

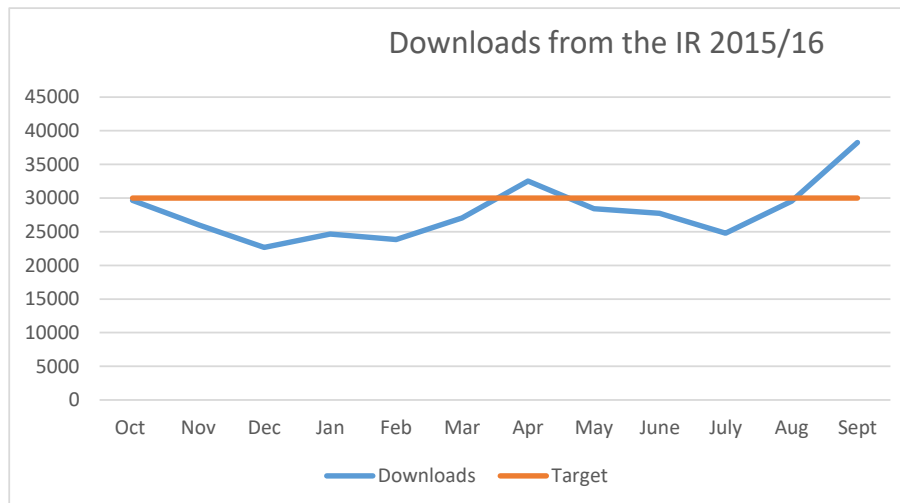
## Library Scorecard

Nov-16

<b>Objective</b>	2 Enhance, support and promote our unique print and digital collections
<b>Measure</b>	2.4 Downloads from the Institutional Repository (MacSphere)
<b>Formula</b>	Number of downloads from the IR, monthly
<b>Target</b>	30,000 downloads per month 5x in last 6 months
<b>Score</b>	Yellow (approaching target)

**Table 1: Number of Downloads**

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept
Downloads	29668	26011	22668	24636	23846	27049	32540	28415	27749	24765	29520	38256
Target	30000	30000	30000	30000	30000	30000	30000	30000	30000	30000	30000	30000



Comments:

1. Google Analytics is used to track the number of downloads.

Does not capture downloads directly from pdfs.