Business B600
Organizational Behaviour

Library Presentation
Ines Perkovic, Business Librarian
October 2015
How Do I Find Books?

Library Catalogue

- Search by author, title, subject, keyword(s)
- Take note of the library, location & call number of the item
Getting Books from Main Campus

#1 – Visit

- **Visit** the Hamilton campus at 1280 Main Street West and borrow book(s) **in person** with your McMaster student ID card.

- **Loan period is 3 months** for graduate students.
Getting Books from Main Campus

#2 - Delivery to Home or RJC

- Submit **online form** to request **books**

- **Books** will be retrieved by library staff and sent to your home via **Canada Post or** to the RJC Concierge Desk via the **Shuttle Bus**
  **NOTE:** Shuttle bus is the faster option.

- Return books via **Canada Post**
  using postage paid envelope provided **or** use the **Book Return**
  in the RJC lobby/entrance.
How Do I Find Articles?

Library Databases

- The Library subscribes to hundreds of databases covering different subject areas
- Usually contain articles from journals, magazines and newspapers
- Can contain full-text of document or citation only
How Do I Find Library Databases?

Catalogue or Articles/Databases

- Catalogue and Articles/Databases tabs do not include individual articles. Find and connect to a relevant database first, then search for articles or reports within the selected database.
Selecting Library Databases
Read description & click hyperlinked name

**Business Source Complete** (Business Searching Interface - Recommended)

**Business Source Complete** (Standard EBSCOhost Interface)

**Coverage:** 1886 to the present, but varies by title

**Note:**

NOTE: On August 1, 2013, five hundred Harvard Business Review articles in Business Source Complete will become read-only (i.e., the full-text cannot be printed or saved).

**Description:**

Business Source Complete provides selected full text from 11,200 sources, including more than 1,100 scholarly business journals. Covers all areas of business, including accounting, economics, finance, management, management information systems, marketing and international business. Additional full text, non-journal content includes financial data, books, monographs, major reference works, book digests, conference proceedings, case studies, investment research reports, industry reports, market research reports, country reports, company profiles, SWOT analyses and more. As of 2012, the database also includes a Company Information section - a company directory of more than a million public and private companies worldwide. Entries include address, revenue, top executives, subsidiaries, NAICS & SIC codes, and more.

**Publisher:** EBSCO Publishing

**Alternative:** BSC | Datamonitor | MarketLine

[More Info / Permalink]
Accessing Library Databases

- Use your **MAC ID** to access **library databases** (& other online resources) anywhere, anytime.
- Connect to online resources **via the Library’s website, particularly** when **off-campus**. This will ensure you are properly authenticated.
- **Login** with your MAC ID when prompted or from the **Library’s home page** (click Login to LibAccess)

![Login to access Library e-Resources](image)
Scholarly Article Databases for BUS B600

Subject Specific
- Business Source Complete
- ProQuest Business Collection
- PsycINFO
- Sociological Abstracts

Multi-Disciplinary
- Web of Science
- Journals @ Scholars Portal
- Google Scholar

• search a **wide range of publications** (e.g., academic journals, reports, etc.) **simultaneously**

• limit to **peer-reviewed** articles

• view **full-text** by selecting **HTML or PDF links** noted in databases **or** click on 🍀get it!
The use of grounded theory for the qualitative analysis of organizational behaviour

Barry A. Turner
Department of Sociology, University of Essex

Abstract
Qualitative social research generates large amounts of non-standard data which make analysis problematic. This discussion advocates the use of grounded theory as a way of handling these problems. The approach is illustrated, in the context of organizational research, by three cases of grounded theoretical analyses: (a) a study of face-to-face interaction in a hospital between nurses and patients’ relatives; (b) a field study based on the complex organizational interrelationships associated with small batch production manufacturing; and (c) a documentary-based analysis of the organizational pre-conditions of large-scale accidents. The discussion of the cases stresses the manner in which the qualitative data collected were manipulated in order to give them theoretical shape.

Introduction
Qualitative social research can create severe problems of data handling and data analysis. It not only generates large amounts of data, but it generates data in a non-standard format which, in the nature of the research, can rarely be predicted in advance. It is not uncommon for researchers to find themselves overwhelmed by such large volumes of data, with the result that the analyses produced are often based upon little more than the kind of imaginative linkages which can be developed in essays written after a couple of readings through the data. At its best such an approach can produce brilliant material, but it is not a reliable method, even for someone who has used it successfully in the past. It is not an appropriate approach to teach to new researchers and it often misses important features of the data collected.

Grounded theory tackles some of these problems. It offers a way of attending in detail to qualitative material in order to develop systematically theories about the phenomena which have been observed. The term was coined by Glaser and Strauss (1967) to refer to an approach which they had developed during the course of research into American health institutions (Glaser

Note: You have to have registered in RACER previously in order to use the service.

Broken links? Report problems to librarians.
Google Scholar

- a subset of Google results
- retrieves scholarly/academic materials in a variety of subject areas
- full-text access to materials may be available via McMaster libraries – click get it!@Mac in the Google Scholar search results
To enable get it! in Google Scholar

Setup Library Links

1. Go to [http://scholar.google.ca/](http://scholar.google.ca/)
2. Click 🌐 Settings
3. Click Library Links (in left navigation)
4. In the Library Links section, find and select McMaster University Library

   ![Library Links screenshot](image)

5. Click Save

**NOTE:** If using Google Scholar on more than one device, these settings will need to be saved on each one.
News Databases

- **Factiva**: select **Search** tab [default]
- **LexisNexis Academic**: select **Search by Subject or Topic > News - All News**
  - Contain articles from hundreds of worldwide newspapers, newswires, blogs & more.
  - **Date** coverage varies by publication, but generally mid **1990’s to present**
  - Majority of articles will be **full-text**
  - Sample titles include: *Hamilton Spectator, Globe & Mail, Financial Times, New York Times* and *Wall Street Journal*
Searching a Library Database
Constructing a Search

- Identify main concepts/keywords and find similar words/ideas (synonyms)

- Be aware of variant spellings and word endings

- Combine keywords using **Boolean search operators** (i.e., AND, OR, NOT)
# Database Search Tips

<table>
<thead>
<tr>
<th></th>
<th>Use quotes around search words to find exact phrases</th>
<th>“public relations”</th>
</tr>
</thead>
<tbody>
<tr>
<td>* ! ?</td>
<td>Use a wildcard symbol to find word variations</td>
<td>behavio*r finds: behavior, behaviour</td>
</tr>
<tr>
<td>lead* finds: lead, leader, leading, leadership, etc.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>AND</th>
<th>Narrows results. Use between search words to retrieve items with <strong>ALL</strong> words present</th>
<th>teams and performance</th>
</tr>
</thead>
</table>

| OR | Broadens results. Use between search words to retrieve items with **ANY** of the words present | motivation or incentive or encouragement |

| NOT | Use to get rid of unwanted words | apple not computer |

| ( ) | Use brackets to search for words in a particular, logical order when you mix AND, OR and NOT in a single search box | (volkswagen or VW) and emissions and scandal |
Business Source Complete

- Indexes over 11,000 business sources
- Covers topics in all areas of business.
- Search or browse for content.
- Contains articles from journals & magazines, company profiles (with SWOTs), industry profiles (with statistics & Porter’s five forces analysis) & many other publication types. International in scope.
Key in your search words using Boolean operators.

Pick a date range

If desired, limit your search to a particular source, company, language, etc.

Limit your search to a certain section of an article
How Do I Find Articles in Specific Journals?

Search the *Journal Title* in **Catalogue** or **eJournals**
Online Copy of Periodical
Click in Catalogue or eJournals

- get it! menu displays access options
- take note of years of coverage before clicking
Search or Browse for Articles in the Specific Publication

Human Performance
Published By: Taylor & Francis Group
ISSN: 08969285
Provides information for behavioral scientists interested in the factors that motivate and influence excellence in human behavior. Publishes research and theory that investigates the nature of goal-directed human activity.
Coverage: 1988 - 2015
Peer Reviewed

Issue List
2015
28(4) : 281-379
28(3) : 183-279
28(2) : 93-182
28(1) : 1-91

2014
2013
Self-Serve Help

SELF SERVE

Subject Guides
Resources specific to your subject area

How to Find
Guides and Videos on How library Stuff Works

Questions related to Borrowing Materials

InterLibrary Loans/RACER
borrow materials not owned by Mac.

PrintSmart

Your Library Account

FAQs

Forms
retrieve a book from storage, can’t find a book on the shelf

Book a Study Room

Business

- Accounting & Finance
- Business Data & Statistics
- Career & Job Resources
- Country Specific Statistics
- Human Resources & Labour Relations
- Knowledge Management
- Top Business Databases

Business and Law

- How to Find Business Cases
- How to Find Canadian Case Law
- How to Find Collective Agreements
- How to Find Company Annual Reports
- How to Find Industry Reports
- How to Find McMaster Business Theses
- How to Find McMaster Business Working Papers
- How to Find Market Share
- How to Find a SWOT Analysis
- How to Find Top Business Databases

https://library.mcmaster.ca/justask
How Library Stuff Works

Video Tutorials

Using the Library | Finding Articles | Finding Books | Doing Research | Citing

Doing Research

Peer Review (video)
Confused by what ‘peer reviewed’ means? This video will tell you all you need to know. (2:11)
Transcript (PDF) | Transcript (.doc)

How to Choose an Essay Topic (video)
This video describes how to come up with a research topic, or research question, for an essay. (2:32)
Transcript (PDF) | Transcript (.doc)

How to Choose Keywords (video)
This video explains how to choose keywords for database searching when doing research. (2:43)
Transcript (PDF) | Transcript (.doc)

http://library.mcmaster.ca/instructional-videos
Research Help

- **E-mail:** rjclib@mcmaster.ca
- **Phone:** 905-525-9140
  - ext. **22081** Innis Service Desk
  - ext. **21359** Business Librarian
- **Face to Face:**
  - Drop by the Service Desk at anytime, Monday to Friday
- **Live Chat:**
  - [http://library.mcmaster.ca/justask/](http://library.mcmaster.ca/justask/)
Stay Connected!

- “Follow” Us on Twitter!
  
  https://twitter.com/innisbizlib
  https://twitter.com/rjclib

- “Like” Us on Facebook!
  
  http://www.facebook.com/innislibrary

- “Follow” Us on Instagram!
  
  https://instagram.com/innisbizlib

- Subscribe to Library News
  
  http://library.mcmaster.ca/news/feed
Lynda.com

- Contains online video tutorials to help you learn software, creative, and business skills.
- Exclusive access for DSB faculty, staff & students.
- Go to: http://lynda.degroote.mcmaster.ca/ to sign in with your MAC ID. Mobile apps available.
- Access problems? Contact Jack Huang huang@mcmaster.ca