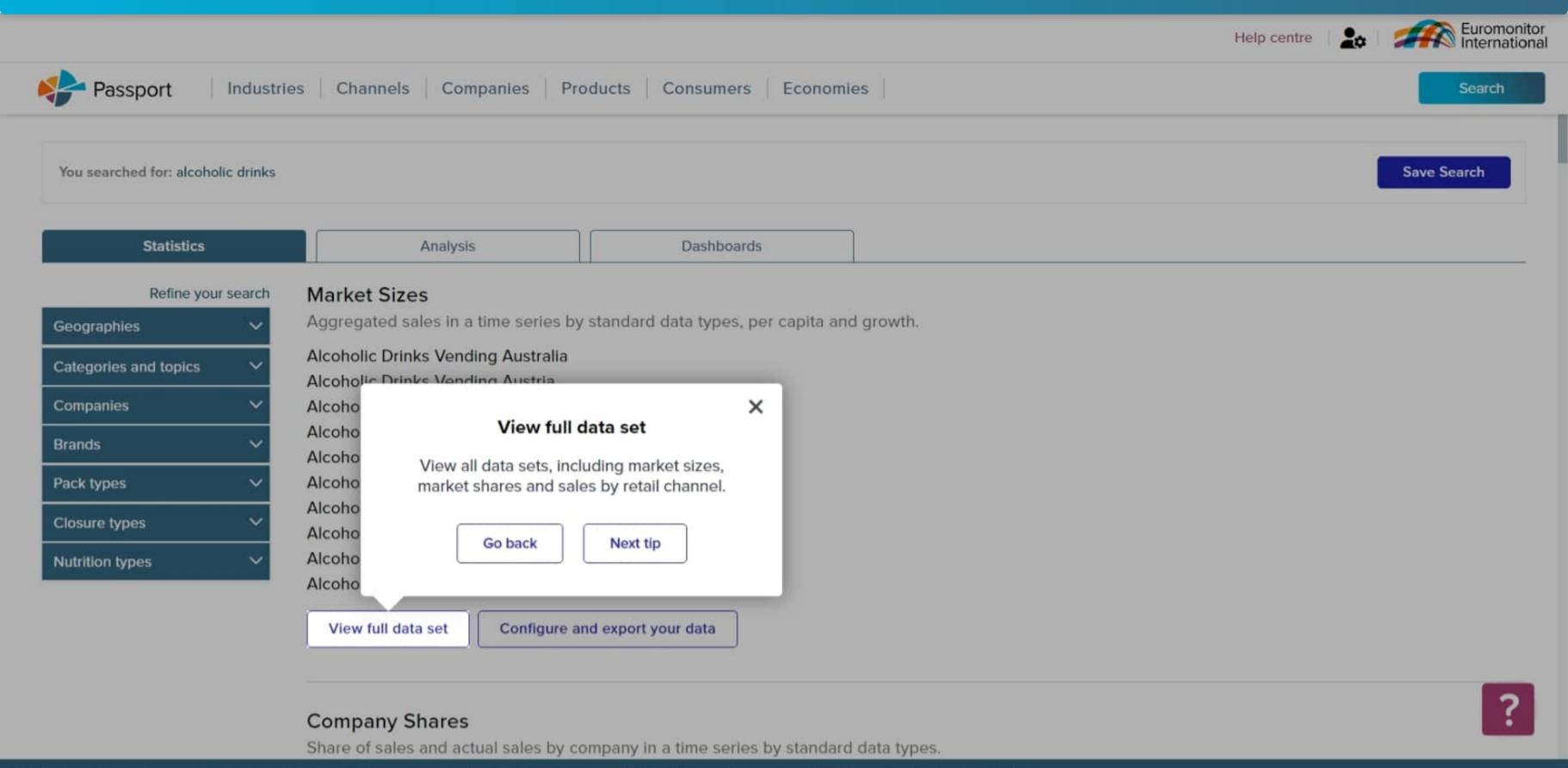








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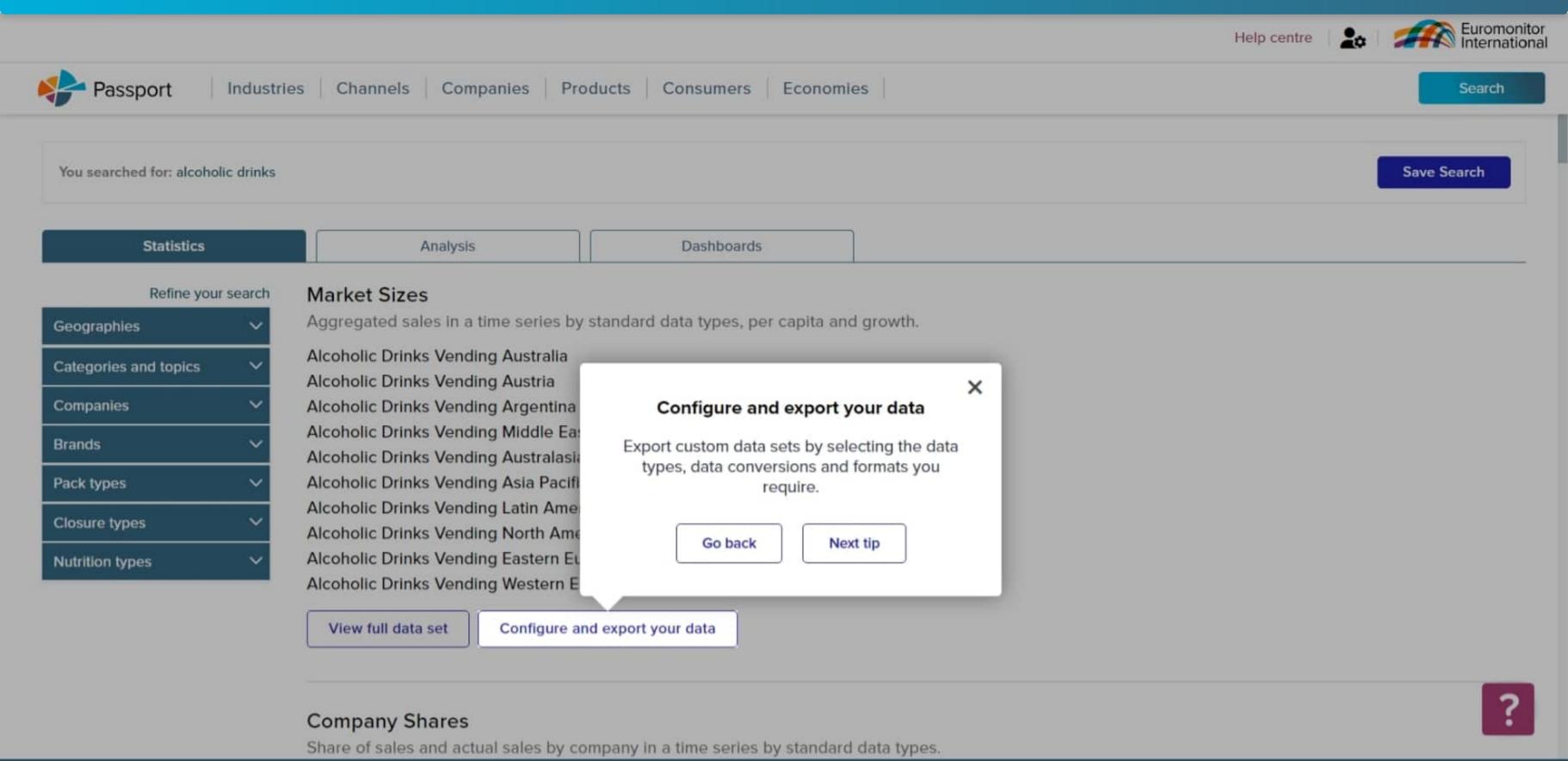


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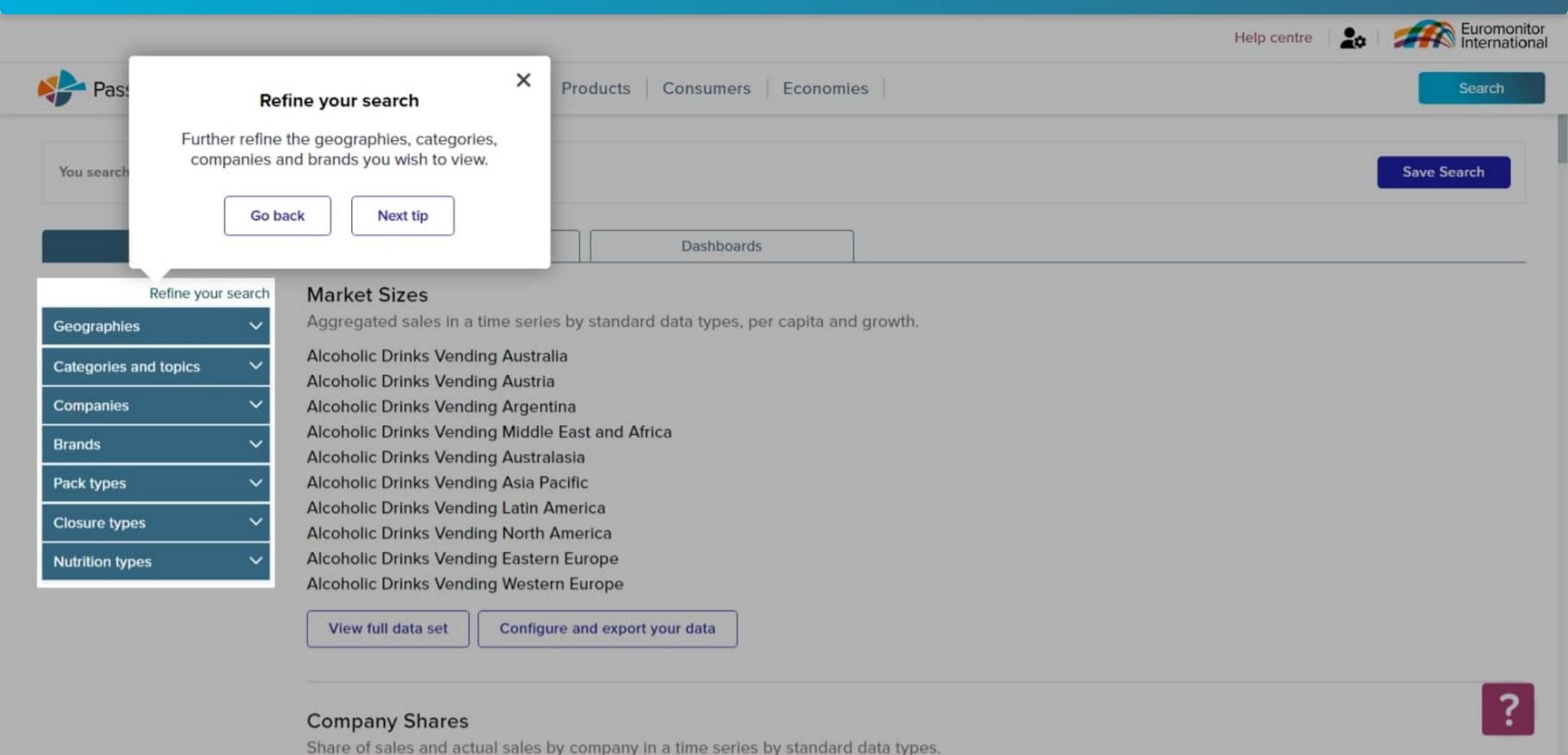
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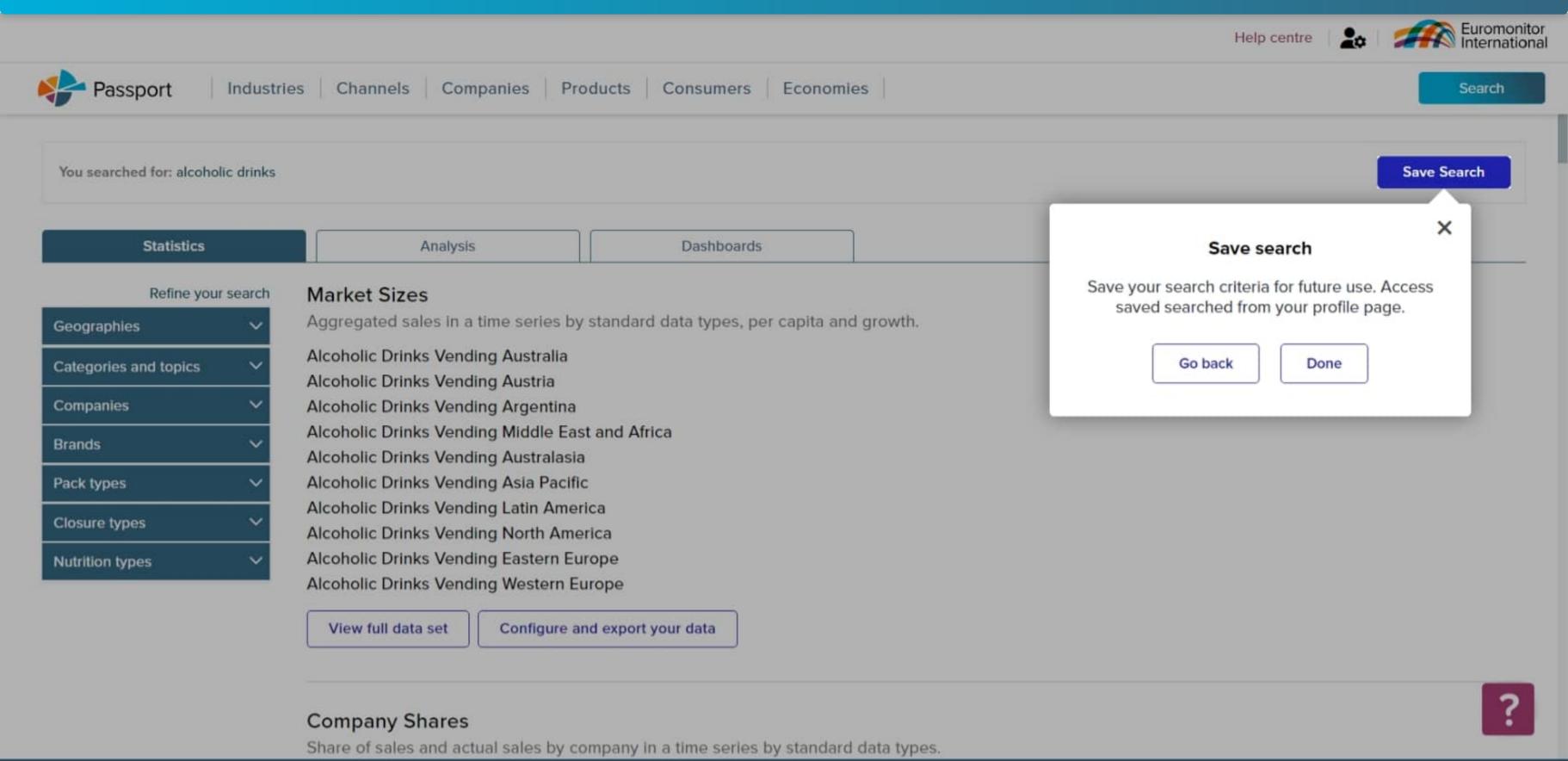
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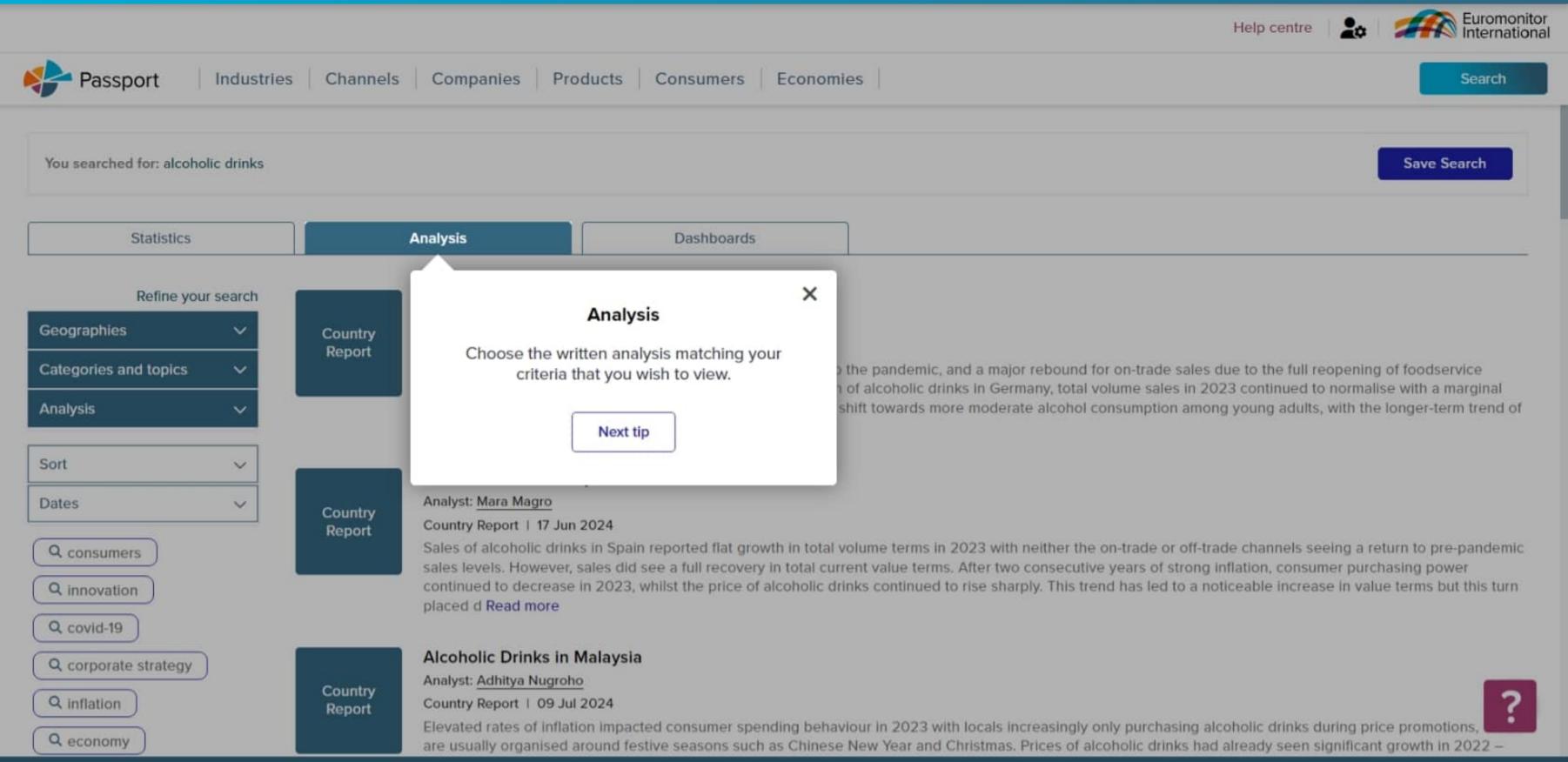
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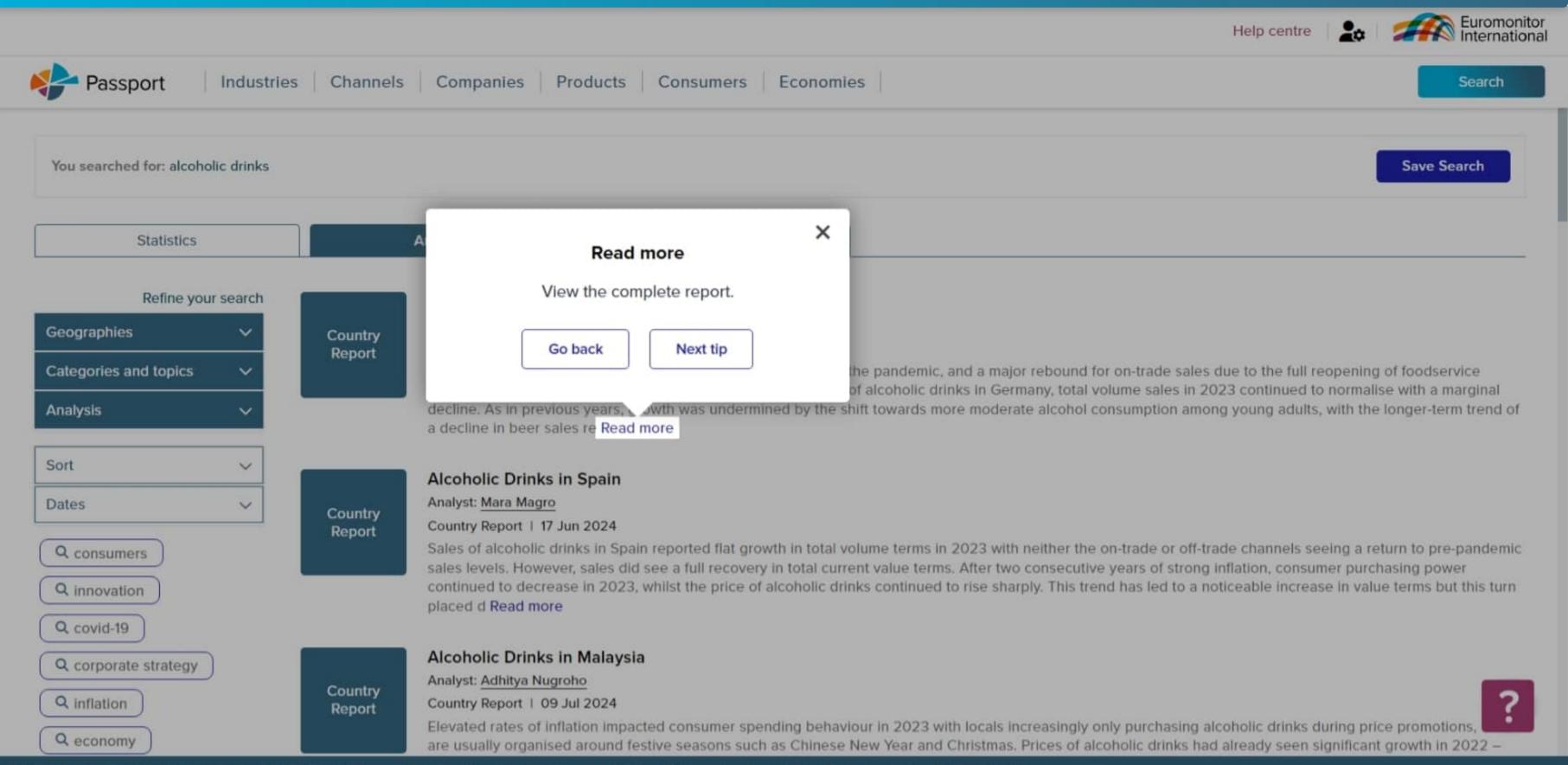


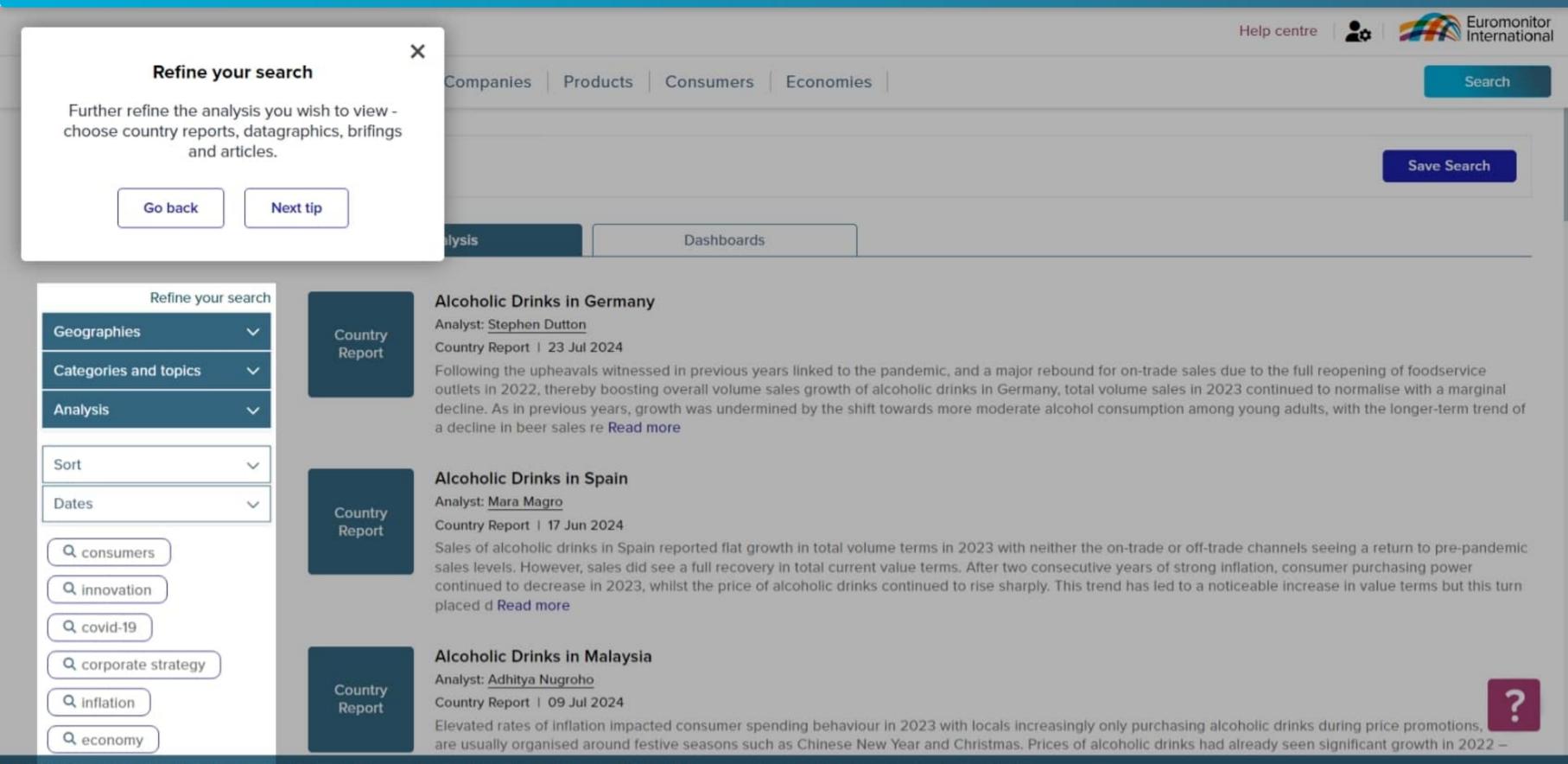
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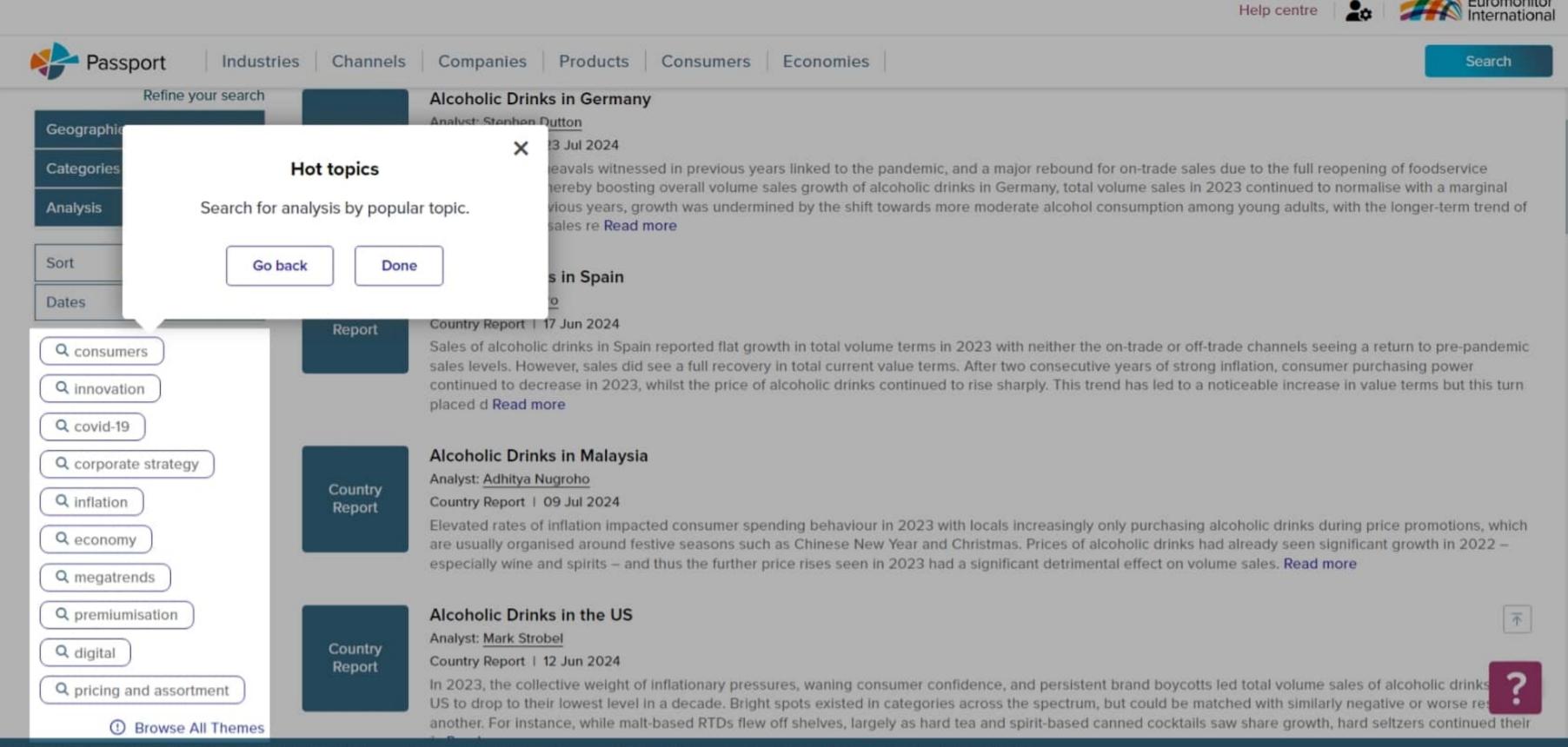
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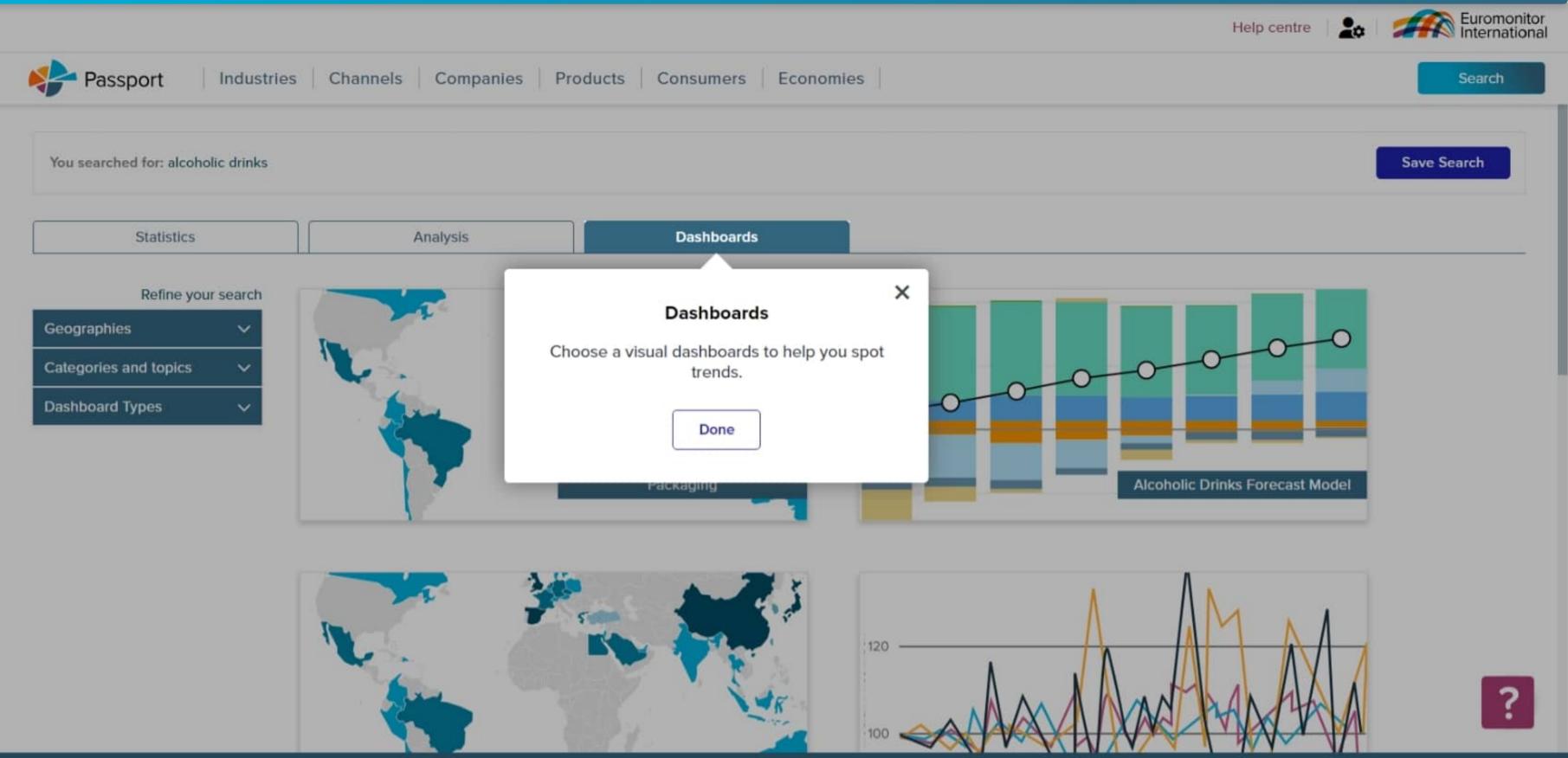
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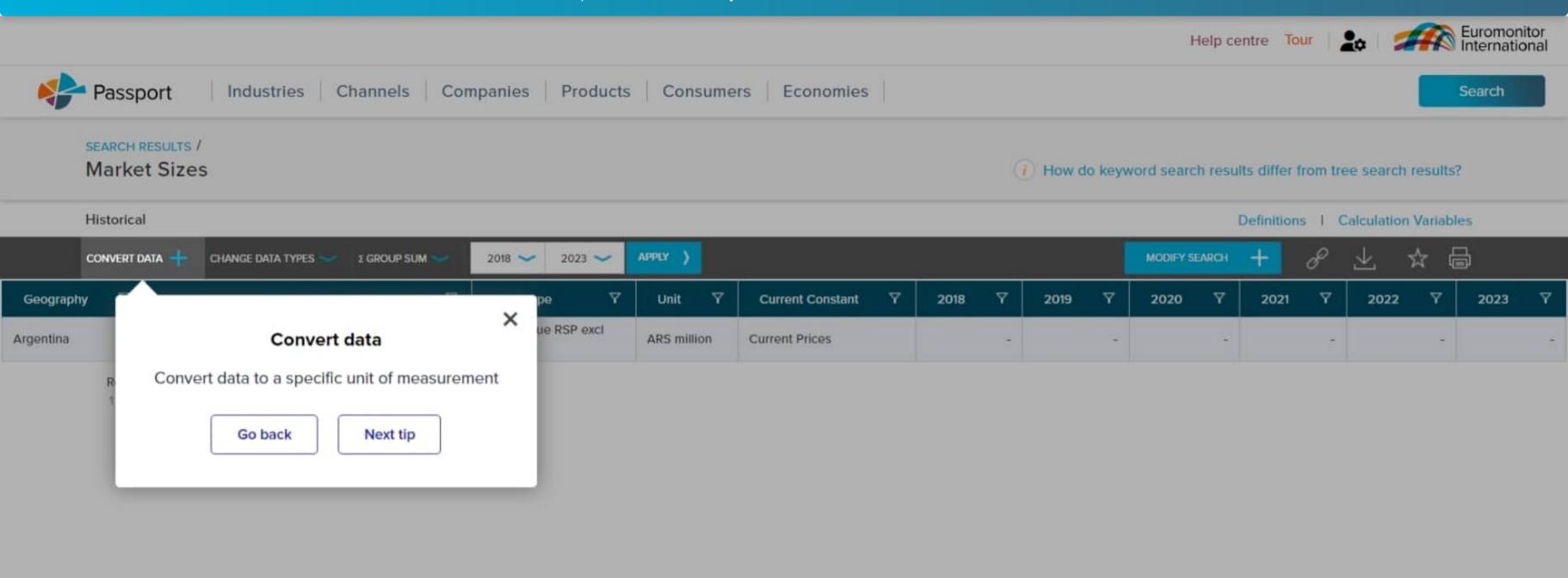


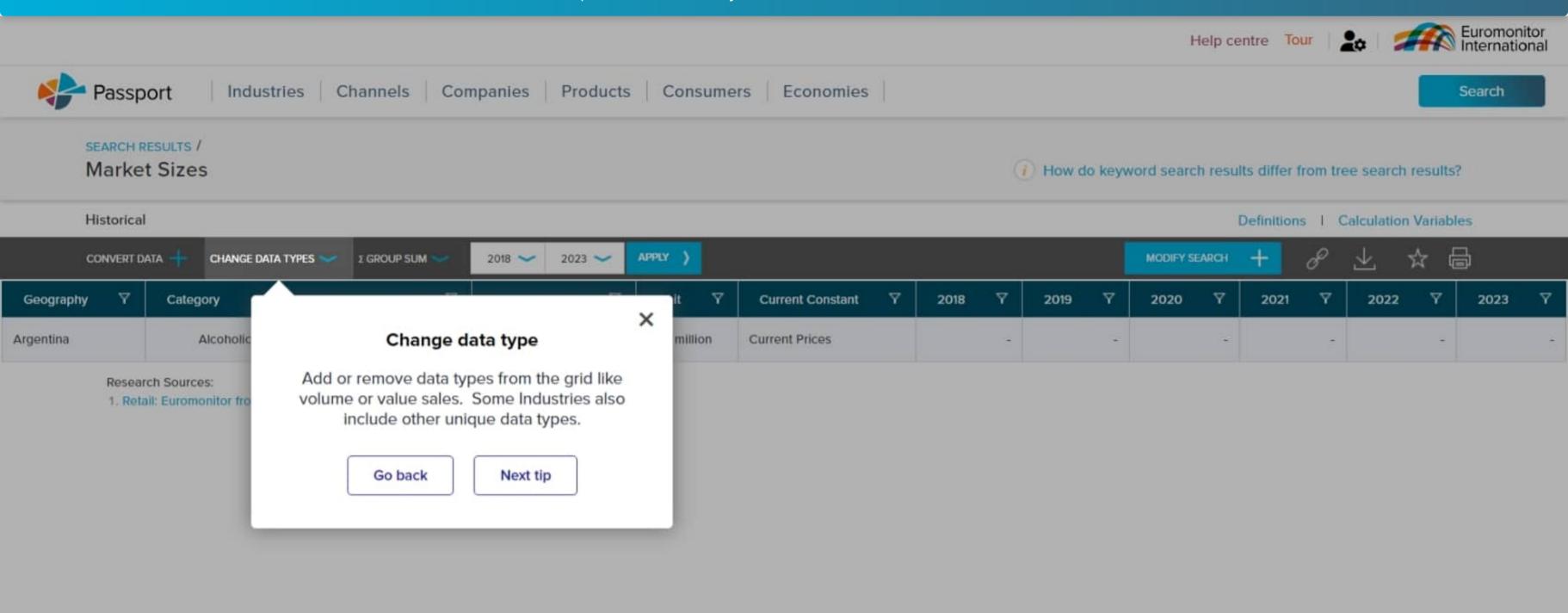


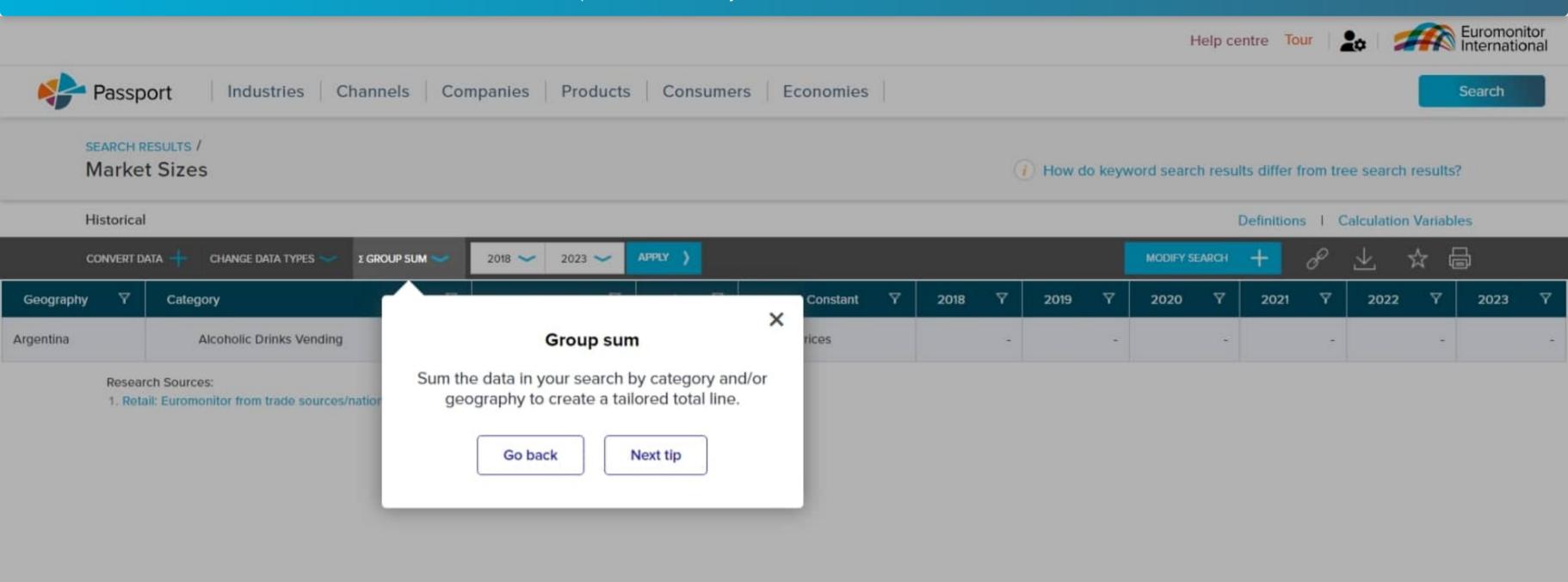


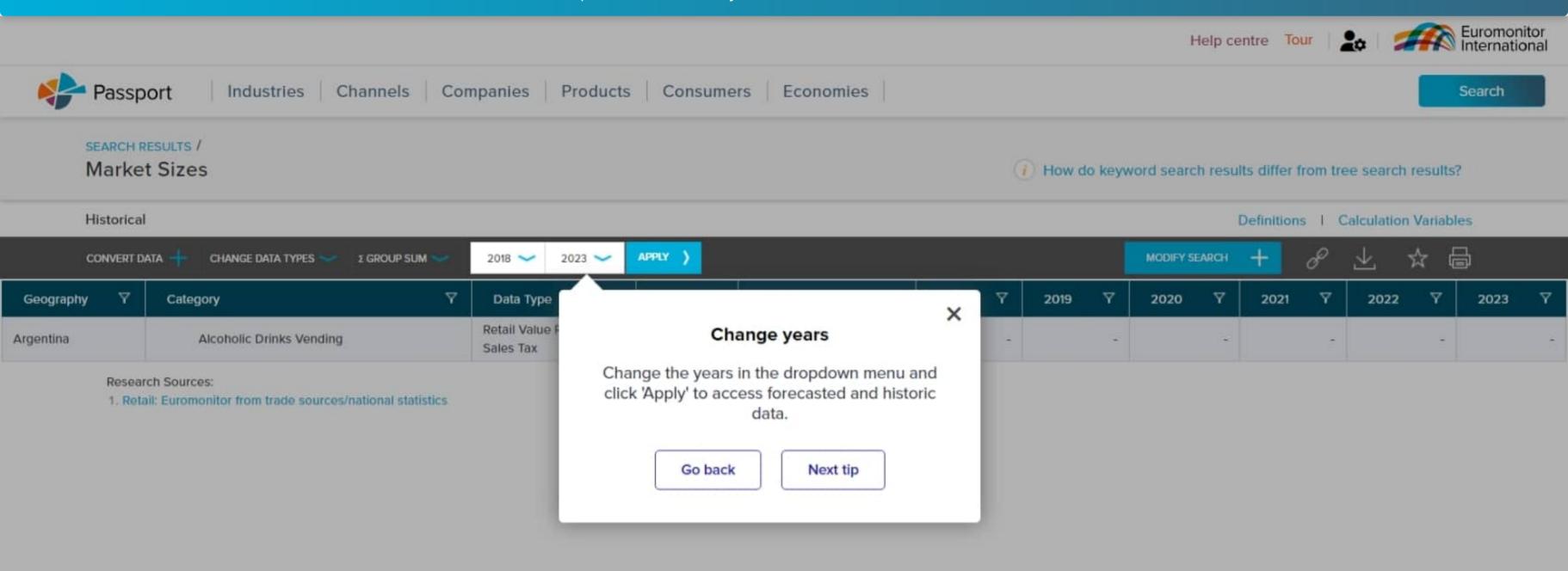




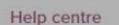








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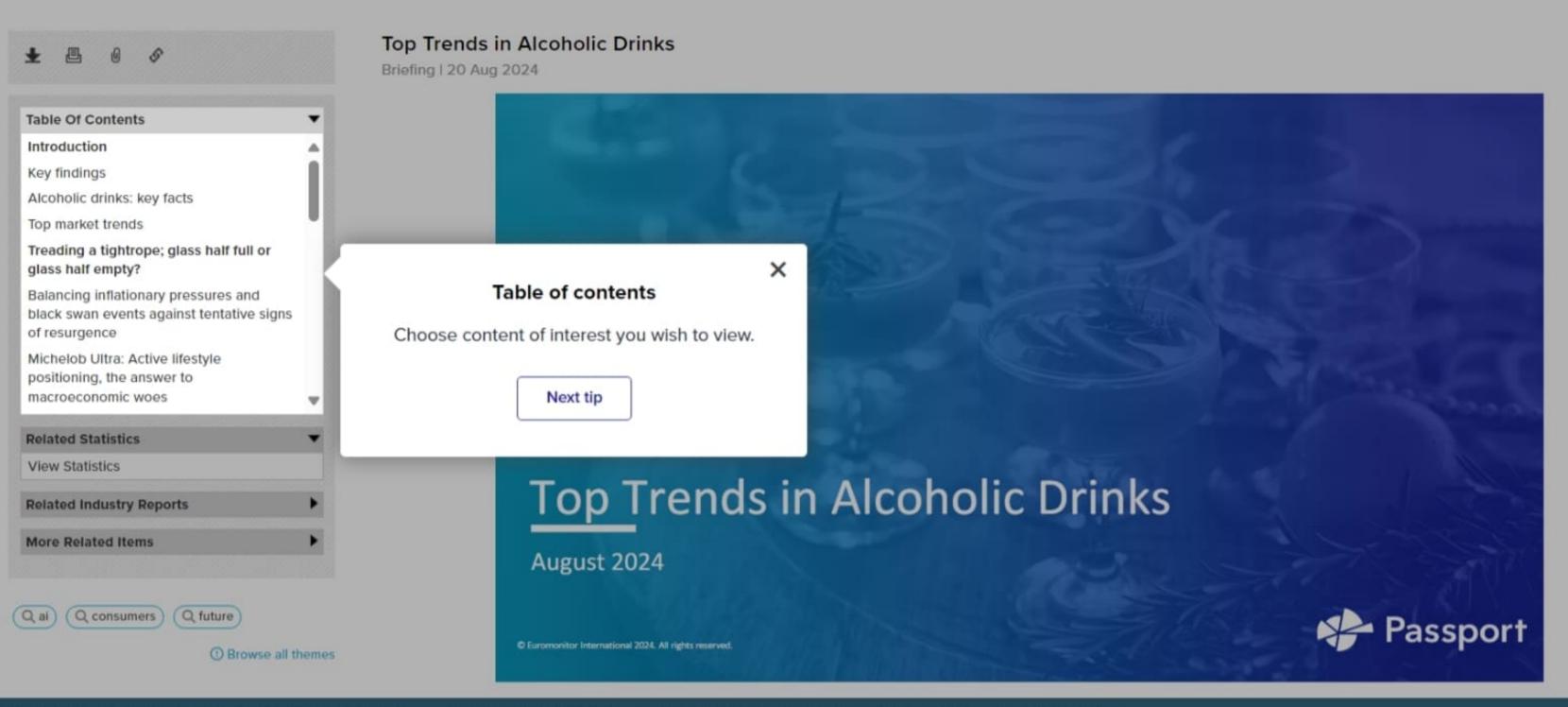






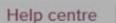


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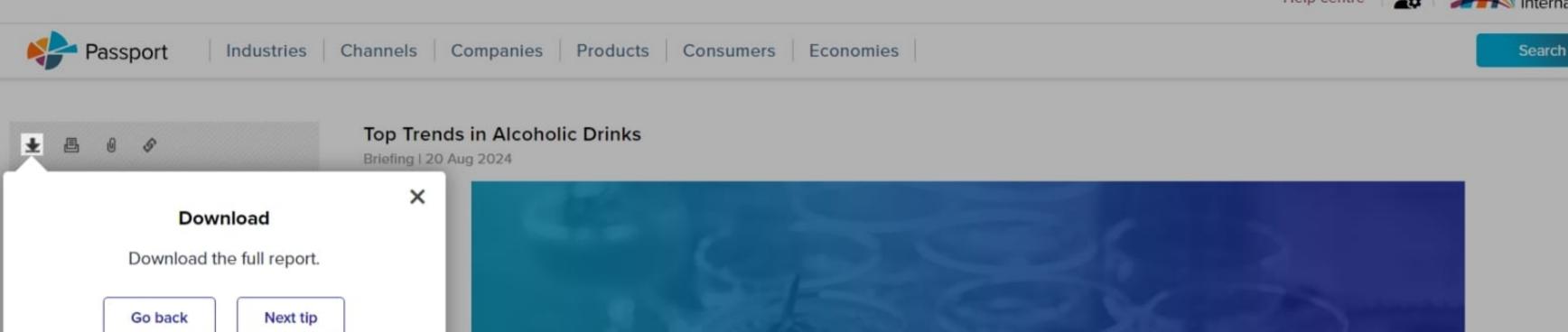


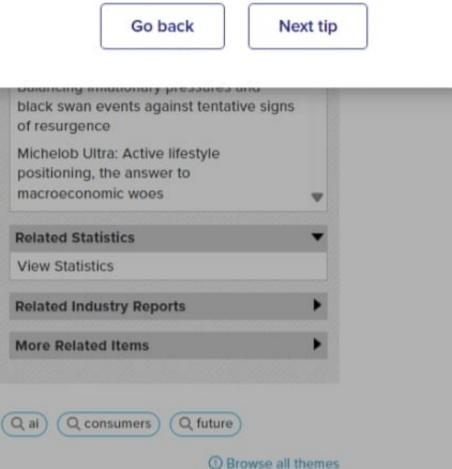
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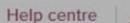






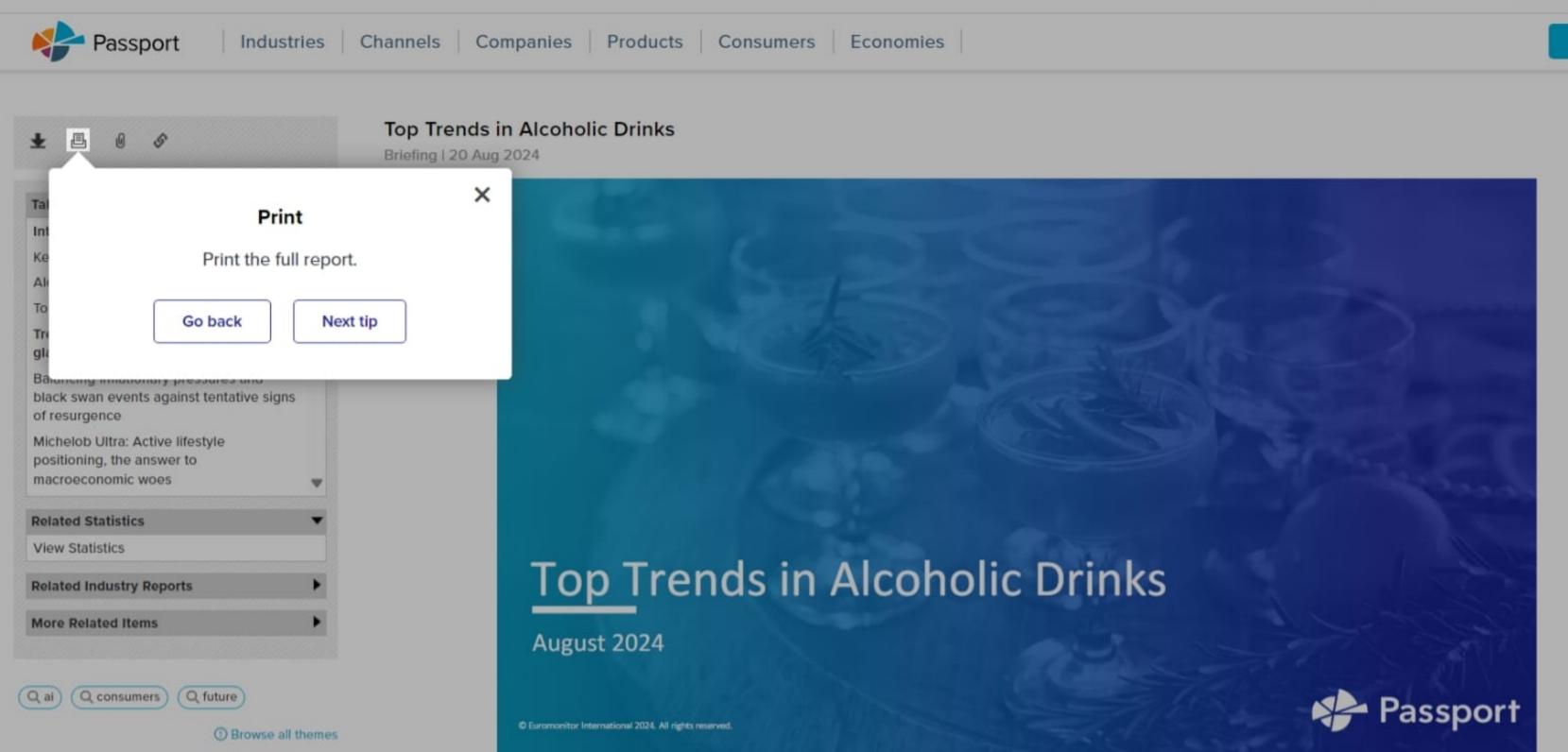


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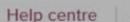






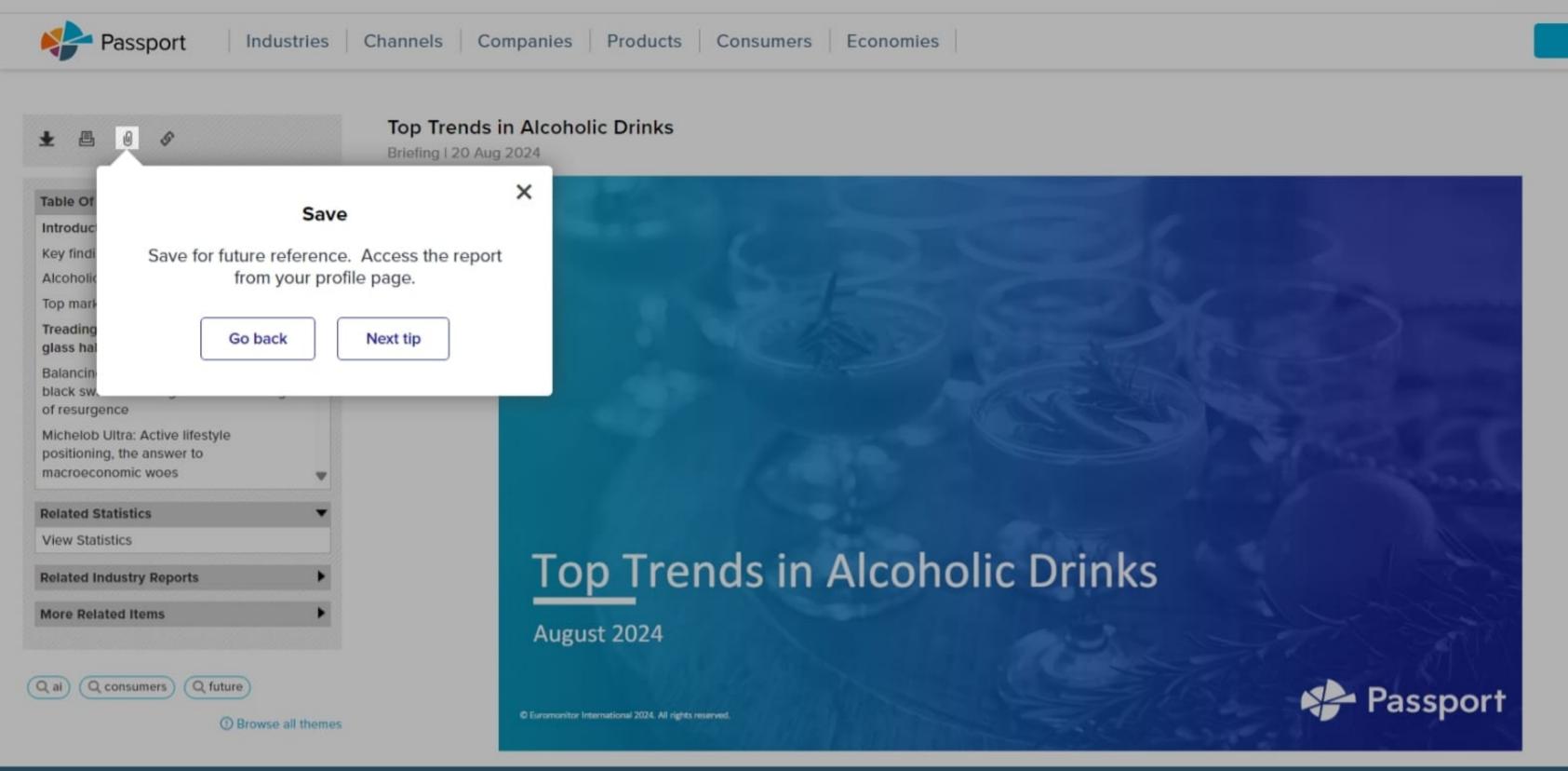


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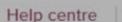






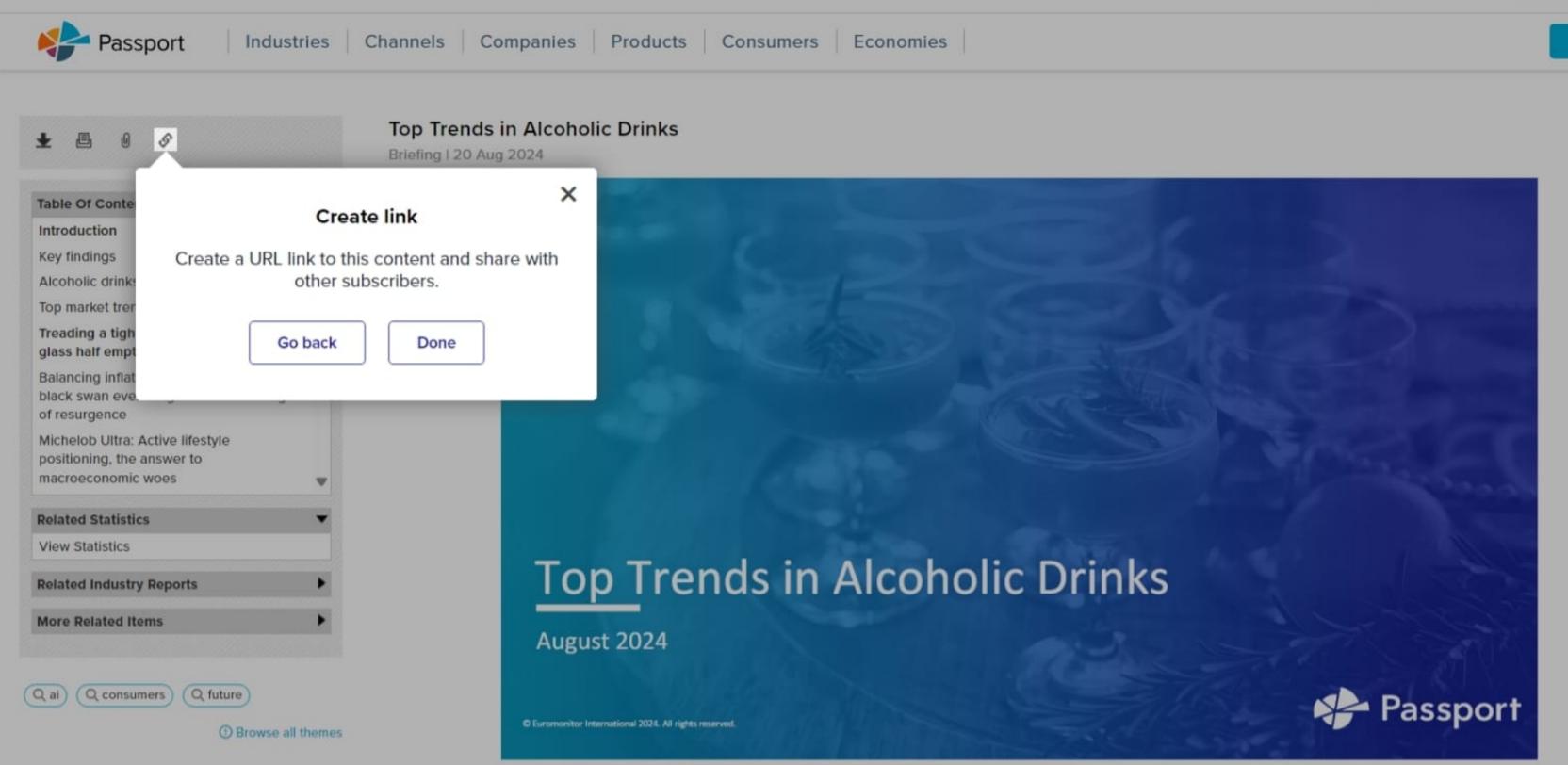


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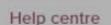








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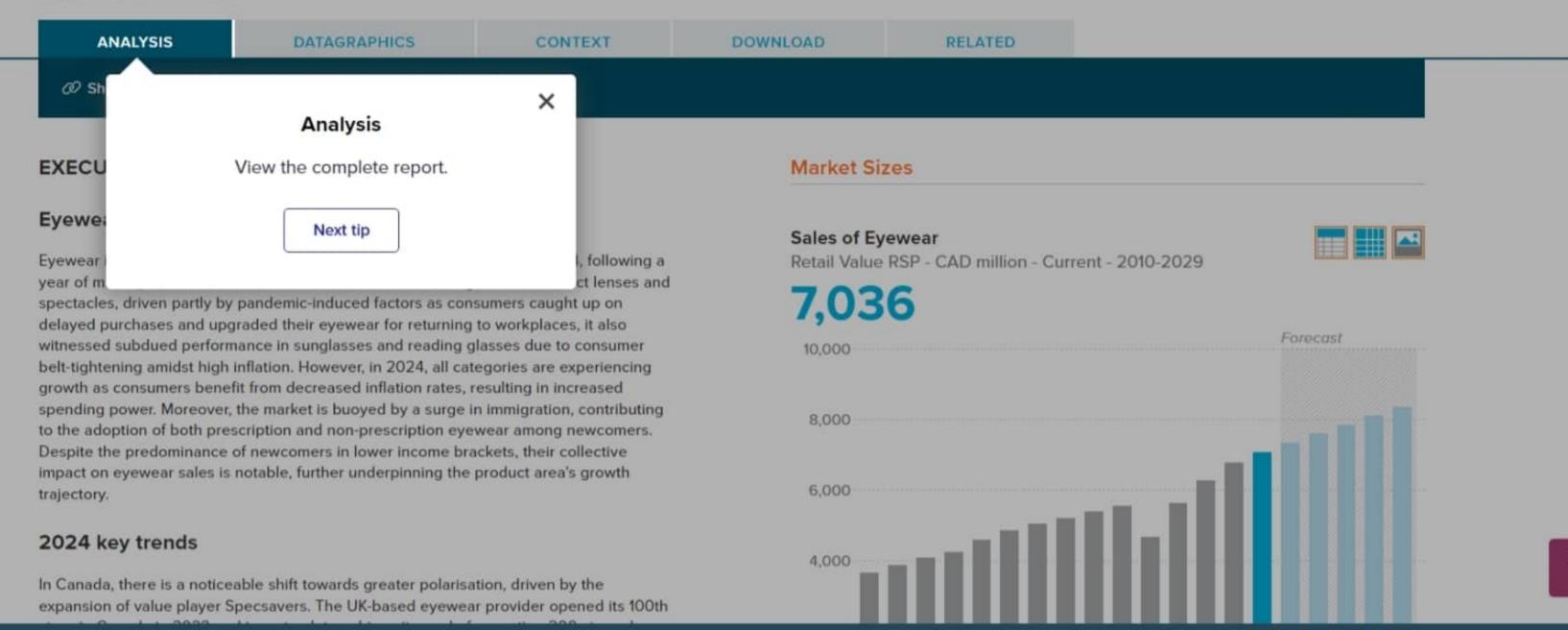
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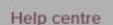
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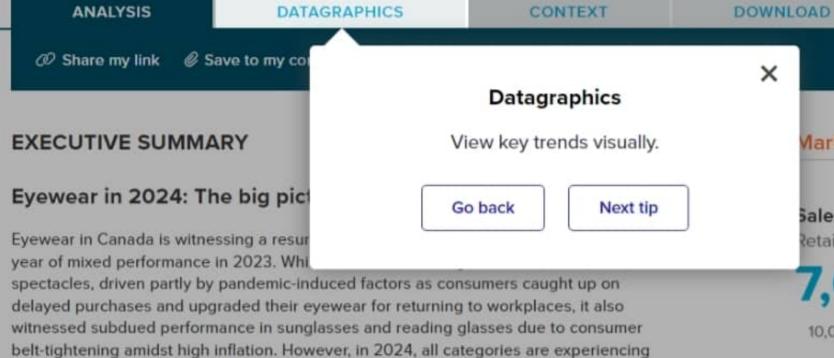
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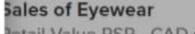
In Canada, there is a noticeable shift towards greater polarisation, driven by the expansion of value player Specsavers. The UK-based eyewear provider opened its 100th

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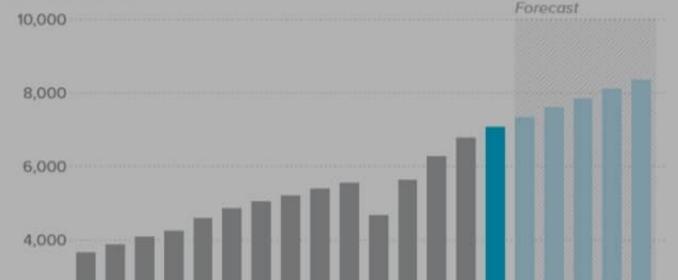


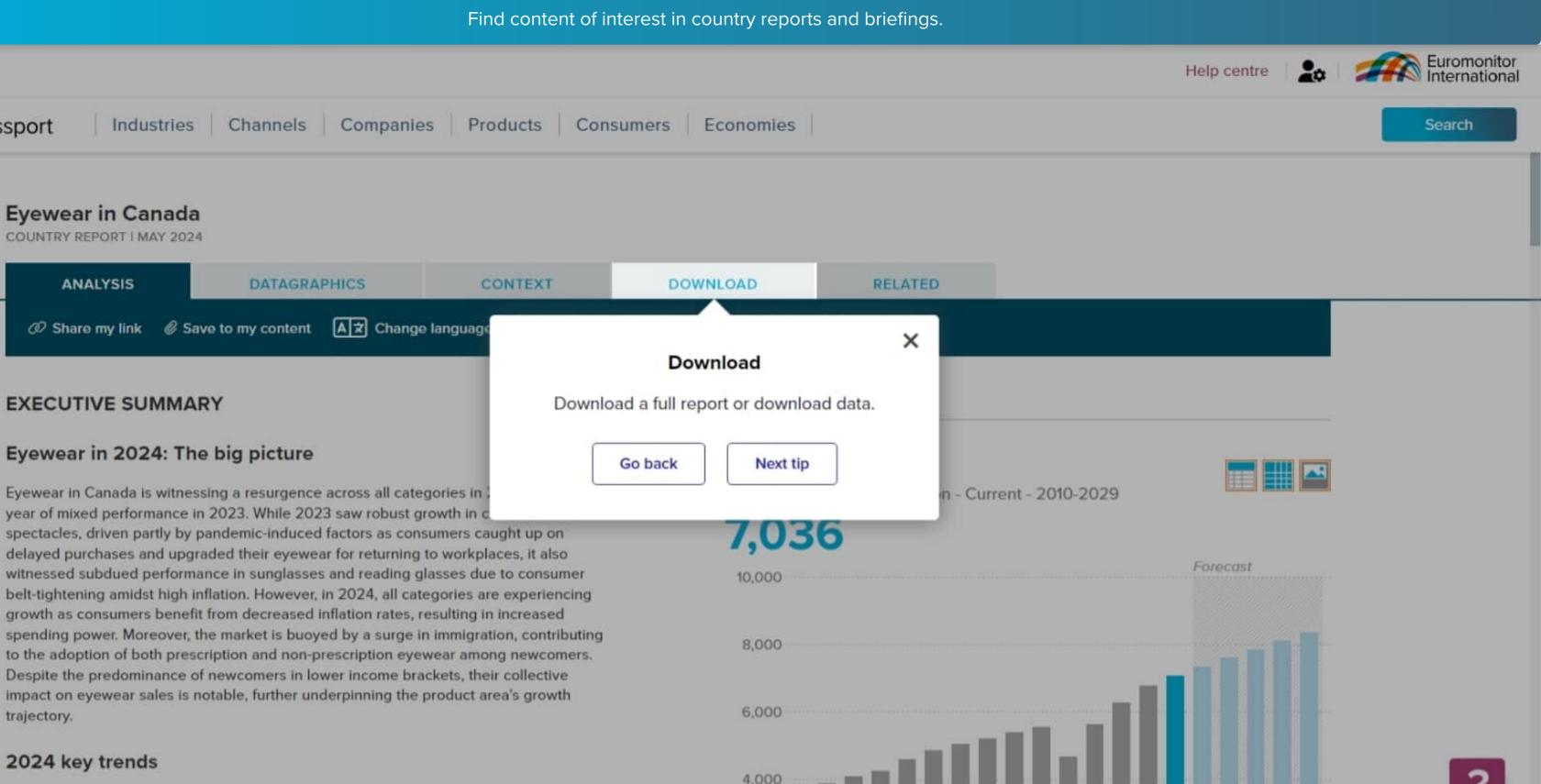


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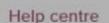
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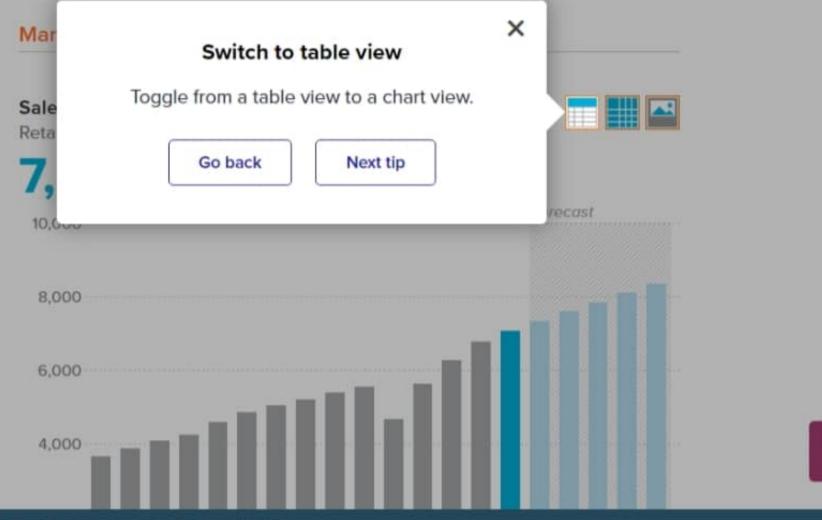
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#### Eyewear in 2024: The big picture

Eyewear in Canada is witnessing a resurgence across all categories in 2024, following a year of mixed performance in 2023. While 2023 saw robust growth in contact lenses and spectacles, driven partly by pandemic-induced factors as consumers caught up on delayed purchases and upgraded their eyewear for returning to workplaces, it also witnessed subdued performance in sunglasses and reading glasses due to consumer belt-tightening amidst high inflation. However, in 2024, all categories are experiencing growth as consumers benefit from decreased inflation rates, resulting in increased spending power. Moreover, the market is buoyed by a surge in immigration, contributing to the adoption of both prescription and non-prescription eyewear among newcomers. Despite the predominance of newcomers in lower income brackets, their collective impact on eyewear sales is notable, further underpinning the product area's growth trajectory.

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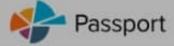


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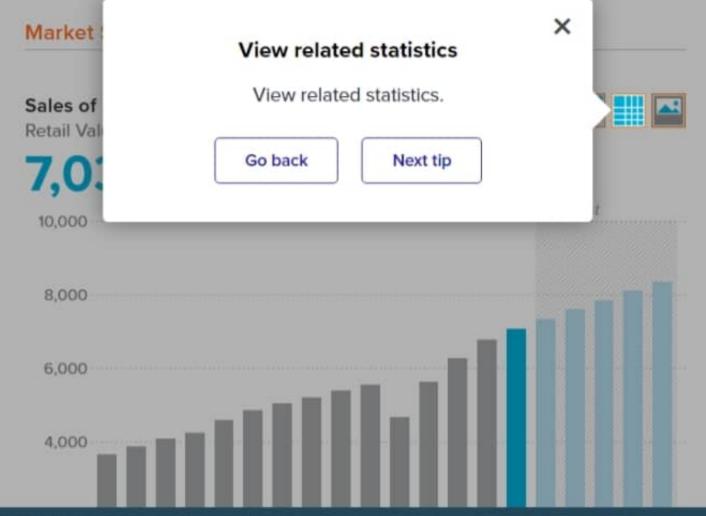
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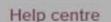
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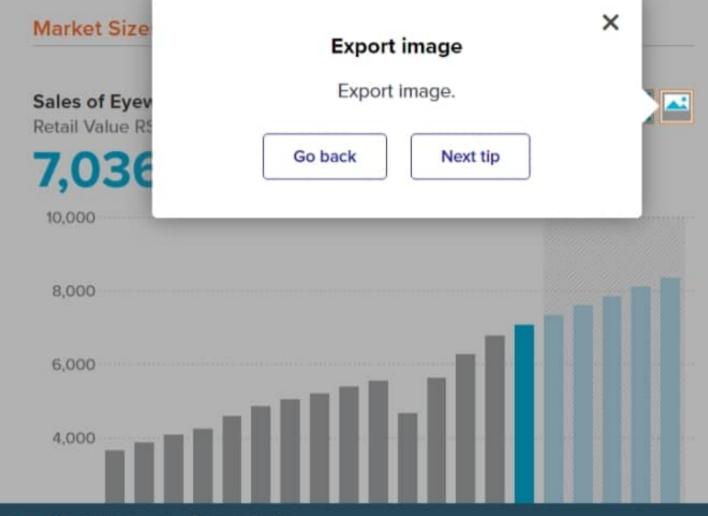
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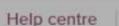
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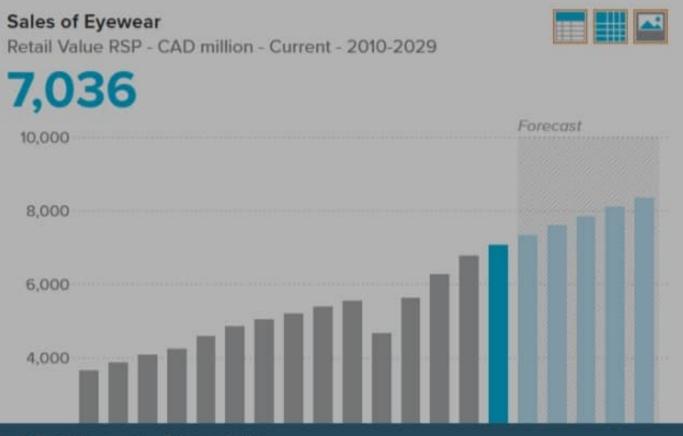
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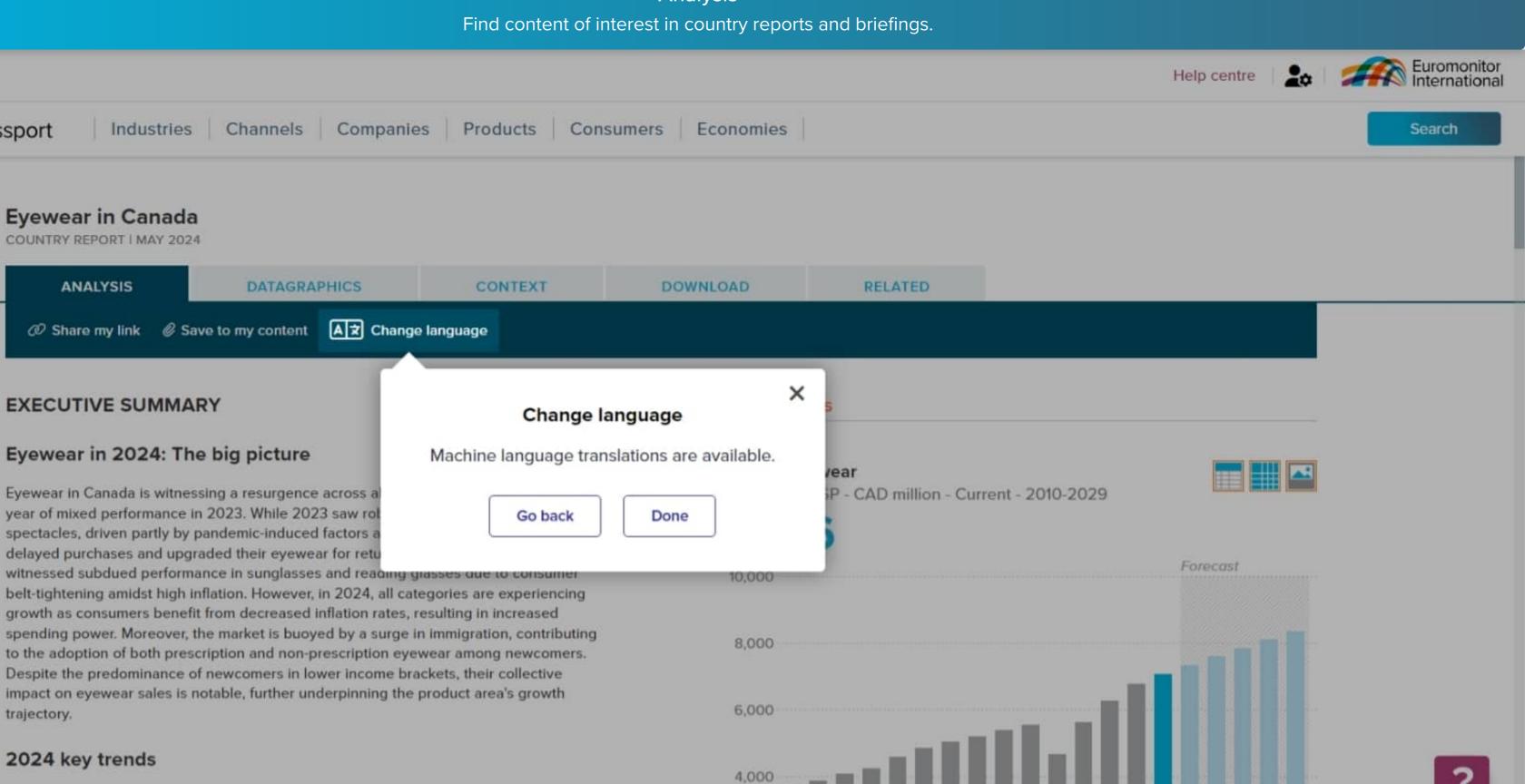
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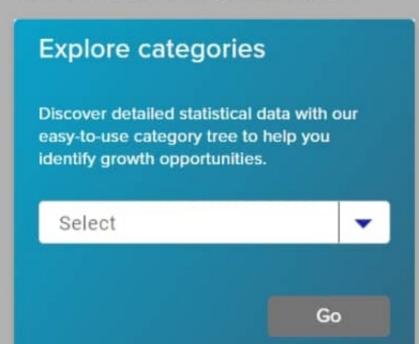
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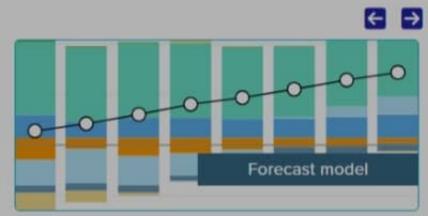


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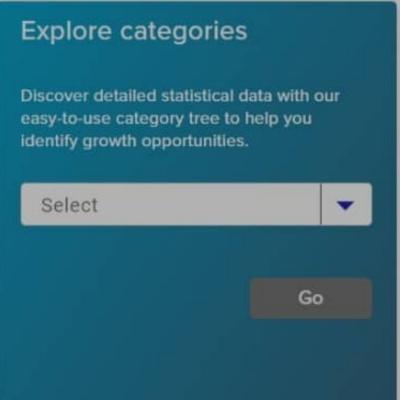
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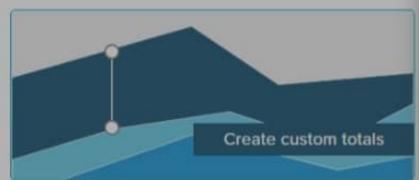
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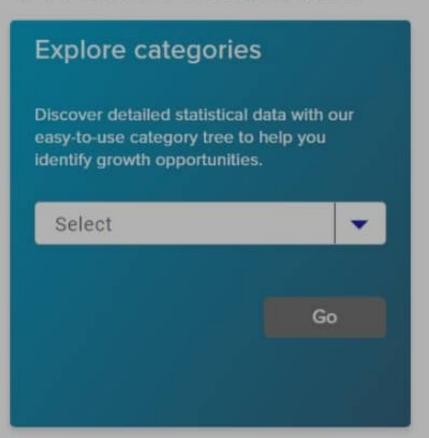
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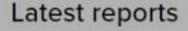
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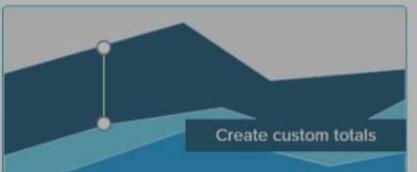
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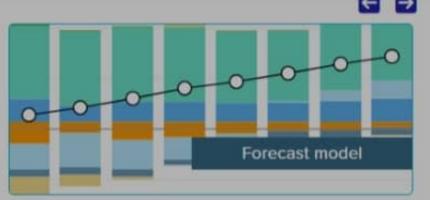
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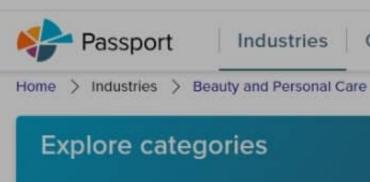
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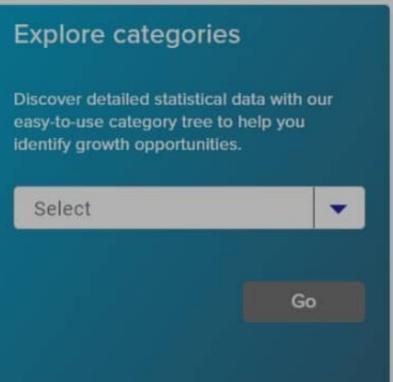
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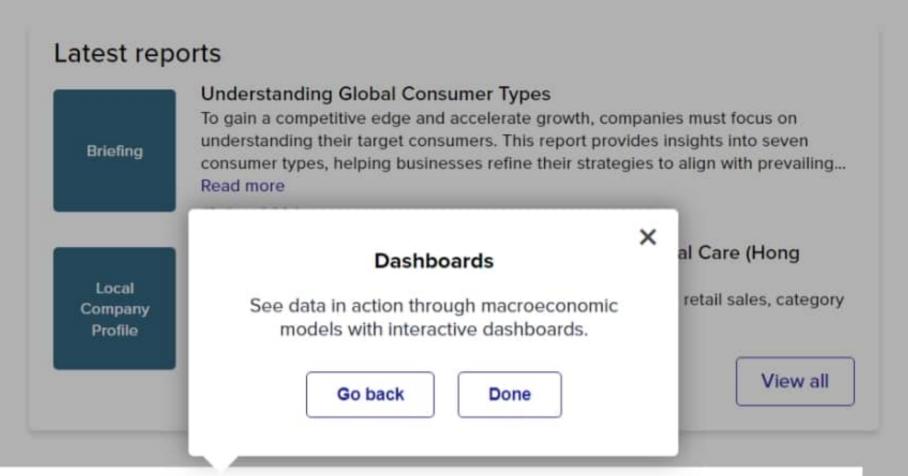


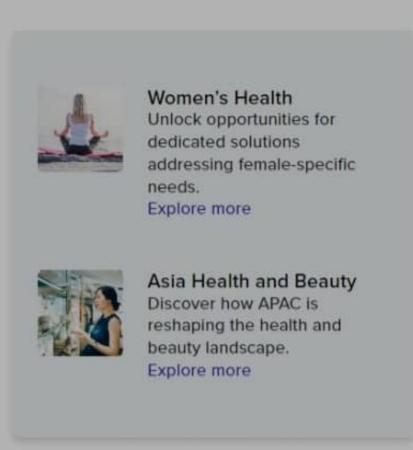
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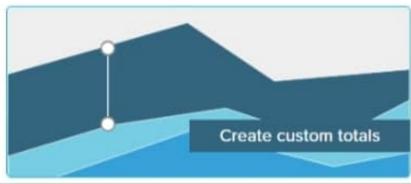


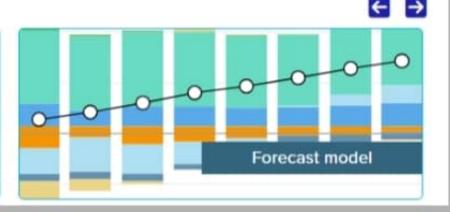
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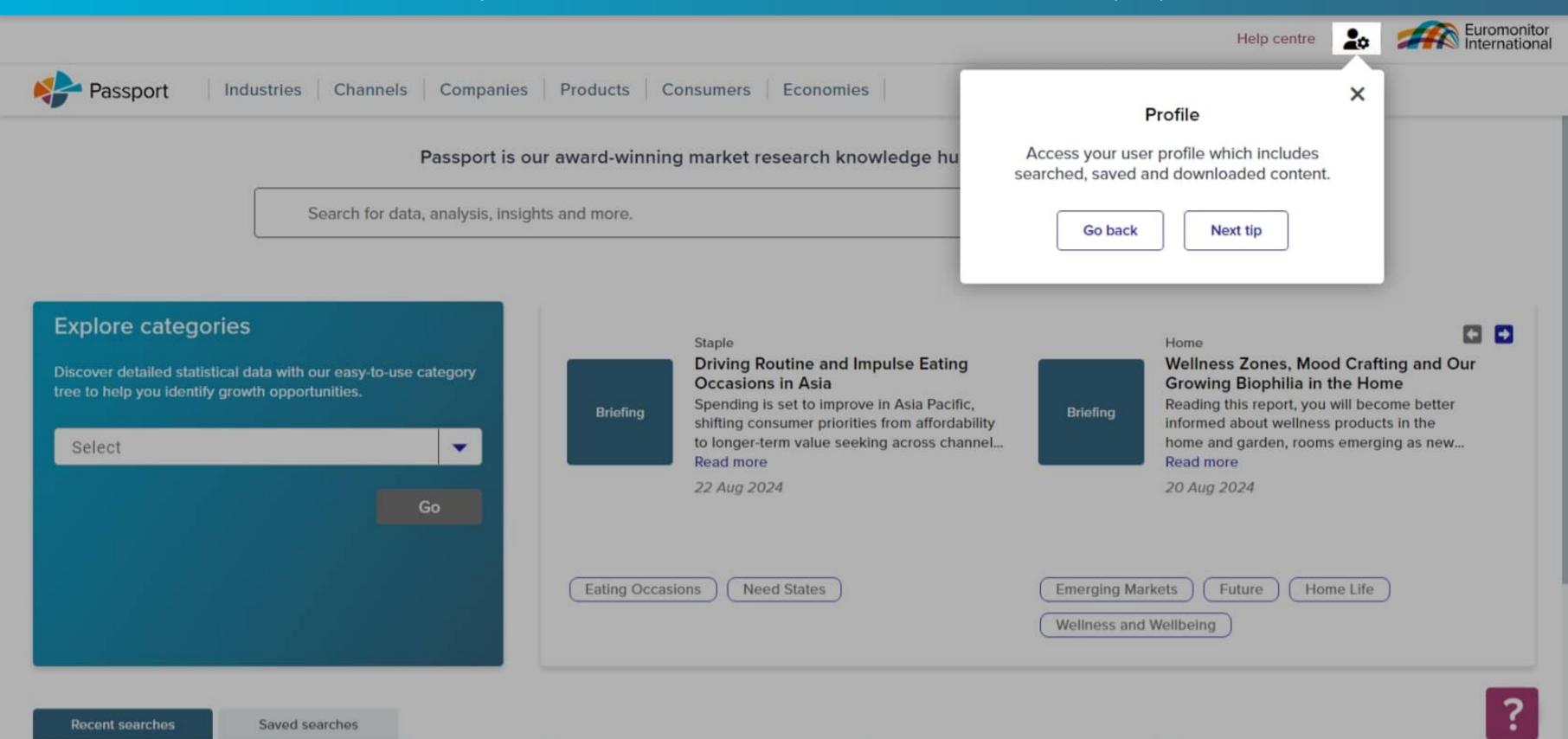


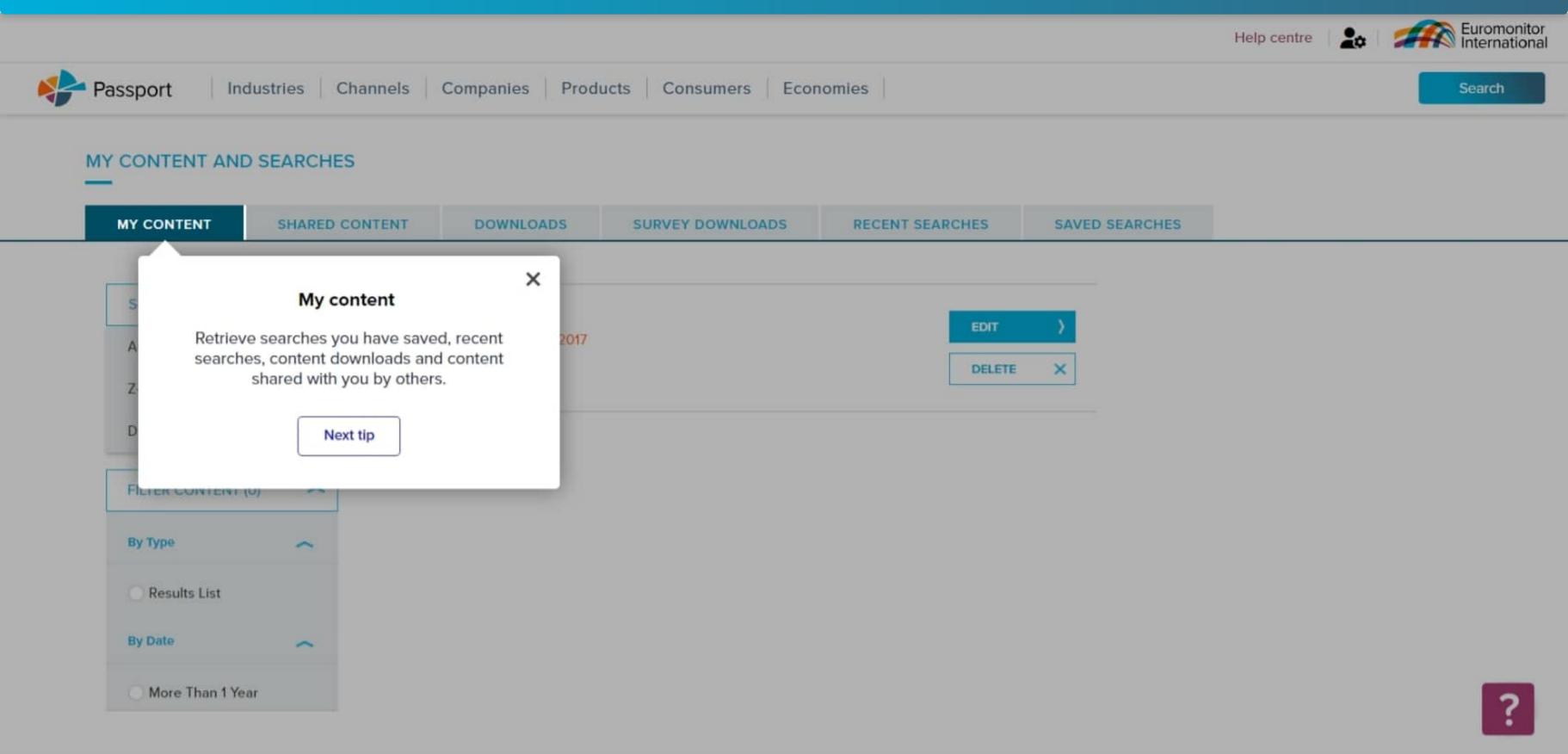


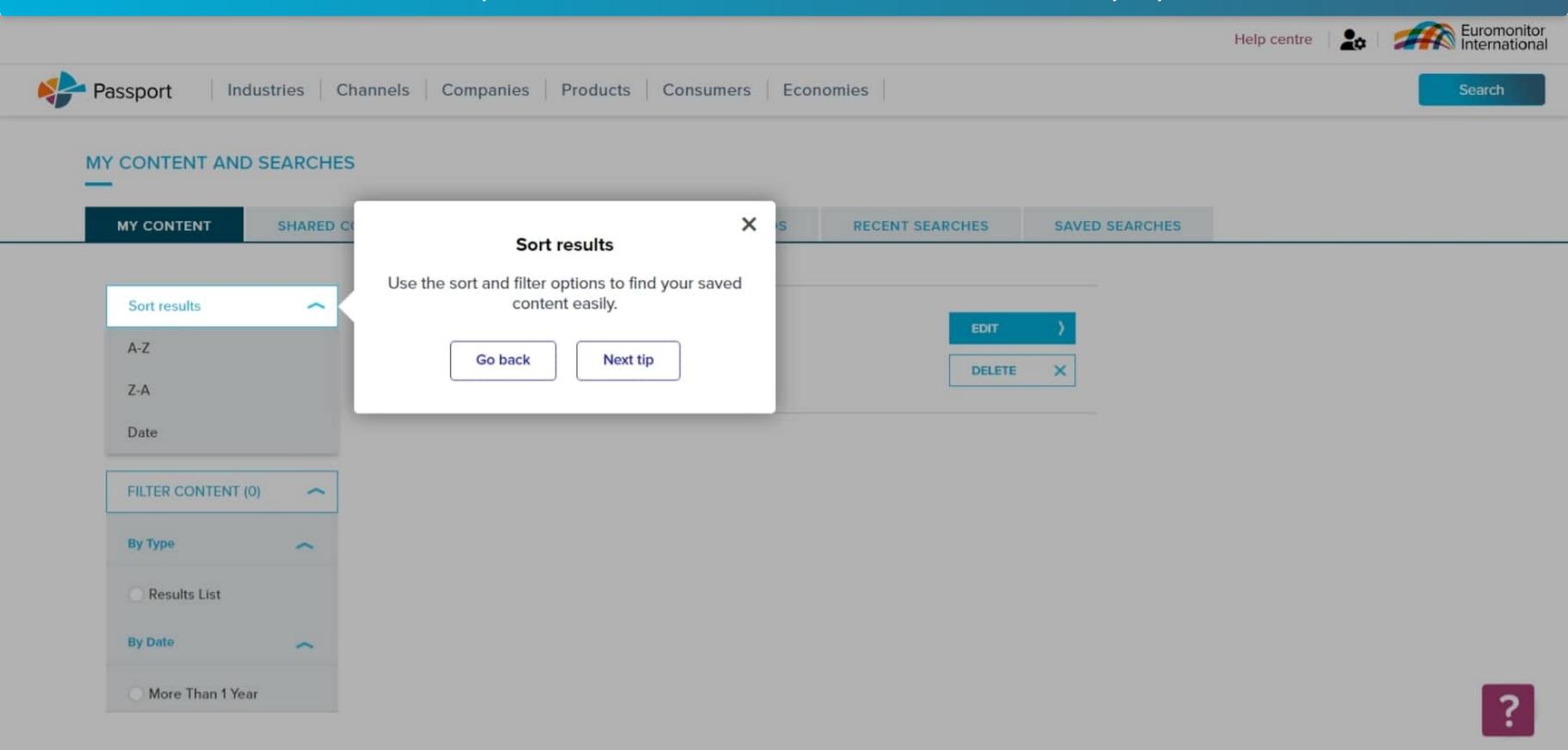
Companies

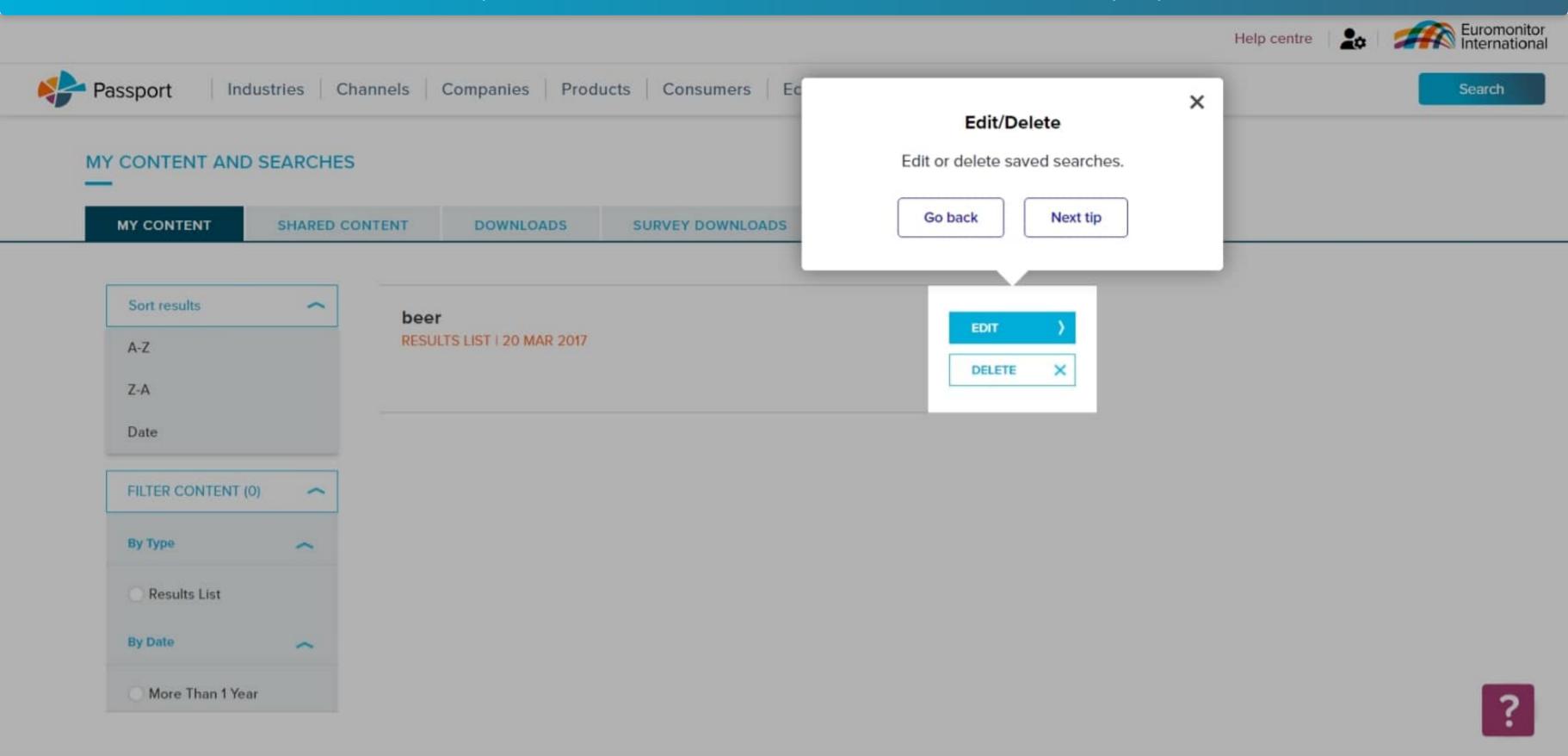
Channels

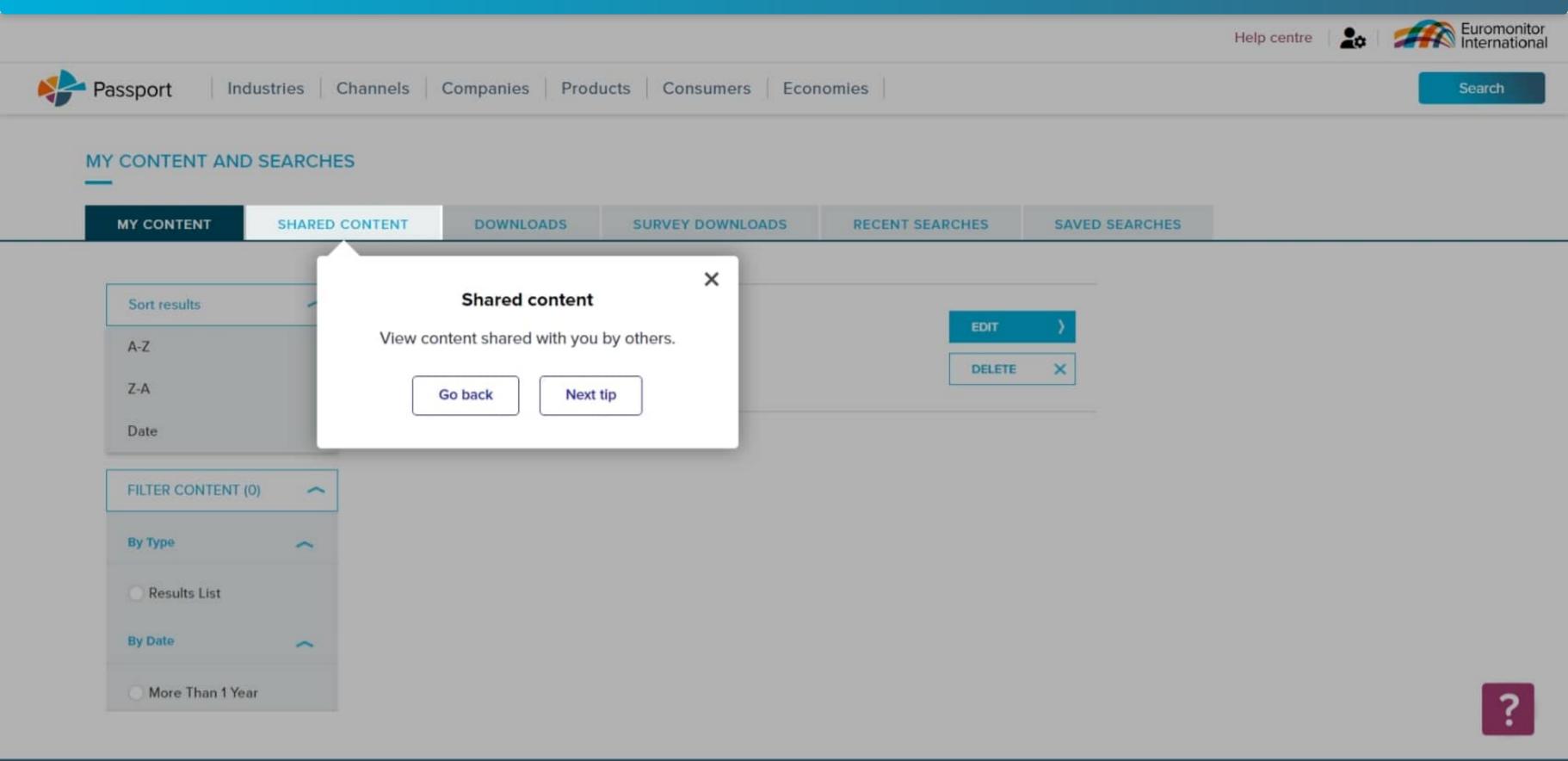
Products Consumers

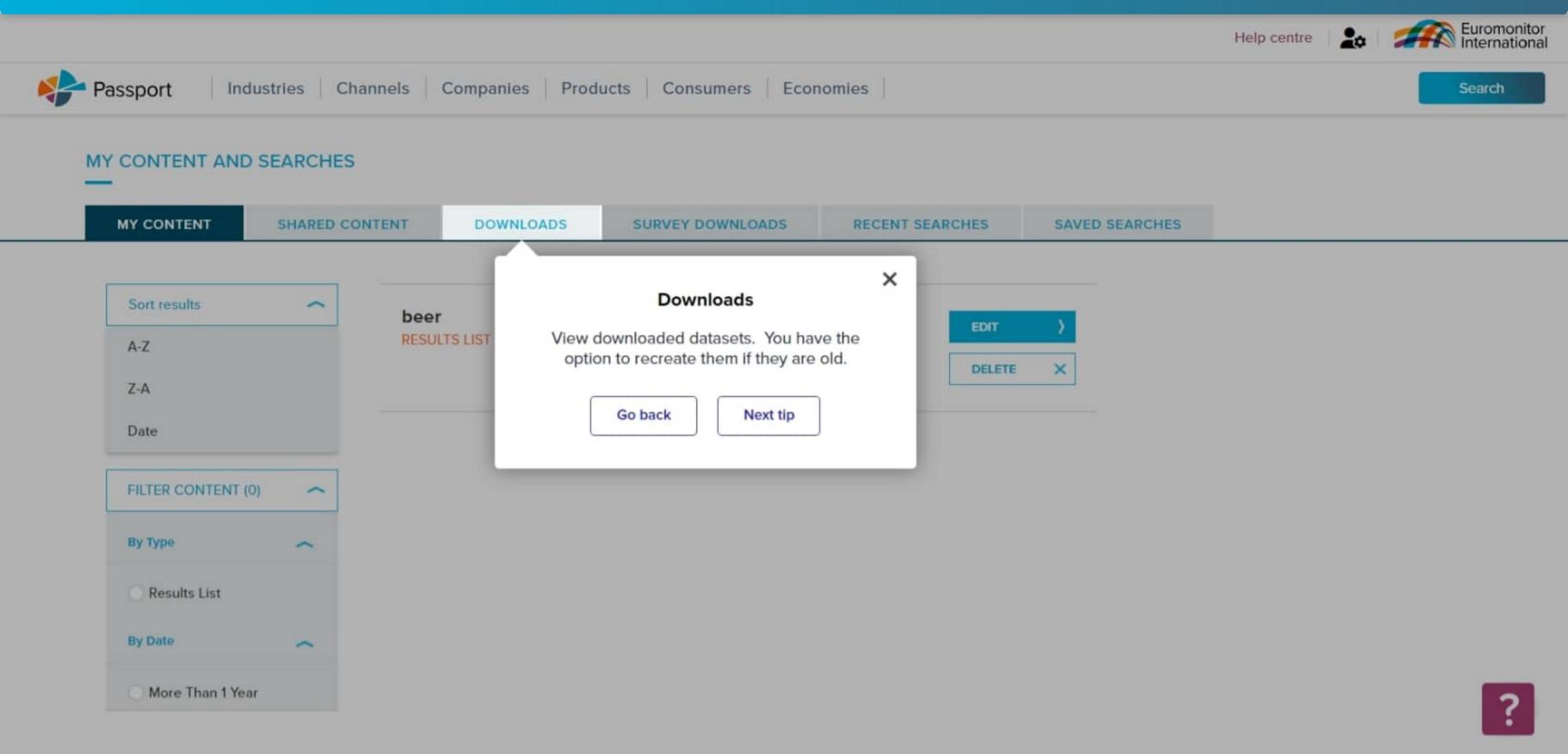


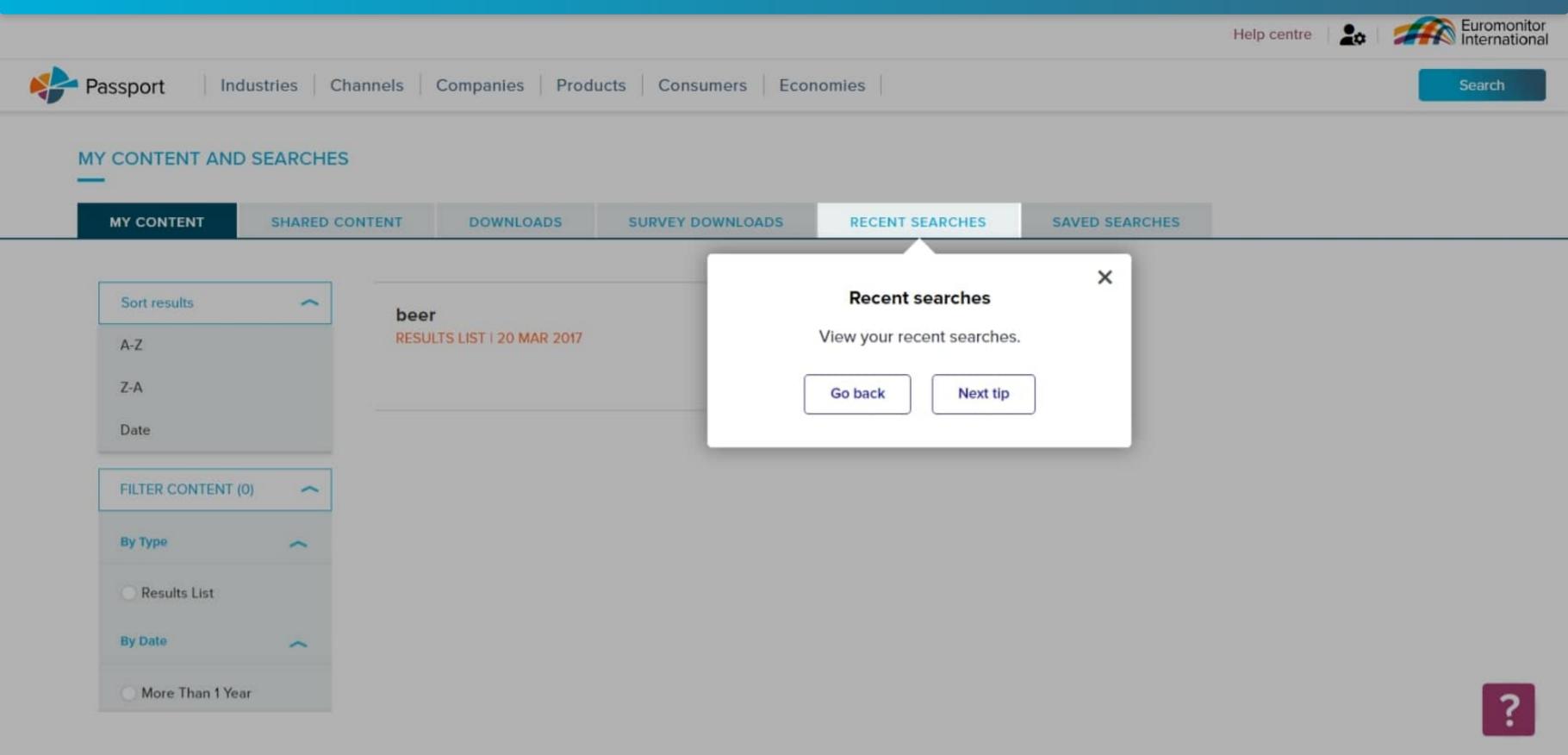


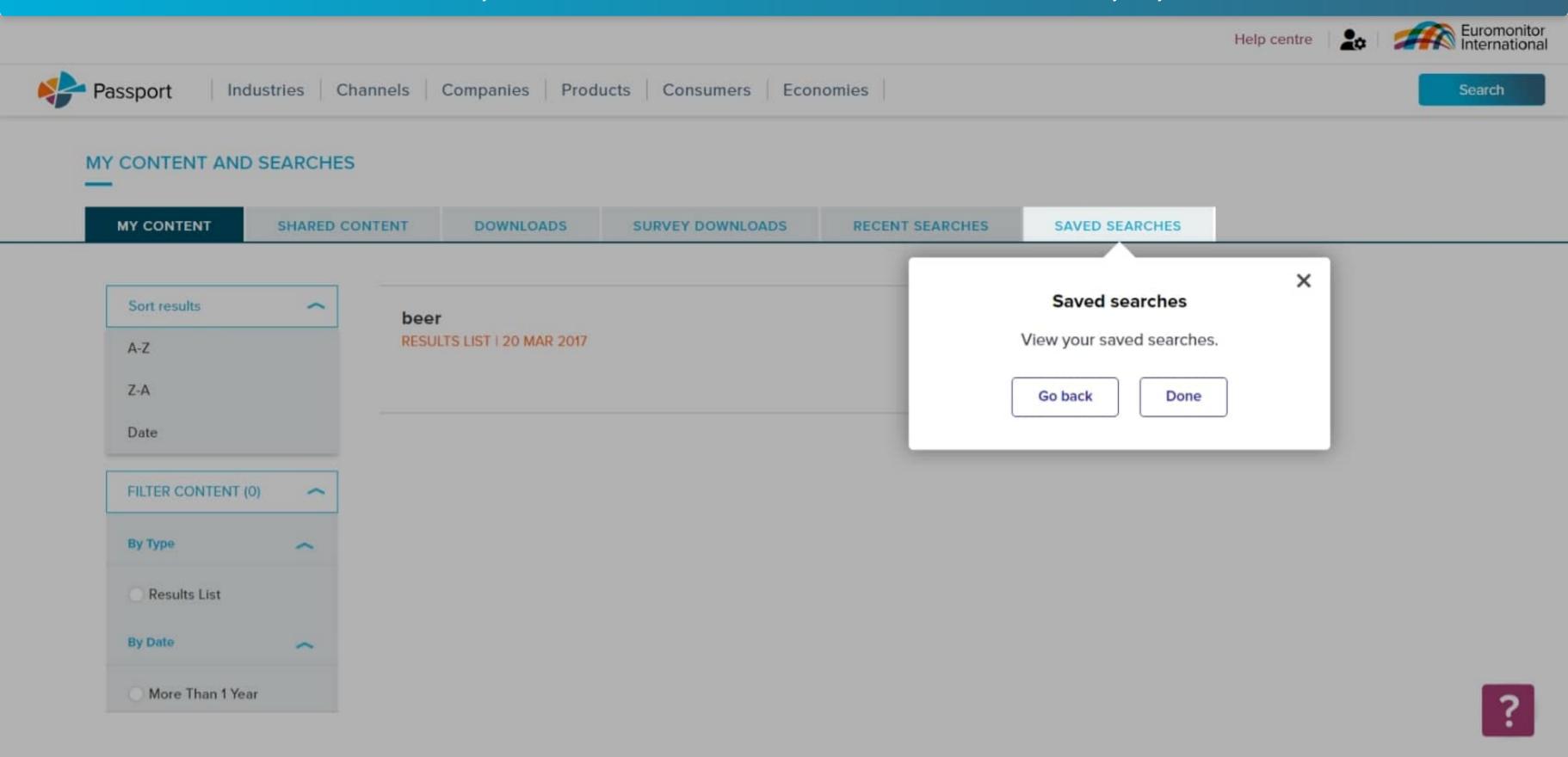






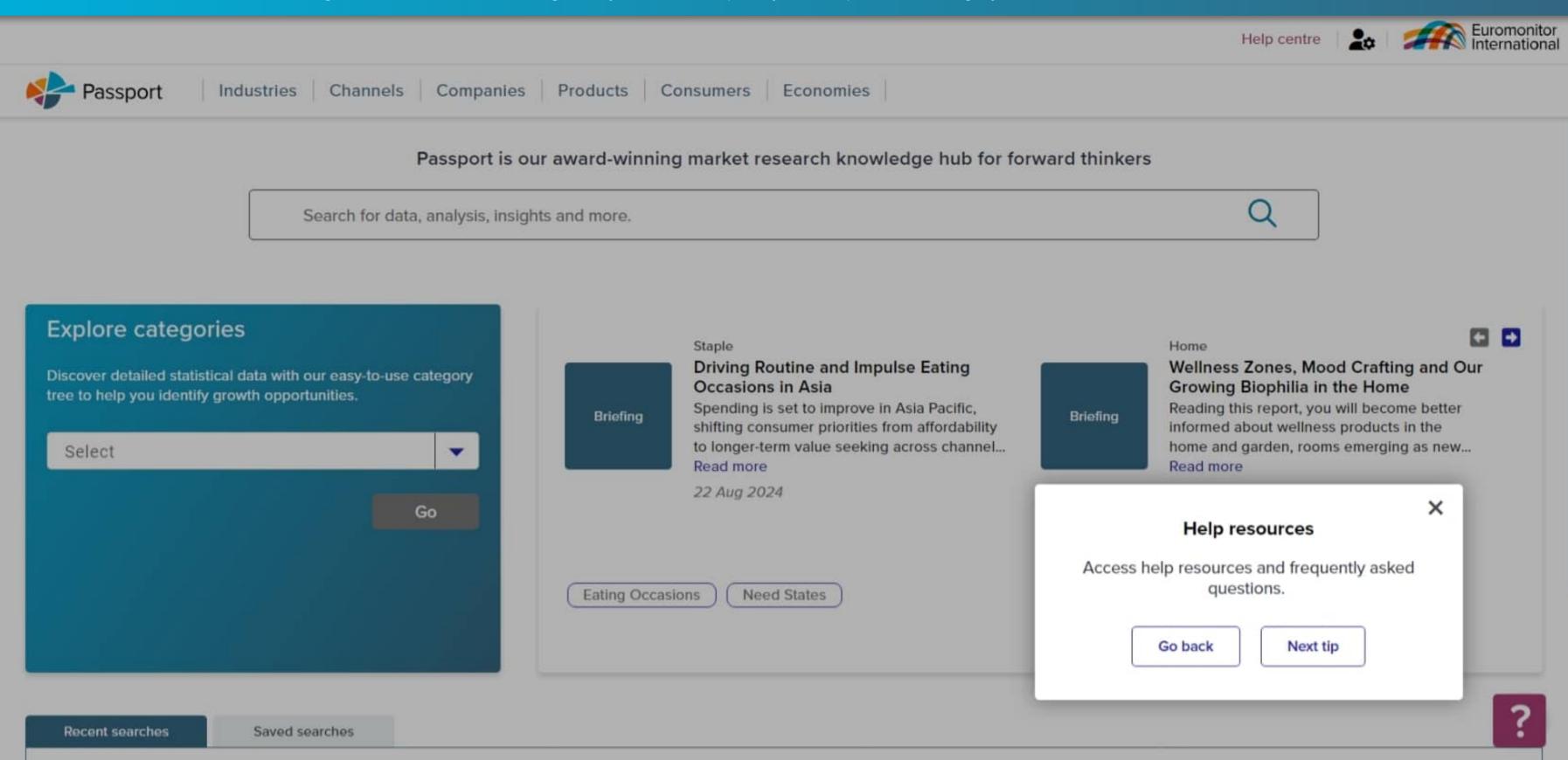






#### Help centre

Navigate to useful resources - a glossary of terms, frequently asked questions, category definitions and research methods.



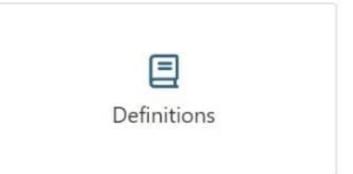




# Welcome to the Passport help centre

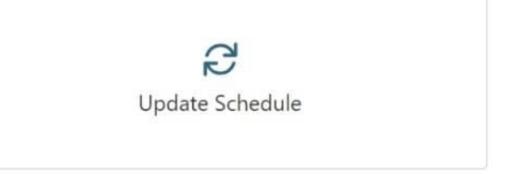






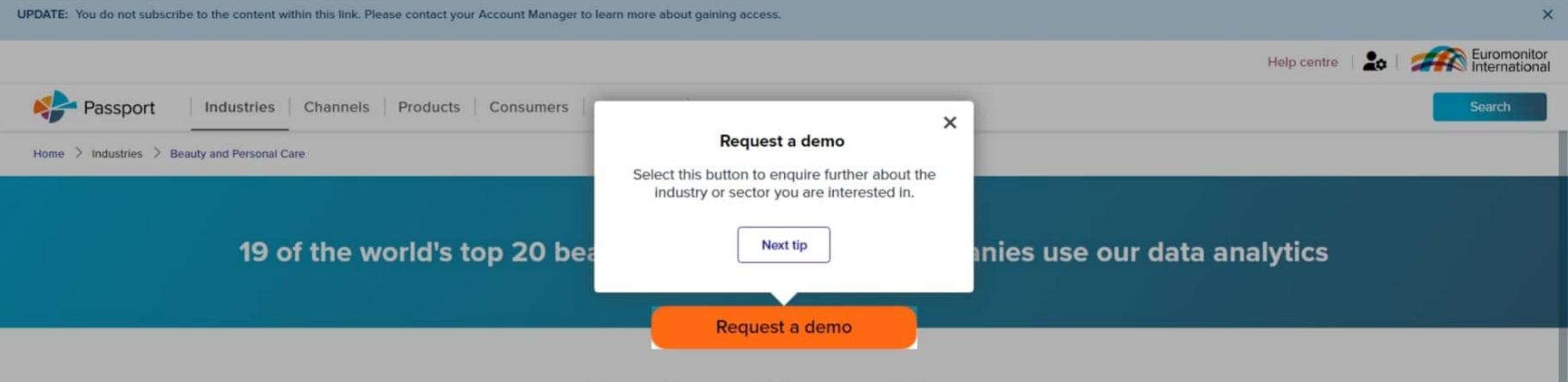






#### Learn more

There may be Passport content that your organisation does not subscribe to. You can learn more and request a demo.



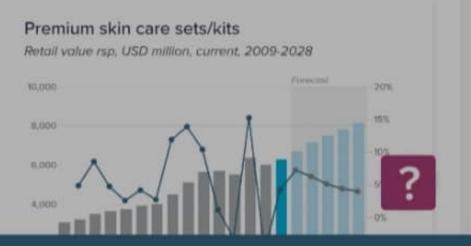
# Beauty and Personal Care

Our data analytics are more than skin-deep

Thank you for visiting this page in Passport and for your interest in exploring the valuable insights on Beauty and Personal Care. While we understand your wish to access these insights, please note that you currently do not have a subscription to this content. Kindly reach out to your dedicated account manager to unlock access by clicking on the "request a demo" button above.



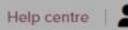
- 20 years of comparable market size data
- 15 years of historic data and 5 year forecasts
- Sales by retail channel including direct selling



#### Learn more

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UPDATE: You do not subscribe to the content within this link. Please contact your Account Manager to learn more about gaining access.







Search



#### Category tree

See a snapshot of what categories and subcategories are covered within the industry or sector.

Next tip

Go back

Thank you for visiting !

× Economies

# Beauty and Personal Care

Our data analytics are more than skin-deep

e valuable insights on Beauty and Personal Care. While we understand your wish to access these insights, please note that you currently do ch out to your dedicated account manager to unlock access by clicking on the "request a demo" button above.

# 15 categories and 320 sub-categories Beauty and Personal Care Baby and Child-specific Products Bath and Shower Colour Cosmetics Deodorants Depilatories Fragrances Hair Care ① Oral Care Oral Care Excl Power Toothbrushes Skin Care

#### Snapshot of coverage

- 20 years of comparable market size data
- 15 years of historic data and 5 year forecasts
- Premium vs mass breakdowns
- Market sizes for dermocosmetics
- Sales by retail channel including direct selling
- Retail volume and value sales
- Company and brand shares

#### Key themes

Ingredient-led beauty

Continued demand for clean and clinical brands and the rise of dermocosmetics

Premiumisation and affordability

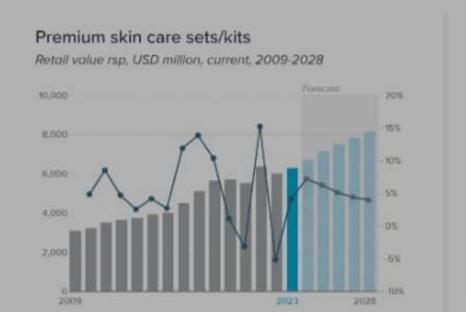
Further normalisation of budgeting and greater polarisation of spending

Blurring wellness

Skin health continues to play an integral role in the growing popularity of wellness

Women's Health

Continued investment in consumer education of functional benefits for women as we better understand the effect of hormonal changes during life stages

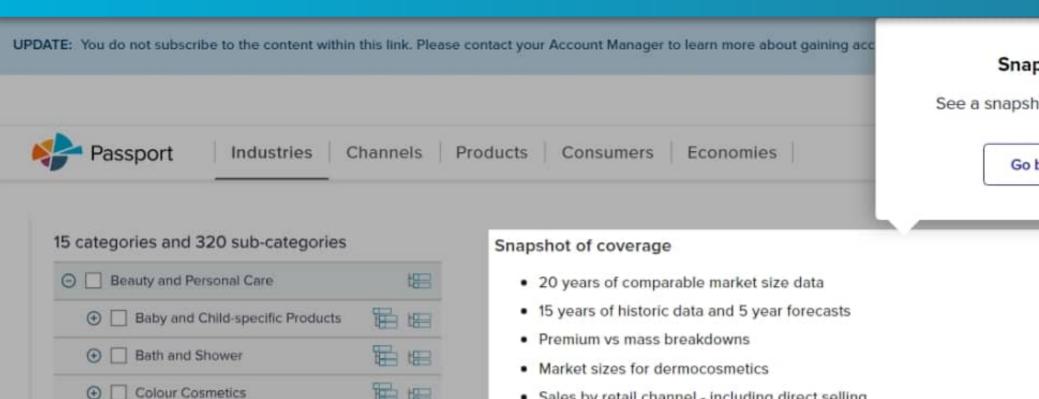




llustrative example

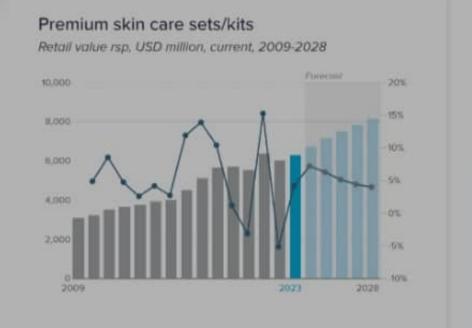
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# × Snapshot of coverage See a snapshot of the coverage included. Go back Done







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Plans to invest in Al grow as it plays a pivotal role in gathering and analysing data related to product recommendations

#### Country coverage

· 99 countries researched

① Deodorants

⊕ Depilatories

⊕ ☐ Fragrances

Hair Care

① Oral Care

Skin Care

"Illustrative example

Oral Care Excl Power Toothbrushes

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For questions and more information, log into Passport or reach your account manager.

Social media









