DeGroote School of Business
Ron Joyce Centre (RJC)
Business K603

Library Resources

Ines Perkovic
Business Librarian
Innis Library, KTH-108
perkovic@mcmaster.ca

Fall 2015
Collections

• Use the Catalogue on the Library home page to locate materials in all formats (books, periodicals, maps, DVDs, music, etc.). **Articles excluded.**

• Search by author, title, subject, keyword(s)

• Physical items: Take note of the **library, location & call number** of the item
Getting Materials on Main Campus
#1 – Delivery to Home or RJC

- Use online form to request **print books** (hard-copy) [http://library.mcmaster.ca/php/campus-lib-retrieval.php](http://library.mcmaster.ca/php/campus-lib-retrieval.php) (Library home page > Request Forms > RJC)

- **Books** will be retrieved by library staff and sent to your home via **Canada Post** or to the RJC Concierge Desk via the **Shuttle Bus**

  **NOTE:** Shuttle bus is the faster option.

- Return books via **Canada Post** using postage paid envelope provided or use the **Book Return** in the RJC lobby/entrance.
Getting Materials on Main Campus

#2 – Scan and Send

- Use for **journal & magazine articles** only available in print (i.e., not online)
  - Select the **scan & send** button in the Catalogue record. Include the article citation in the form.
  - Requested article will be delivered via **email** within **48 hours** (M-F).
- **FAQ**
Getting Materials on Main Campus

# 3 – Visit

- Visit the Hamilton campus at 1280 Main Street West and photocopy articles or borrow book(s) in person.

- Check shuttle bus schedule between RJC and McMaster
e-Collections @ McMaster

- **e-Books:** Thousands of business books online; **view** on any computer with a standard **web browser** - no special reading device required

- **e-Journals, magazines & newspapers:** Over 8,000 titles related to business

- **Databases:** Over 130 business databases that contain articles, statistics, financial data, industry reports and more
Accessing e-Collections

- Use your **MAC ID** to access the library’s licensed online resources on and off-campus.
- Login with your MAC ID from the [Library’s home page](#) or when prompted.
Online Journals, Magazines & Newspapers
A sample of the 8,000+ online periodical titles related to business
Top Business Databases

Business Source Complete

wrds

Market Research.com Academic

ProQuest

ISI Web of Science

THOMSON ONE

EIU

Economist Intelligence Unit

FACTIVA

<odesi>

The Conference Board of Canada

LexisNexis

Mergent Online

IBISWorld

EUROMONITOR INTERNATIONAL

BEP BUSINESS EXPERT PRESS
Finding Resources @ McMaster

**Books & other items (all formats)**
- Catalogue

**e-Journal, Magazine & Newspaper Titles**
- Library Catalogue (all formats)
- e-Journals (online only)

**Databases**
- Catalogue
- Articles/Databases

**NOTE:** Articles, company financials, data, reports, etc. are **IN** databases. Need to connect to a database first before searching for content.

Use the **Catalogue** to access all resource type (print & online formats).
Use **Articles/Databases** & **eJournals** tabs to access these e-Resource types (subsets of the Catalogue).
Library Guides & Videos
http://library.mcmaster.ca

Site contains Subject, Course, Database, Citation and How to Find ... guides & videos

Citation Guide for Business
Based on the Chicago Manual of Style, 16th ed.

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How to Find Industry Reports
An industry report ...

- typically provides an overview of an industry, market or sector in a particular region
- often includes information on leading companies, competitive landscape, industry data
- may cover different industries and other related topics

How to Find a SWOT Analysis

SWOT ...

1. SWOT...
2. Library Databases containing SWOT analyses:
   1. Business Source Complete
   2. ProQuest Business Collection
   3. Thomson ONE
   4. Business Monitor International (BMI)
   5. Passport

Innis Library
McMaster University, Hamilton, ON
Lynda.com

- Contains online video tutorials to help you learn software, creative, and business skills.
- **Exclusive online access** for **DSB faculty, staff & students**.
- Go to: [http://lynda.degroote.mcmaster.ca/](http://lynda.degroote.mcmaster.ca/) to sign in with your MAC ID. **Mobile apps available**.
- Access problems? Contact Jack Huang [huang@mcmaster.ca](mailto:huang@mcmaster.ca)
Research Help

• E-mail: rjclib@mcmaster.ca

• Phone: 905-525-9140
  – ext. 22081 Innis Service Desk
  – ext. 21359 Business Librarian

• Face to Face:
  – Book an appointment via email or phone (see above) or visit us

• Live Chat:
  http://library.mcmaster.ca/justask/