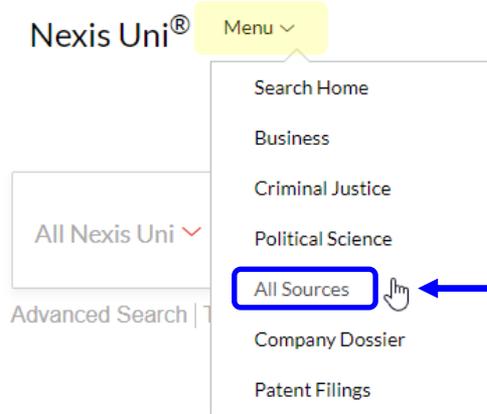


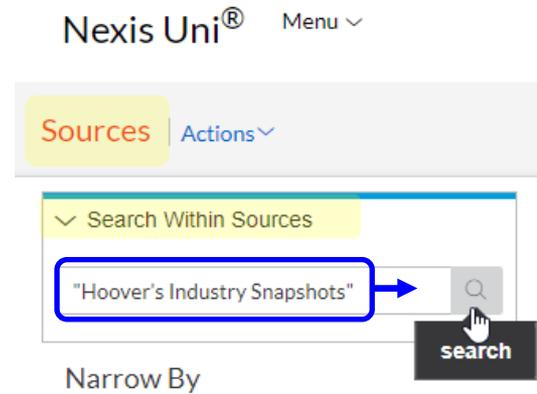
# Finding Hoover's Industry Snapshots in [Nexis Uni](#)

1



On the *Nexis Uni* home page, go to the **Menu** drop-down list (top left) and select **All Sources**.

2

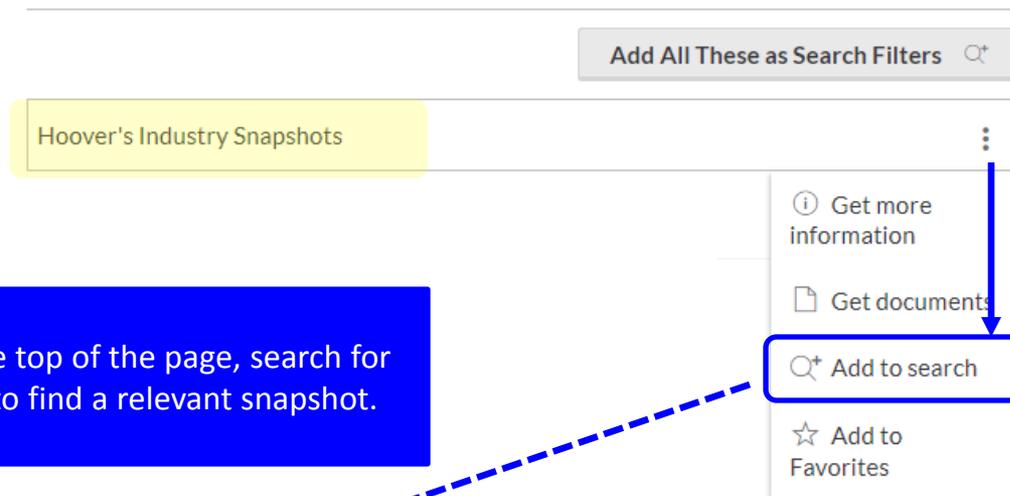


On the *Sources* page, go to **Search Within Sources** (left side), type **Hoover's Industry Snapshots** and select the **Search** button.

3

Find *Hoover's Industry Snapshots* in the list and select **Add to search** from the drop-down menu.

All | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P | Q | R | S | T | U | V | W | X | Y | Z | #



4

With the source selected at the top of the page, search for your keyword(s) (e.g., retail) to find a relevant snapshot.

Nexis Uni® Menu ▾



5

Results for:retail | Actions ▾

Select Language ▾ Disclaimer

Company and Financial 138

**Narrow By**

- Hoover's Industry Snapshots ×
- Company Profiles ×

Clear | ☆

Search Within Results

Timeline

Company and Financial (138)

Relevance ▾

1. **Retail Sector**



Preview

Company Profiles | Jan 20, 2021 | Hoover's Industry Snapshots

2. **Nonstore Retail**

Preview

Company Profiles | Jan 20, 2021 | Hoover's Industry Snapshots

In the **Results** list, use the **Narrow By** options (left side) to filter your results by timeline, subject, etc..

**Click on a title** to see the full-text of the snapshot.

6

Document: Retail Sector; Hoover's Industry Snapshots | Actions ▾

Select Language ▾ Disclaimer

Go to ▾

retail 1 of 13 ▾

Search Document 🔍

< 1 of 138

Results list >

**Retail Sector; Hoover's Industry Snapshots**

Export Citation

January 20, 2021

**Retail Sector**

Description

**INDUSTRY OVERVIEW:**

Companies in this sector sell a wide range of products to consumers and businesses, from food and apparel to hardware, household goods, and office supplies. Major companies include Costco, Kroger, and Walmart (all based in the US), as well as ALDI (Germany), Carrefour (France), Schwarz (Germany), and Tesco (UK). Global **retail** sales -- including both in-store and online purchases -- are projected to top \$28 trillion in 2018 after exceeding \$24 trillion in 2015, according to eMarketer. Europe and North America are home to the many of the world's largest **retail** companies, with Europe accounting for 87 of the 250 largest retailers in the world, followed by North America with 85, according to Deloitte Touche Tohmatsu. However, North America is the global sales leader representing nearly half of the revenue share of the world's 250 largest retailers while Europe's share in about a third. Japan boasts 31 of the 250 largest **retail** companies, representing about 7% of total revenue. US-based retailers are the most global and are aggressively expanding their operations abroad. The top market for international expansion is Asia, particularly China and Hong Kong. The US **retail** industry includes about 1 million outlets with combined annual revenue of about \$5.5 trillion. The industry includes auto dealers and internet and catalog retailers, but generally excludes food and drinking establishments, such as restaurants and bars.

**KEY COMPANIES:**

About This Document

Source Information

Hoover's Industry Snapshots

Read, print, email, download, etc. the full-text.