Your Essay

4. You will critique their theoretical framework. Who or what is missing from their theory? In other words, what does their theory not take into account about social relations in Canada? Is there another theory we have discussed in class which addresses some of the limitations of their theoretical framework? In this section, you should hone your analytical skills and draw on the secondary literature (i.e., other books and articles people have written on the topic) in order to make your argument. (3-4 pages)

5. A minimum of three (3) peer-reviewed academic articles in the bibliography. Students will use American Sociological Association (ASA) Style for all in text citations and the bibliography.
Library & Research Resources

Researching

- Blackwell Encyclopedia of Sociology
- Sociological Abstracts
  - academic journal articles, sociology & related fields
- Social Sciences Citation Index
  - find who cited a given work
  - guide: Finding Cited References in Social Sciences Citation Index
Resources in Avenue, cont’d.

Help

- Get research help via chat
- Sociology Liaison Librarian:
  - Nora Gaskin
  - Office hours (library-related research assistance): Wednesdays 2:00-4:00 pm in KTH-624
  - or make an appointment to meet in Mills Library L212
  - Note: Nora will be away from Thursday Feb. 10 to Friday Feb. 18

Chat with Nora Gaskin
Available
Sociological Abstracts

- the major database of academic journal articles for sociology
- 1952 to the present
- over 898,000 abstracts of journal articles from over 1,800 publications
- also has books and book chapters
To get to Sociological Abstracts...

1. go to the library home page and click on the Articles/Databases tab
2. click the “Choose your subject” dropdown and choose Sociology
3. choose Sociological Abstracts
4. click the title to connect
Caution!!!

• once you’re in the database don’t change the Subject Area!
Sample Search

Innis, Harold A. 1951 The Bias of Communication. Toronto: University of Toronto Press.
5 Searching Tips & Tricks

Tip #1: Pick out the main concepts of your topic
  • harold innis
  • bias of communication

Tip #2: Combine the main ideas with “and”
  • harold innis and bias of communication
Tip #3: Use the asterisk symbol * (wildcard) to retrieve plurals and other alternate endings
Wildcard example

• type:  *communicat*
• …to get any word beginning that way:
  communicate
  communicating
  communication
  communications, etc.
5 Searching Tips & Tricks

Tip #4: Think of synonyms for your search terms, e.g. for communication:
  • media
  • information
  • technology

Tip #5: Combine synonyms with “or” and enclose in brackets:
  • (media or information or technolog*)

…or use Advanced Search
Advanced Searching

• easy to combine “ands” and “ors” using the boxes

• can also limit by things like:
  – date
  – publication type
  – language
innis and communicat* and information and technolog*
1. Cultural citizenship online: the Internet and digital culture
Goode, Luke
... well as tensions between intra- and inter-cultural communication online. The paper calls for a reflexive and critical research agenda which accounts for the 'attention economy' of the Internet and issues of cultural ethics online. The paper ...

View Record | References | get it!
Sorting by Relevance

where on the screen can you sort this set of results by Relevance?
Cultural citizenship online: the Internet and digital culture
Goode, Luke
... well as tensions between intra- and inter-cultural communication online. The paper calls for a reflexive and critical research agenda which accounts for the 'attention economy' of the Internet and issues of cultural ethics online. The paper...
View Record | References | get it!
1. Media and Information Technology: The Blindspot of Media and Communication Research
Burnett, Robert
Harold Innis’s (1951) & Marshall McLuhan’s (1965) theories on communications media are utilized to inform strategies for approaching media & information technology advancements responsible for creating...

2. INFORMATION TECHNOLOGIES AND SOCIAL ORDERS
Crouch, Carl J.
Published posthumously as part of the series Communication & Social Order (David R. Maines, series editor), & edited by Maines & Shing-Ling Chen, this book investigates the social dimensions & consequences of various information...

3. Time-Space Scenarios and the Innisian Theory: A View from Anthropology
Paine, Robert
Time & Society, vol. 1, no. 1, pp. 51-63, Jan 1992
Harold Innis’s work on time & space (eg. The Bias of Communication, 1951 [no further publication information provided] is critically assessed in the course of considering time-space scenarios from a variety...
Harold Innis’s (1951) & Marshall McLuhan’s (1965) theories on communications media are utilized to inform strategies for approaching media & information technology advancements responsible for creating novel media landscapes. Rather than associate technology with work-performing machines, contemporary societies identify technology with media & alternate forms of information control; in such a paradigm, the relationship between technology & people is privileged. Current communications media studies should investigate how conventional media industries affect the development of the Internet; areas of potential examination include the separation between public & private media investment in cyberspace, the role of governments, & the potential reformulation of media through the Internet. It is concluded that such research avenues should evaluate the authority of previous media & influence the formation of future media. 24 References. J. W. Parker
Media and Information Technology

The Blindspot of Media and Communication Research?

ROBERT BURNETT

We can perhaps assume that the use of a medium of communication over a long period will to some extent determine the character of knowledge to be communicated and suggest that its pervasive influence will eventually create a civilization in which life and flexibility will become exceedingly difficult to maintain and that the advantages of a new medium will become such as to lead to the emergence of a new culture. (H.A. Innis, The Bias of Communications, 1951)

Harold Adams Innis opens his best known essay by quoting Hegel: “Minerva’s owl begins its flight only in the gathering dusk...”

The idea is hardly a new one, that a culture begins its disintegration with its highest and most creative period; Hegel, the young Marx and Toynbee certainly all thought so. Innis followed the flight of Minerva’s owl into new quarters, however, suggesting that the process of cultural growth and expansion flows not from genius or empire but from media. Minerva’s owl follows the route of a new form of which we (media and communication researchers) could be approaching the rapid developments in media and information technology (MIT) that are shaping a new media landscape.

The work of Harold Innis and Marshall McLuhan suggest that changes brought about by new media affect societies so thoroughly and yet so unnoticeably that these changes are almost impossible to detect. Imagine for a moment a new definition of media and information technology that goes beyond the “hardware” of machines and electronic devices – suggesting that technology is not so much a type of work or an applied science, but a way of doing things and a way of thinking about doing things – a state of mind and being (Penley + Ross, 1991; Reingold, 1993; Stone, 1995). Isn’t that what cyberspace, IT, and virtual communities are all about?

Innis and McLuhan go further by positing a different theory of overlapping technologies. By concentrating on media as the most significant technologies of any period – they both assume that information movement does more to modify a culture than...
RefWorks: Citation Management
RefWorks is...

• a web-based citation management tool
• export references to your own database
• create bibliographies in seconds
• access your references any time, from any computer with an Internet connection
Export to RefWorks from Soc. Abs.

1. Media and Information Technology: The Blindspot of Media and Communication Research?
   Burnett, Robert
   Harold Innis's (1951) & Marshall McLuhan's (1965) theories on communications media are utilized to inform strategies for approaching media & information technology advancements responsible for creating ... View Record | get it!

2. Time-Space Scenarios and the Innisian Theory: A View from Anthropology
   Paine, Robert
   Time & Society, vol. 1, no. 1, pp. 51-63, Jan 1992
   Harold Innis's work on time & space (eg, The Bias of Communication, 1951 [no further publication information provided] is critically assessed in the course of considering time-space scenarios from a variety ... View Record | Cited by 2 | get it!

3. Geographical Inequalities: The Spatial Bias of the New Communications Technologies
Export to RefWorks

- Use 16 marked records

From record 1 to 16 of 16 published works (maximum 500 at a time)

(Only records for published works will be processed.)
Welcome to RefWorks
Your Online Research Management, Writing and Collaboration Tool

RefWorks is a web-based citation management tool that allows you to:

- create your own personal database of references imported from text files or online databases
- create footnotes, in-text references and bibliographies in the style you choose, in seconds
- access your references any time, from any computer with an Internet connection

Resources

Quick Start Guide | Online Tutorial | RefWorks Fact Sheet | FAQ | Library Presentation Slides | Health Sciences Library RefWorks Training | How to Export to RefWorks from the New PubMed | McMaster RefWorks Contact

RefWorks Terms and Conditions

© 2010 ProQuest LLC. All rights reserved.
Import from CSA

Importing references, please wait...

**************

Import completed - 16 references imported

View Last Imported Folder  View Log

The default Source Type for imported reference(s) is set to Electronic. You can choose to add electronic source related information in the fields below. Your last import will be updated with any information you provide. Some electronic source related information may be included by the data provider in the fields below.

Globally Edit Fields for Imported References

<table>
<thead>
<tr>
<th>Field</th>
<th>Value</th>
<th>ISDA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Data Source</td>
<td>CSA</td>
<td>Leave Existing Data Alone</td>
</tr>
<tr>
<td>Database</td>
<td></td>
<td>Leave Existing Data Alone</td>
</tr>
<tr>
<td>Links</td>
<td></td>
<td>Leave Existing Data Alone</td>
</tr>
<tr>
<td>Retrieved Date</td>
<td>3/2/2011</td>
<td>Leave Existing Data Alone</td>
</tr>
</tbody>
</table>
RefWorks

Bibliography

Output Style: ASA – American Sociological Association, 3rd Edition

Format Paper and Bibliography

Format a Bibliography from a List of References

File Type to Create: Word for Mac (98 or later)

References to Include: References from Folder

Create Bibliography

Document Formats Supported

- Word for Windows 2000 or later
- Word for Mac 98 or later
- OpenOffice.org Writer (.odt)
- HTML
- Rich Text Format (RTF)
- Text
References


Social Sciences Citation Index

• citations, author abstracts and cited references (who cited whom)
• from over 1,700 scholarly social sciences journals
• 1976 to the present
To get to SSCI…

1. go to the library home page and click on the Articles/Databases tab
2. type “ssci” in the search window; click GO
3. click the title to connect
To do a cited reference search
1. click “Cited Reference Search”
Example

2. type author’s last name and initial, followed by *

<table>
<thead>
<tr>
<th>Cited Reference Search</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Step 1:</strong> Enter the author's name, the work's source, and/or publication year.</td>
<td></td>
</tr>
<tr>
<td><strong>Cited Author:</strong> innis h*</td>
<td></td>
</tr>
<tr>
<td><strong>Cited Work:</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Cited Year(s):</strong> 1951</td>
<td></td>
</tr>
</tbody>
</table>

*Example: O’Brian C* OR OBrian C*

*Example: J Comput Appl Math*  
**journal abbreviation list**
3. type year of publication of the work you’re looking for citations to
**Cited Reference Search.** Find the articles that cite a person’s work

Step 2 of 2: Select cited references and click "Finish Search."

Select the references for which you wish to see the citing articles, then click the "Finish Search" button.

Hint: Look for cited reference variants (sometimes different pages of the same article are cited or papers are cited incorrectly).

<table>
<thead>
<tr>
<th>Select</th>
<th>Cited Author</th>
<th>Cited Work [SHOW EXPANDED TITLES]</th>
<th>Year</th>
<th>Volume</th>
<th>Page</th>
<th>Article ID</th>
<th>Citing Articles **</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐</td>
<td>INNIS H</td>
<td>BIAS COMMUNICATION</td>
<td>1951</td>
<td></td>
<td>3</td>
<td></td>
<td>2</td>
</tr>
<tr>
<td>☐</td>
<td>INNIS H</td>
<td>BIAS COMMUNICATION</td>
<td>1951</td>
<td></td>
<td>4</td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>☐</td>
<td>INNIS H</td>
<td>BIAS COMMUNICATION</td>
<td>1951</td>
<td></td>
<td>25</td>
<td></td>
<td>1</td>
</tr>
</tbody>
</table>
4. tick off all the ones that match the work you’re interested in

<table>
<thead>
<tr>
<th>Select</th>
<th>Cited Author</th>
<th>Cited Work [SHOW EXPANDED TITLES]</th>
<th>Year</th>
<th>Volume</th>
<th>Page</th>
<th>Article ID</th>
<th>Citing Articles **</th>
</tr>
</thead>
<tbody>
<tr>
<td>✔️</td>
<td>INNIS H</td>
<td>BIAS COMMUNICATION</td>
<td>1951</td>
<td></td>
<td>3</td>
<td></td>
<td>2</td>
</tr>
<tr>
<td>✔️</td>
<td>INNIS H</td>
<td>BIAS COMMUNICATION</td>
<td>1951</td>
<td></td>
<td>4</td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>✔️</td>
<td>INNIS H</td>
<td>BIAS COMMUNICATION</td>
<td>1951</td>
<td></td>
<td>25</td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>✔️</td>
<td>INNIS H</td>
<td>BIAS COMMUNICATION</td>
<td>1951</td>
<td></td>
<td>33</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>✔️</td>
<td>INNIS H</td>
<td>BIAS COMMUNICATION T</td>
<td>1951</td>
<td></td>
<td>140</td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>✔️</td>
<td>INNIS H</td>
<td>BIAS COMMUNICATION</td>
<td>1951</td>
<td></td>
<td>156</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>✔️</td>
<td>INNIS H</td>
<td>BIAS COMMUNICATIONS</td>
<td>1951</td>
<td></td>
<td></td>
<td></td>
<td>6</td>
</tr>
<tr>
<td></td>
<td>INNIS H</td>
<td>COMMUNICATION 0226</td>
<td>1951</td>
<td></td>
<td></td>
<td></td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>INNIS H</td>
<td>COMMUNICATION 0521</td>
<td>1951</td>
<td></td>
<td></td>
<td></td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>INNIS H</td>
<td>EMPIRE COMMUNICATION</td>
<td>1951</td>
<td></td>
<td></td>
<td></td>
<td>4</td>
</tr>
<tr>
<td></td>
<td>INNIS H</td>
<td>PAPERS P AM EC ASS</td>
<td>1951</td>
<td>41</td>
<td></td>
<td></td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>INNIS HA</td>
<td>AM ECON REV</td>
<td>1951</td>
<td>41</td>
<td>201</td>
<td></td>
<td>1</td>
</tr>
</tbody>
</table>
5. …and click “Finish Search”
Web of Science® – with Conference Proceedings

Results Cited Author=(innis h*) AND Cited Year=(1951)
Timespan=All Years. Databases=SCI-EXPANDED, SSCI, A&HCI, CPCI-S, CPCI-SSH.

Results: 270
Sort by: Latest Date

1. Title: THE HISTORY OF THE BOOK AS A FIELD OF STUDY WITHIN THE HUMANITIES
Author(s): Willison IR
Source: PUBLISHING HISTORY Volume: 66 Pages: 77-95 Published: 2009
Times Cited: 0

2. Title: Globalisation, Networking, Urbanisation: Reflections on the Spatial Dynamics of the Information Age
Author(s): Castells M
Source: URBAN STUDIES Volume: 47 Issue: 13 Pages: 2737-2745 Published: NOV 2010
Times Cited: 0

3. Title: Global Co-incidence: oOntoso Poetics of the Worldwide
Author(s): Terry DP
Source: TEXT AND PERFORMANCE QUARTERLY Volume: 30 Issue: 4 Pages: 335-355 Published: 2010
Times Cited: 0
Sorting results
Refining results
Refining results
search within results to limit to articles with “innis” in their titles or abstracts
1. Title: Innis and the news
   Author(s): Babe RE
   Source: JAVNOST-THE PUBLIC    Volume: 13    Issue: 3    Pages: 43-55    Published: OCT 2006
   Times Cited: 0
   get it!

2. Title: Harold Innis and comparative politics: A critical assessment
   Author(s): Athwal A
   Source: CANADIAN JOURNAL OF POLITICAL SCIENCE-REVUE CANADIENNE DE SCIENCE POLITIQUE    Volume: 37    Issue: 2    Pages: 259-280    Published: JUN 2004
   Times Cited: 0
   get it!

3. Title: Stormy weather: cyclones, Harold Innis, and Port Alberni, BC
   Author(s): Barnes TJ, Hayter R, Hay E
   Source: ENVIRONMENT AND PLANNING A    Volume: 33    Issue: 12    Pages: 2127-2147    Published: DEC 2001
   Times Cited: 14
   get it!

4. Title: Communications and economic growth
   Author(s): Dudley L
   Source: EUROPEAN ECONOMIC REVIEW    Volume: 43    Issue: 3    Pages: 595-619    Published: MAR 1999
Innis and the news

Abstract: Long neglected internationally, the media scholarship of Canadian economic historian and political economist Harold Adams Innis (1894-1952) has in recent years been taken up, largely without attribution or acknowledgment, by writers focusing on media as a key factor in social/political/cultural evolution, by dependency theorists (media or cultural imperialism writers), and (ironically) by postmodernists/poststructuralists. This article first provides an overview of Innis’s two main fields, his staples thesis of Canadian economic development, and media thesis as it concerns world history. This section also relates the media thesis to contemporary media and dependency theories and postmodernist discourses. The second focus of the article is on Innis’s critical analysis of press systems. The discussion not only integrates his staples and media theses, but also extrapolates Innis’s analysis to the present to show the deep concerns he would express regarding the present-mindedness of contemporary media and culture. Throughout there is an emphasis on Innis’s materialist understanding of culture and social relations.

Document Type: Article

Language: English
Nora Gaskin
Sociology Liaison Librarian

(905) 525-9140 ext. 22742
gaskinno@mcmaster.ca
chat: http://library.mcmaster.ca/contact/gaskin-nora