

Finding U.S. Industry Reports in [IBISWorld](#)

1

The screenshot shows the IBISWorld website interface. At the top, there is a navigation bar with the IBISWorld logo and menu items: Industries, Products, and Resources. A search bar on the right contains the text "hotels". Below the navigation bar, there is a sidebar on the left with "Regions and Countries" and "Subscribed Countries" sections. The "Subscribed Countries" section has a "Countries" dropdown menu with options for Canada, United States (highlighted with a red box), and Global. The main content area displays "United States Industries by Sector" with a grid of industry cards. A red box highlights the "Accommodation and Food Services" card, which lists 13 industries. A red arrow points from this card to the next screenshot. A purple box highlights the search bar, and a purple arrow points from it to the next screenshot. A central text box with a black border contains the text "Browse or Search for reports".

2

This screenshot shows a list of industry reports under the heading "Accommodation and Food Services in the US (13 Reports)". The list includes several reports, with "72111 - Hotels & Motels" highlighted by a red box. Other reports listed include "72112 - Casino Hotels", "72119 - Bed & Breakfast & Hostel Accommodations", and "72121 - Campgrounds & RV Parks".

Select a report from the results (browse or search list)

This screenshot shows the search results for "hotels" in the US. A search bar at the top contains "hotels". Below it, there are filters for "Country" with a dropdown menu. A purple box highlights the filter options: "Select All", "US (71)" (checked), "Canada (22)", and "Global (8)". Below the filters, there is a section for "Your search for hotels results" with a "US X" button. A detailed report view for "72111 Hotels & Motels in the US" is shown, including the sector "Accommodation and Food Services in the US" and a description: "Operators in this industry provide short-term lodging in hotels, motor hotels (motels) and resort hotels. Operators may also offer food and beverage services, recreational services, conference room and convention services, laundry services, parking and other services." Below the description, there is a "Major Players" section listing "Marriott International, Hilton Worldwide Holdings, Best Western International, Intercontinental Hotels, Choice Hotels International, Accor".

Industry Report

At a Glance

Performance

Products and Markets

Geographic Breakdown

Competitive Forces

Companies

External Environment

Financial Benchmarks

Key Statistics

Key Success Factors

Call Preparation Questions

Role Specific Questions

External Impacts Questions

Internal Issues Questions

Related Industry Products

Hotels & Motels in the US US 72111

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Analyst • New York • Published: [Sep 2023](#)

At a Glance

Key Takeaways

Performance

Pent-up desire to travel skyrocketed demand for accommodations. As travel regulations were lifted, more people took postponed or newly planned trips domestically and abroad.

Growing economic uncertainty slows down hotel performance. Rising interest rates and inflation lead to consumers slowing down discretionary spending.

Alternative accommodation is growing in popularity. Online services are often more affordable or accommodating than traditional hotels, shifting consumer preferences.

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External Environment

Travel regulations limited growth during the pandemic, resulting in plummeting revenue. Hotels have recovered from pandemic-related losses as domestic and international travel regulations are fully lifted.

Government investment in local tourism benefits hotels. Rises in tourism in a given area increases demand for hotels in that geography, driving demand and impacting profit.

Revenue

\$239.2bn

'18-'23 ↑ 0.3%'23-'28 ↑ 4.6%

Employees

2m

'18-'23 ↑ 5.8%'23-'28 ↑ 5.5%

Businesses

166k

'18-'23 ↑ 7.1%'23-'28 ↑ 7.5%

Profit

\$46.9bn

'18-'23 ↑ 2.4%

Profit Margin

19.6%

'18-'23 ↑ 1.9 pp

Search report

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